



Advertising Brochure Summary January - March 2018



Publication Name	Period	Frequency	Cover Price	Copies Printed	Residential Individual	Residential Bulk	Non Residential Individual	Non Residential Bulk	Handouts	Institutions	Mailed	TOTAL NET DISTRIBUTION	Immediate Previous Period	Corresponding Previous Period
Government Directory	Jan -Dec	Ann	Issued Free /	29,826	0	0	0	8,500	2,600	7,800	10,100	29,000	29,000	New member
Homemakers Fair Vaal	Jan -Mar	Mtly	R0 /	40,000	39,850	0	0	0	0	0	0	39,850	39,800	39,800
HOMEMAKERSfair Cape	Jan -Mar	Mtly	Free 0.00 /	115,320	113,260	1,740	0	0	0	0	3	115,003	115,003	115,003
HOMEMAKERSfair Johannesburg	Jan -Mar	Mtly	R 0.00 /	180,000	179,700	0	0	0	0	0	0	179,700	193,033	199,550
HOMEMAKERSfair Pretoria	Jan -Mar	Mtly	R 0.00 /	100,000	99,750	0	0	0	0	0	0	99,750	100,000	119,447
renovate Cape Town (formerly HOMEMAKERStalk)	Jan -Mar	Mtly	Free 0.00 /	115,300	115,000	0	0	0	0	0	0	115,000	115,000	115,050
renovate Johannesburg (formerly HOMEMAKERStalk)	Jan -Mar	Mtly	R 0.00 /	180,000	179,700	0	0	0	0	0	0	179,700	186,366	199,550
renovate Pretoria (formerly HOMEMAKERStalk)	Jan -Mar	Mtly	R 0.00 /	100,000	99,750	0	0	0	0	0	0	99,750	100,000	119,447
The Peoples Shopper	Jan -Mar	Mtly	Free /	16,999	13,357	0	1,393	583	43	1,423	0	16,799	17,049	New Member
Trade Times.	Jul -Dec	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	No issues	New member	3,349
Total				877,445	840,367	1,740	1,393	9,083	2,643	9,223	10,103	874,552	895,251	911,196

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 09 May, 2018

Revision : 91.0 Q1 2018