



## Business-to-Business Magazine Summary January - March 2018



Publication Name	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
				Subscriptions					Controlled Free Distribution					Free Circulation												
				Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free					
<b>Agricultural</b>																										
Agri Inc. Die Boer / The Farmer.	Jul - Dec	AltM	R 20.00 /	0	0	0	0	0	0	0	0	0	0	27,847	0	0	0	0	0	0	27,847	27,847	27,847	28,383		
Harvest SA	Jul - Dec	AltM	R 29.95 /	0	0	0	0	0	0	0	0	142	142	673	2,942	4,958	66	0	0	0	8,639	8,781	8,781	9,060		
OVK Nuus/News	Jan - Dec	4xA	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	5,571	0	0	0	5,571	5,571	5,571	5,641		
Pro Agri	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	38,993	39,361		
Rooi Vleis / Red Meat.	Jul - Dec	AltM	R 24.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	12,174		
SA Graan / Grain	Jan - Mar	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	15,847	0	0	685	200	0	0	16,732	16,732	16,677	17,223		
SABI Magazine	Jul - Dec	AltM	R 28.50 /	0	0	0	0	0	0	0	0	17	17	0	1,006	3,740	0	0	0	0	4,746	4,763	4,763	4,828		
Stockfarm	Jan - Mar	Mtly	R R20.00 / R 20.00	122	156	0	3,216	48	0	0	3	799	4,344	0	406	0	0	0	0	682	1,088	5,432	6,527	5,424		
Wildlife Ranching..	Jul - Dec	AltM	R 39.90 / Free 39.90	2,244	0	0	1,830	261	0	0	7	2,321	6,663	252	0	0	20	100	0	799	1,171	7,834	7,834	7,331		
Wineland	Jan - Mar	Mtly	R 45.00 /	110	0	0	0	0	0	0	0	110	3,112	0	216	0	50	0	0	3,378	3,488	3,513	4,717			
Wolboer / Wool Farmer	Jul - Dec	AltM	R 22.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	4,841		
<b>Category Total</b>				<b>2,476</b>	<b>156</b>	<b>0</b>	<b>5,046</b>	<b>309</b>	<b>0</b>	<b>0</b>	<b>10</b>	<b>3,279</b>	<b>11,276</b>	<b>47,731</b>	<b>4,354</b>	<b>8,914</b>	<b>6,342</b>	<b>350</b>	<b>0</b>	<b>1,481</b>	<b>69,172</b>	<b>80,448</b>	<b>120,506</b>	<b>138,983</b>		
<b>Architecture</b>																										
earthworks	Jul - Dec	AltM	R 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed publisher	9,309		
Floors in Africa	Jul - Dec	6xA	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	5,484	196	0	200	11,219	139	17,238	17,238	17,238	17,564		
Leading Architect & Design	Jul - Dec	AltM	R R363 Annual Subscription / Free 0.00	24	0	0	0	0	0	0	0	24	139	4,310	1,266	0	0	63	0	5,778	5,802	5,802	5,792			
SA Building Review	Jan - Dec	Ann	R 50.00 / Free 0.00	0	0	0	710	0	0	0	0	710	0	9,288	0	0	0	0	1,216	4	10,508	11,218	11,218	10,680		
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SA Roofing	Jul - Dec	10xA	R 40.00 /	10	0	0	0	0	0	0	0	0	10	50	3,599	0	0	0	0	0	0	3,649	3,659	3,659	3,545
Timber IQ	Jul - Dec	AltM	R 40.00 /	16	0	0	0	0	0	0	0	0	16	0	3,384	0	0	0	0	0	0	3,384	3,400	3,400	3,525
To Build	Jan - Dec	3xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	9,545	0	0	0	504	0	0	10,049	10,049	10,049	8,572
Walls & Roofs in Africa	Jul - Dec	6xA	R 38.00 /	0	0	0	0	0	0	0	0	0	0	0	5,585	3	0	316	11,349	6	0	17,259	17,259	17,259	17,590
<b>Category Total</b>				<b>50</b>	<b>0</b>	<b>0</b>	<b>710</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>760</b>	<b>189</b>	<b>41,195</b>	<b>1,465</b>	<b>0</b>	<b>516</b>	<b>24,351</b>	<b>149</b>	<b>67,865</b>	<b>68,625</b>	<b>68,625</b>	<b>76,577</b>	

### Automotive

Auto Forum,	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	6,519	0	0	0	0	0	0	6,519	6,519	6,519	6,795
Automobil.	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	7,104	796	0	0	0	0	450	0	8,350	8,350	8,385	8,517
Automotive Business Review,	Jul - Dec	10xA	0.00 / R 0.00	0	0	0	0	0	0	0	0	0	0	0	10,307	0	0	692	0	380	0	11,379	11,379	11,379	11,429
Road Ahead, The	Jan - Dec	Q	R 29.95 /	0	0	0	0	0	0	0	0	1	1	677	4,897	55	3,459	0	0	0	0	9,088	9,089	9,089	9,293
SA TREADS	Jul - Jun	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	6,950	0	0	0	0	0	0	6,950	6,950	6,950	New Member
<b>Category Total</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>7,781</b>	<b>29,469</b>	<b>55</b>	<b>3,459</b>	<b>692</b>	<b>0</b>	<b>830</b>	<b>42,286</b>	<b>42,287</b>	<b>42,322</b>	<b>36,034</b>	

### Civil Construction

Civil Engineering	Jan - Mar	11xA	R 61.00 /	1	13	0	0	0	0	0	0	0	14	0	9,453	0	0	0	1,907	0	0	11,360	11,374	10,924	11,466
Civil Engineering Contractor, The	Jan - Mar	Mtly	R 57.50 / Free 0.00	343	0	0	0	72	0	0	0	0	415	0	2,607	0	0	0	105	0	0	2,712	3,127	3,188	3,199
Concrete Trends	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	2,045	25	1,375	0	0	0	3,445	3,445	3,445	3,255	
Construction Review	Jan - Mar	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	130	1,442	0	292	0	0	0	1,864	1,864	1,861	1,952	
Construction World	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	4,699	255	0	0	516	0	0	5,470	5,470	5,024	4,762
IMIESA	Jan - Mar	11xA	R 50.00 / Free 0.00	104	0	0	16	0	0	0	0	0	120	1,245	2,223	0	280	303	0	16	0	4,067	4,187	4,481	4,218
Plant Equipment & Hire	Jan - Mar	Mtly	R 57.50 /	159	0	0	0	44	0	0	0	0	203	0	2,054	0	0	0	100	0	0	2,154	2,357	2,465	2,630
Precast	Jul - Jun	3xA	29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,670	0	0	0	2,670	2,670	2,670	2,986
<b>Category Total</b>				<b>607</b>	<b>13</b>	<b>0</b>	<b>16</b>	<b>116</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>752</b>	<b>1,375</b>	<b>24,523</b>	<b>280</b>	<b>1,947</b>	<b>2,973</b>	<b>2,628</b>	<b>16</b>	<b>33,742</b>	<b>34,494</b>	<b>34,058</b>	<b>34,468</b>	

### Communications

Media, The.	Jul - Dec	8xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	1,475	885	15	0	166	643	0	0	3,184	3,184	3,184	2,906
Nex Media	Jul - Jun	4xA	Free Free /	0	0	0	0	0	0	0	0	0	0	4,000	153	0	0	0	0	0	0	4,153	4,153	4,153	4,182
The Gapp Magazine	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	3,783	400	0	0	0	0	0	0	4,183	4,183	4,183	4,154

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<b>Category Total</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>9,258</b>	<b>1,438</b>	<b>15</b>	<b>0</b>	<b>166</b>	<b>643</b>	<b>0</b>	<b>11,520</b>	<b>11,520</b>	<b>11,520</b>	<b>11,242</b>

### Electrical Engineering

Electricity & Control	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	4,199	0	0	0	430	0	4,629	4,629	4,563	4,702
Energize	Jan - Mar	11xA	R 933.25 pa. /	22	0	0	0	0	0	0	0	0	22	0	3,722	0	14	90	0	0	3,826	3,848	4,143	4,230
ESI Africa	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	3	2,797	0	0	1,822	0	0	4,622	4,622	4,622	4,716
Sparks Electrical News	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	6,728	40	0	0	301	0	7,069	7,069	7,057	6,806
Vector Journal	Jan - Mar	11xA	R 933.25 pa. /	31	0	0	0	0	0	0	0	0	31	0	3,896	0	16	83	0	0	3,995	4,026	3,927	4,737
WattNow.	Jan - Mar	Mtly	R 20.00 /	2,429	0	0	0	0	0	0	0	0	2,429	0	0	0	290	0	12,728	0	13,018	15,447	14,095	15,436
<b>Category Total</b>				<b>2,482</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,482</b>	<b>3</b>	<b>21,342</b>	<b>40</b>	<b>320</b>	<b>1,995</b>	<b>13,459</b>	<b>0</b>	<b>37,159</b>	<b>39,641</b>	<b>38,407</b>	<b>40,627</b>

### Engineering - Other

Capital Equipment News	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	3,598	0	0	0	288	250	4,136	4,136	3,793	3,667
Dataweek	Jan - Mar	F	R 16.00 /	1	0	0	0	0	0	0	0	0	1	1,715	1,712	0	0	0	0	0	3,427	3,428	3,392	3,477
Engineer IT	Jan - Mar	11xA	R 933.25 pa /	20	0	0	0	0	0	0	0	0	20	0	3,666	0	20	46	0	0	3,732	3,752	3,875	4,172
Engineering News	Jan - Mar	Wkly, Fr	R 7.25 /	2,690	324	260	207	200	0	0	0	0	3,681	70	525	468	0	5,229	480	109	6,881	10,562	10,903	10,800
MechChem Africa	Jan - Mar	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	4,312	0	0	0	503	0	4,815	4,815	4,668	4,768
Motion Control	Jul - Jun	Q	R 30.00 /	2	0	0	0	0	0	0	0	0	2	945	2,163	0	0	0	0	0	3,108	3,110	3,110	3,406
Plumbing Africa	Jan - Mar	Mtly	R 79.80 / Free Free	40	0	0	0	0	0	0	0	0	40	852	224	2,231	0	0	267	0	3,574	3,614	3,518	3,329
Position IT.	Jan - Mar	11xA	R 933.25 p/a /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	4,145	4,342
Refrigeration and Airconditioning	Jan - Mar	Mtly	R 79.80 / Free Free	39	0	0	0	0	0	0	0	0	39	684	1,855	0	0	201	334	0	3,074	3,113	3,019	3,157
SA Instrumentation & Control	Jan - Mar	Mtly	R 26.00 /	0	0	0	0	0	0	0	0	0	0	2,791	1,908	0	0	0	0	0	4,699	4,699	4,734	4,769
Transform SA	Jan - Dec	Q	29.00 /	0	0	0	63	0	0	0	0	0	63	0	0	0	1,190	70	0	838	2,098	2,161	2,161	New member
Water & Sanitation Africa	Jul - Dec	AltM	R 50.00 / R 200.00	131	0	0	0	6	0	0	0	0	137	2,379	971	40	245	166	0	50	3,851	3,988	3,988	4,032
Water Sewage & Effluent	Jul - Dec	AltM	R 57.50 /	245	0	0	0	74	0	0	0	0	319	0	2,617	0	0	0	149	0	2,766	3,085	3,085	3,022
<b>Category Total</b>				<b>3,168</b>	<b>324</b>	<b>260</b>	<b>270</b>	<b>280</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4,302</b>	<b>9,436</b>	<b>23,551</b>	<b>2,739</b>	<b>1,455</b>	<b>5,712</b>	<b>2,021</b>	<b>1,247</b>	<b>46,161</b>	<b>50,463</b>	<b>54,391</b>	<b>52,941</b>

### Health and Wellbeing

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Fire Protection	Jan - Dec	Q	Free 0.00 /	235	488	0	0	0	0	0	0	0	723	307	372	0	0	0	0	0	0	679	1,402	1,402	1,360
Hi-Tech Security Solutions	Jan - Mar	11xA	R 25.00 /	4	0	0	0	0	0	0	0	0	4	3,032	1,567	288	0	0	0	0	0	4,887	4,891	4,762	4,763
International Dentistry Africa Edition	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	4,169	0	0	44	0	0	0	4,213	4,213	4,213	4,182
LMS	Jul - Dec	AltM	R R277 Annual Subscription /	1	0	0	0	0	0	0	0	0	1	18	4,355	0	0	0	93	0	0	4,466	4,467	4,467	4,167
MDR Medical Desk Reference	Jan - Dec	Ann	R 1120.00 /	0	1,387	0	0	0	0	0	0	74	1,461	71	0	481	0	0	0	0	0	552	2,013	2,013	2,957
Medical Chronicle	Jan - Mar	11xA	R R762 Annual Subscription / Free 0.00	5	0	0	0	0	0	0	0	0	5	318	8,840	150	0	0	1,065	0	0	10,373	10,378	10,332	10,840
MIMS	Jan - Mar	Mtly	R 1280.00 /	0	5,276	0	0	0	0	0	0	5	5,281	0	193	0	0	0	0	0	0	193	5,474	3,439	3,961
MIMS Guide to OTC Products	Jan - Dec	Ann	R 335.00 /	0	167	0	0	0	0	0	0	0	167	96	2,800	0	0	0	0	0	0	2,896	3,063	3,063	3,225
Modern Medicine Magazine	Jan - Mar	11xA	R 35.00 /	734	0	0	0	0	0	0	0	0	734	0	3,655	12	0	0	0	0	0	3,667	4,401	3,782	3,809
Occupational Health Southern Africa	Jul - Dec	AltM	R 47.17 /	22	2,347	0	0	0	0	0	0	0	2,369	0	0	55	0	0	0	0	0	55	2,424	2,424	2,470
Professional Forum	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	1,394	0	0	0	0	0	0	0	1,394	1,394	1,394	1,270
SHEQ Management	Jul - Dec	AltM	R 80.00 /	0	178	0	0	0	0	0	0	0	178	3,839	0	1,457	0	0	0	0	0	5,296	5,474	5,474	5,650
South African Pharmaceutical & Cosmetic Review	Jan - Mar	11xA	R R474.00 p/a / Free 0.00	68	0	0	0	0	0	0	0	0	68	6	1,660	0	0	0	94	0	0	1,760	1,828	1,812	1,840
The Specialist Forum Journal	Jan - Mar	11xA	R 38 pa/R28.00 / Free 0.00	1	0	0	0	0	0	0	0	0	1	152	4,466	625	0	0	760	0	0	6,003	6,004	5,528	5,629
<b>Category Total</b>				<b>1,070</b>	<b>9,843</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>79</b>	<b>10,992</b>	<b>9,233</b>	<b>32,077</b>	<b>3,068</b>	<b>0</b>	<b>44</b>	<b>2,012</b>	<b>0</b>	<b>46,434</b>	<b>57,426</b>	<b>54,105</b>	<b>56,123</b>	

### Hospitality, Catering and Tourism

Business Traveller Africa	Jan - Mar	Mtly	R 29.95 /	1	0	0	0	0	0	0	0	0	1	273	0	3,700	0	0	0	0	0	3,973	3,974	3,704	6,576
Conference Venues	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	2,859	0	0	0	0	0	0	2,859	2,859	2,859	4,500
Explore South Africa.	Jan - Dec	Q	R 29.95 /	375	0	0	0	0	0	0	355	730	4	2,273	3,407	1,835	0	0	0	0	7,519	8,249	8,249	8,623	
Leading Venues	Jan - Dec	Ann	49.00 /	0	0	0	2,150	0	0	0	0	0	2,150	0	1,717	325	250	0	0	0	2,292	4,442	4,442	6,819	
Meetings	Jul - Dec	AltM	R 50.00 / R 200.00	0	0	0	0	0	0	0	0	0	0	0	3,514	134	110	43	0	0	3,801	3,801	3,801	3,780	

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The Meetings & Event Planner (former SA Conference Directory)	Jan - Dec	Ann	R 160.00 /	23	0	0	0	0	0	0	0	0	23	0	12,070	0	0	1,348	0	0	13,418	13,441	13,441	14,773
Travel News Weekly	Jan - Mar	Wkly, Wed	R 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	1,739	0	3,756	0	999	0	6,494	6,494	6,520	5,710
<b>Category Total</b>				<b>399</b>	<b>0</b>	<b>0</b>	<b>2,150</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>355</b>	<b>2,904</b>	<b>277</b>	<b>24,172</b>	<b>7,566</b>	<b>5,951</b>	<b>1,391</b>	<b>999</b>	<b>0</b>	<b>40,356</b>	<b>43,260</b>	<b>43,016</b>	<b>50,781</b>
<b>Industry</b>																								
Analytical Reporter	Jul - Dec	AltM	R R545 per annum / Free 0.00	1	0	0	0	0	0	0	0	0	1	18	2,713	100	0	0	25	0	2,856	2,857	2,857	2,856
Cold Link Africa	Jul - Dec	AltM	65.55 /	17	0	0	0	0	0	0	0	0	17	782	1,982	147	0	0	85	0	2,996	3,013	3,013	3,740
Eastern Cape Business..	Jul - Jun	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	1,829	8,241	4,705	0	0	0	14,775	14,775	14,775	New member	
Eastern Cape Industrial & Business News	Jul - Dec	AltM	R 17.10 /	0	0	0	0	0	0	0	0	0	0	4,041	203	0	0	0	0	0	4,244	4,244	4,244	4,333
Free State Business,	Jan - Dec	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	15	3,010	6,780	0	0	0	0	9,805	9,805	9,805	9,594
Gauteng Companies..	Jul - Jun	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	14	9,876	4,829	0	0	0	0	14,719	14,719	14,719	New member
Hire S.A. (formerly Leading Equipment)	Jan - Mar	Mtly	R R453 Annual Subscription /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	2,651
Industrial Buyer	Jul - Dec	AltM	R R125.00 p/a / Free 0.00	36	0	0	0	0	0	0	0	0	36	60	34,100	75	0	0	35	0	34,270	34,306	34,306	39,119
KwaZulu Natal Business..	Jul - Jun	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	13	0	11,436	3,180	0	0	0	14,629	14,629	14,629	New member
KZN Industrial & Business News	Jul - Dec	AltM	R 20.90 /	0	0	0	0	0	0	0	0	0	0	0	6,361	200	0	0	0	0	6,561	6,561	6,561	6,883
Lighting in Design.	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	3,529	0	0	0	39	0	3,568	3,568	3,568	3,678
Limpopo Business..	Jul - Jun	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	11	6,214	3,430	0	0	0	0	9,655	9,655	9,655	New member
Metering International.	Jul - Dec	AltM	Free Free /	0	0	0	0	0	0	0	0	0	0	23	4,816	0	0	383	0	0	5,222	5,222	5,222	4,568
Mpumalanga Business..	Jul - Jun	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	8	6,970	2,750	0	0	0	0	9,728	9,728	9,728	New member
Nepad Annual	Jul - Jun	Ann	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	5,400	4,225	0	0	0	0	9,625	9,625	9,625	9,548
North West Business..	Jan - Dec	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	0	3,338	3,000	3,450	0	0	0	9,788	9,788	9,788	New Member
Northern Cape Business..	Jul - Jun	Ann	0.00 /	0	0	0	0	0	0	0	0	0	0	0	1,791	3,854	4,145	0	0	0	9,790	9,790	9,790	New member

				Sales at 50% and above									Free Circulation												
				Subscriptions									Controlled Free Distribution												
Publication Name	Period	Frequency	Cover Price	Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period	
Opportunity (Exploring Business Prospects in SA)	Jul - Dec	AltM	R 29.95 /	0	0	0	0	0	0	0	0	0	0	698	4,745	2,446	1,240	0	0	0	9,129	9,129	9,129	8,834	
Resource.	Jan - Dec	Q	R 50.00 / R 150.00	62	0	0	0	9	0	0	0	835	906	0	2,120	40	0	307	0	15	2,482	3,388	3,388	3,590	
RISKAFRICA	Jan - Mar	Mtly	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	1,898	
SA Affordable Housing	Jul - Dec	AltM	R 38.00 /	12	0	0	0	0	0	0	0	0	12	24	2,308	0	0	0	0	0	0	2,332	2,344	2,344	New Member
SA Jewellery News	Jan - Mar	Mtly	R 28.50 /	84	1,195	0	0	0	0	0	0	0	1,279	0	0	0	0	0	0	0	0	1,279	1,292	1,363	
Service (Leadership in Local Government)	Jul - Dec	AltM	R 29.95 /	0	0	0	0	0	0	0	0	305	305	189	2,862	4,076	220	0	0	0	7,347	7,652	7,652	9,025	
South African Business.	Jan - Dec	2xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	368	3,020	16,312	0	0	0	19,700	19,700	19,700	19,299	
South African Food Review	Jan - Mar	11xA	R 474.00 / Free 0.00	143	0	0	0	0	0	0	0	0	143	14	3,601	0	0	0	69	0	3,684	3,827	3,792	3,811	
The Green Building Handbook	Jan - Dec	Ann	R 75.00 /	0	0	0	0	0	0	0	0	2	2	2,313	1,513	3,500	548	0	0	0	7,874	7,876	7,876	7,684	
The Responsible & Sustainable Tourism Handbook	Jan - Dec	Ann	R 75.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	9,841	
The Sustainability & Intergrated Reporting Handbook.	Jul - Jun	Ann	150.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	New Member	5,732	
The Sustainable Energy Resource Handbook.	Jul - Jun	Ann	75.00 /	0	0	0	0	0	0	0	0	0	0	0	4,113	2,700	1,027	0	0	0	7,840	7,840	7,840	7,586	
The Sustainable Infrastructure Handbook.	Jul - Jun	Ann	150.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	New Member	6,437	
The Sustainable Water Resource Handbook.	Jul - Jun	Ann	75.00 /	0	0	0	0	0	0	0	0	0	0	0	4,098	2,300	1,510	0	0	0	7,908	7,908	7,908	6,756	
Western Cape Business,	Jan - Dec	Ann	49.95 /	0	0	0	0	0	0	0	0	0	0	0	13	3,000	6,718	0	0	0	9,731	9,731	9,731	14,575	
<b>Category Total</b>				<b>355</b>	<b>1,195</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,142</b>	<b>2,701</b>	<b>4,134</b>	<b>95,689</b>	<b>78,633</b>	<b>60,844</b>	<b>690</b>	<b>253</b>	<b>15</b>	<b>240,258</b>	<b>242,959</b>	<b>242,937</b>	<b>193,401</b>	

### Information and Computer Technology

Brainstorm	Jan - Mar	11xA	R 35.00 /	1,114	1,926	0	226	0	1,585	0	167	0	5,018	63	183	848	2,810	0	0	352	4,256	9,274	11,028	9,439
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				Sales at 50% and above									Free Circulation											
				Subscriptions									Controlled Free Distribution											
Publication Name	Period	Frequency	Cover Price	Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
The Margin	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	3,018	0	80	502	12	0	0	3,612	3,612	3,612	3,574
<b>Category Total</b>				<b>1,114</b>	<b>1,926</b>	<b>0</b>	<b>226</b>	<b>0</b>	<b>1,585</b>	<b>0</b>	<b>167</b>	<b>0</b>	<b>5,018</b>	<b>3,081</b>	<b>183</b>	<b>928</b>	<b>3,312</b>	<b>12</b>	<b>0</b>	<b>352</b>	<b>7,868</b>	<b>12,886</b>	<b>14,640</b>	<b>13,013</b>

## Management

African Decisions	Jan - Dec	Q	R 22.18 /	0	0	0	216	0	0	0	0	0	216	3,739	0	11,622	0	0	0	0	15,361	15,577	15,577	15,843
Afropolitan.	Jul - Jun	Q	R 30.00 /	5	200	0	463	0	0	0	0	0	668	200	172	2,751	4,050	0	0	1,564	8,737	9,405	9,405	9,457
Black Business Quarterly	Jan - Dec	Q	R 29.95 /	0	70	0	0	0	0	0	0	495	565	190	2,789	4,444	435	0	0	0	7,858	8,423	8,423	8,210
Blue Chip.	Jan - Dec	Q	29.95 /	0	0	0	0	0	0	0	0	2	2	3,643	3,487	1,335	436	0	0	0	8,901	8,903	8,903	8,732
Business Brief	Jul - Dec	AltM	R 54.00 / R 32.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	28,378
Business Guide	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	949	0	292	0	0	0	1,241	1,241	1,241	1,250
Business In Durban	Jul - Jun	Q	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	3,862	0	2,987	0	0	0	6,849	6,849	6,849	6,861
Cape Business News	Jan - Mar	Mtly	R 15.00 /	26	0	0	0	0	0	0	0	0	26	0	6,040	0	33	0	0	0	6,073	6,099	6,113	5,997
Careers SA	Jul - Jun	Ann	R 169.95 /	0	0	0	0	0	0	0	0	0	0	0	850	0	15,150	0	0	0	16,000	16,000	16,000	16,233
FA News.	Jul - Dec	AltM	R 33.00 /	0	115	0	0	0	0	0	0	0	115	0	0	6,685	0	0	0	0	6,685	6,800	6,800	6,796
Impumelelo SA's Top Empowerment Co.	Jan - Dec	Ann	R 295.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	2155	9,883
Infocom.	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	1,240	0	621	0	0	0	1,861	1,861	1,861	1,715
Leadership	Jan - Mar	Mtly	R 29.95 /	97	300	0	378	0	0	0	0	0	775	158	1,809	4,876	377	0	0	0	7,220	7,995	8,069	8,090
Money Marketing	Jan - Mar	Mtly	R R453 Annual Subscription / Free 0.00	12	0	0	0	0	0	0	0	0	12	128	6,359	200	0	0	211	0	6,898	6,910	6,873	6,892
Profiles Stock Exchange Handbook	Jan - Dec	Q	R 175.00 /	25	0	0	556	0	2,225	0	0	0	2,806	0	1,772	0	551	0	0	0	2,323	5,129	5,129	6,256
Public Sector Manager	Jan - Mar	Mtly	R 29.95 /	1	0	0	31	0	64	0	0	0	96	0	4,700	13,790	0	0	0	0	18,490	18,586	18,581	17,384
Salga Voice of Local Government	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	6	0	0	9,772	0	0	0	9,778	9,778	9,778	9,785
South African Business Intergrator	Jan - Dec	2xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	19,606	0	0	0	335	130	20,071	20,071	20,071	15,151
The Project Manager SA	Jan - Dec	Q	R 29.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	9104	9,104
The South African School Collection	Jan - Dec	Ann	R 29.95 /	5	0	0	339	0	0	0	0	0	344	22	0	0	5,905	0	0	0	5,927	6,271	6,271	5,230

Publication Name	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
				Subscriptions					Controlled Free Distribution																	
				Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free					
Think Sales.	Jan - Dec	Q	R 39.80 / R 32.99	478	0	0	600	114	0	0	0	0	1,192	0	0	8,056	0	0	0	0	8,056	9,248	9,248	11,655		
Top 500 SA's Best Companies,	Jan - Dec	Ann	R 145.00 p/a /	19	0	0	0	0	1,286	0	553	0	1,858	440	0	5,607	0	0	0	0	6,047	7,905	7,905	Changed cycle		
Top Women in Business & Government	Jul - Jun	Ann	R 195.00 /	21	0	0	569	0	1,395	0	0	0	1,985	5,165	900	0	0	0	0	0	6,065	8,050	8,050	7,496		
Vision 2030	Jan - Dec	Ann	R 295.00 /	3	0	0	37	0	1,564	0	0	0	1,604	1,560	0	0	0	5,613	0	0	7,173	8,777	8,777	New mmeber		
<b>Category Total</b>				<b>692</b>	<b>685</b>	<b>0</b>	<b>3,189</b>	<b>114</b>	<b>6,534</b>	<b>0</b>	<b>553</b>	<b>497</b>	<b>12,264</b>	<b>15,251</b>	<b>54,535</b>	<b>59,366</b>	<b>40,609</b>	<b>5,613</b>	<b>546</b>	<b>1,694</b>	<b>177,614</b>	<b>189,878</b>	<b>189,924</b>	<b>216,398</b>		

### Mining & Quarrying

African Mines Handbook	Jan - Dec	Ann	R 3500.00 /	271	0	0	0	0	0	0	0	0	271	0	1,669	0	0	0	0	0	1,669	1,940	1,940	1,561
African Mining	Jul - Dec	AltM	R 57.50 /	329	0	0	0	112	0	0	0	0	441	0	2,650	0	0	0	85	0	2,735	3,176	3,176	2,986
African Mining Brief	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	200	685	0	0	0	0	0	0	885	885	885	1,425
Earthbroker	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	5,039	0	216	0	0	0	0	5,255	5,255	5,147	5,181
Inside Mining,	Jan - Mar	11xA	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	3,801
Inside Mining..	Jul - Dec	AltM	R 50.00 /	51	0	0	0	0	0	0	0	0	51	0	3,217	0	200	174	0	0	3,591	3,642	3,642	Changed freq.
Mining & Minerals Product Review	Jul - Dec	AltM	R 59.85 / Free Free	8	0	0	0	0	0	0	0	0	8	1,117	2,531	3	0	0	445	0	4,096	4,104	4,104	4,290
Mining Decisions	Jan - Dec	2xA	R 0.00 /	0	0	0	0	0	0	0	0	0	0	0	6,794	0	0	0	0	0	6,794	6,794	6,794	9,005
Mining Mirror	Jan - Mar	Mtly	R 57.50 /	275	0	0	0	72	0	0	0	0	347	0	2,515	0	0	0	100	0	2,615	2,962	3,162	3,098
Mining Prospectus	Jul - Dec	AltM	R 29.95 /	0	0	0	0	0	0	0	0	0	0	1,310	4,050	3,118	140	0	0	0	8,618	8,618	8,618	8,294
Mining Review Africa.	Jan - Mar	11xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	18	3,766	0	613	233	0	0	4,630	4,630	4,646	4,625
Mining Weekly	Jan - Mar	Wkly, Fr	R 7.25 /	2,501	272	260	210	200	0	0	0	0	3,443	70	630	280	0	5,211	480	713	7,384	10,827	10,462	10,355
Modern Mining	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	4,294	0	0	0	359	373	5,026	5,026	4,509	4,373	
Modern Quarrying	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	2,376	0	50	0	39	0	2,465	2,465	2,465	2,508	
Quarry Southern Africa	Jul - Dec	AltM	R 57.50 /	123	0	0	0	39	0	0	0	0	162	0	2,369	0	0	0	131	0	2,500	2,662	2,662	2,584
SA Mining.	Jul - Dec	AltM	R 25.00 /	0	0	0	0	0	0	0	0	0	0	4,786	146	0	0	0	0	4,932	4,932	4,932	4,840	
<b>Category Total</b>				<b>3,558</b>	<b>272</b>	<b>260</b>	<b>210</b>	<b>423</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>4,723</b>	<b>2,715</b>	<b>40,577</b>	<b>10,341</b>	<b>1,219</b>	<b>5,618</b>	<b>1,639</b>	<b>1,086</b>	<b>63,195</b>	<b>67,918</b>	<b>67,144</b>	<b>68,926</b>

### Property

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				Sales at 50% and above									Free Circulation												
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Publication Name	Period	Frequency	Cover Price	Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period	
Seeff Property Pages - Altantic Seaboard & City Bowl	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	15,900	0	0	0	0	0	0	15,900	15,900	15,900	14,908
The Greeff Magazine	Jan - Dec	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	34,533	0	0	11,033	0	0	0	45,566	45,566	45,566	49,500
<b>Category Total</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>50,433</b>	<b>0</b>	<b>0</b>	<b>11,033</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>61,466</b>	<b>61,466</b>	<b>61,466</b>	<b>64,408</b>

## Retail

DIY And Industrial Trade News	Jan - Mar	Mtly	R R508 Annual Subscription / Free 0.00	1	0	0	0	0	0	0	0	0	1	110	4,075	0	0	0	99	0	0	4,284	4,285	4,223	4,220
Hardware Africa Magazine	Jan - Dec	Ann	R 0.00 /	0	0	0	0	0	0	0	0	0	0	99	1,625	0	0	0	0	0	0	1,724	1,724	1,724	4,125
International Independent Trader	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8,000	0	0	8,000	8,000	8,056	New Member
Pharmacy Magazine (former Frontshop)	Jan - Mar	Mtly	R R381.00 Annual Subscription / Free 0.00	0	0	0	0	0	0	0	0	0	0	164	2,566	10	0	0	485	0	0	3,225	3,225	3,164	3,074
Pharmacy Retailer	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12,025	0	0	12,025	12,025	7,210	New Member
Spotong	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	52	275	10,952	0	0	0	0	0	11,279	11,279	11,279	11,166
Supermarket and Retailer	Jan - Mar	Mtly	R 60.00 / Free 0.00	177	0	0	0	0	0	0	0	0	177	0	2,751	0	0	228	0	0	0	2,979	3,156	8,412	7,652
The International Convenience Store Retailer.	Jan - Mar	11xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8,429	0	0	8,429	8,429	8,704	Digital only
The International FMCG Retailer.	Jan - Mar	11xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8,950	0	0	8,950	8,950	9,048	Digital only
The International Hardware Retailer.	Jan - Mar	11xA	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8,738	0	0	8,738	8,738	9,003	Digital only
Trader's Friend.	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	65	3,860	0	0	0	0	0	0	3,925	3,925	Changed freq.	Changed freq.
Trader's Friend.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	70	2,705	0	0	0	0	0	0	2,775	2,775	2,775	Changed freq.
<b>Category Total</b>				<b>178</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>178</b>	<b>560</b>	<b>17,857</b>	<b>10,962</b>	<b>0</b>	<b>228</b>	<b>46,726</b>	<b>0</b>	<b>0</b>	<b>76,333</b>	<b>76,511</b>	<b>73,598</b>	<b>30,237</b>

## Transport and Logistics

Fleet.	Jan - Mar	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	900	0	0	0	0	0	0	900	900	897	3,104
Focus on Transport & Logistics	Jan - Mar	Mtly	R 105.00 /	28	2	0	0	0	0	0	0	0	30	0	3,596	2,647	0	0	0	0	0	6,243	6,273	6,280	6,779
Freight & Trading Weekly	Jan - Mar	Wkly, Fr	R 678.00 pa /	0	546	0	0	0	0	0	0	0	546	0	2,548	0	20	780	356	0	0	3,704	4,250	4,237	4,147

				Sales at 50% and above									Free Circulation												
				Subscriptions									Controlled Free Distribution												
Publication Name	Period	Frequency	Cover Price	Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period	
Future Trucking & Logistics.	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed freq.	897	Changed freq.
Truck & Bus	Jan - Mar	11xA	R 90.00 / Free 0.00	1	5	0	0	0	0	0	0	0	6	1,202	2,688	0	0	148	401	0	4,439	4,445	3,993	4,990	
Trucks and Heavy Equipment News.	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	7,866
Trucks and Heavy Equipment News..	Jan - Dec	5xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	7,046	0	0	0	0	0	7,046	7,046	7,046	Changed freq.	
<b>Category Total</b>				<b>29</b>	<b>553</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>582</b>	<b>1,202</b>	<b>16,778</b>	<b>2,647</b>	<b>20</b>	<b>928</b>	<b>757</b>	<b>0</b>	<b>22,332</b>	<b>22,914</b>	<b>23,350</b>	<b>26,886</b>	
<b>Total</b>				<b>16,178</b>	<b>14,967</b>	<b>520</b>	<b>11,817</b>	<b>1,251</b>	<b>8,119</b>	<b>0</b>	<b>730</b>	<b>5,353</b>	<b>58,935</b>	<b>112,226</b>	<b>478,173</b>	<b>187,019</b>	<b>125,478</b>	<b>37,961</b>	<b>96,034</b>	<b>6,870</b>	<b>1,043,761</b>	<b>1,102,696</b>	<b>1,140,009</b>	<b>1,111,045</b>	

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