



Consumer Magazine Summary January - March 2018



Publication Name	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
				Subscriptions					Controlled Free Distribution					Total Free												
				Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free					
Arts, Culture and Heritage																										
Islam Today KZN	Jan - Mar	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	200	0	0	9,750	0	0	0	9,950	9,950	10,000	8,529		
Jewish Life	Jan - Mar	Mtly	R 24.95 /	0	0	0	60	0	0	0	0	0	60	0	0	12,085	0	0	0	12,085	12,145	12,679	12,894			
Category Total				0	0	0	60	0	0	0	0	0	60	200	0	12,085	9,750	0	0	0	22,035	22,095	22,679	21,423		
Business and News																										
Business Brief.	Jul - Dec	AltM	R 60.00 / R 36.00	75	3,185	0	221	51,399	0	0	0	189	55,069	23	0	12	0	82	1,210	0	1,327	56,396	56,396	Changed sector		
Entrepreneur	Jan - Mar	Mtly	R 48.90 / R 9.99	329	3,500	0	6,254	233	66	0	5,591	0	15,973	0	0	0	0	0	0	0	0	15,973	15,898	16,941		
Financial Mail	Jan - Mar	Wkly, Fr	R 27.50 /	1,548	3,511	1,094	3,166	828	0	0	0	3,307	13,454	0	0	0	0	0	0	0	0	13,454	13,016	12,673		
Finweek	Jan - Mar	Wkly, Th	R 29.90 / R 29.90	2,927	3	0	4,199	727	0	0	0	6,017	13,873	0	0	2,549	0	0	1,535	246	4,330	18,203	18,209	17,342		
Forbes Africa	Jan - Mar	Mtly	R 46.50 / R 46.50	203	1,026	0	5,920	207	0	0	0	935	8,291	0	0	0	5,700	0	35	736	6,471	14,762	19,293	20,388		
Green Economy Journal (formerly Green Business Journal)	Jul - Dec	AltM	R 29.00 /	0	0	0	0	0	0	0	0	258	258	0	957	4,041	1,825	0	0	0	6,823	7,081	7,081	6,582		
Noseweek	Jan - Mar	Mtly	R 46.50 /	2,552	0	0	7,522	2,149	0	0	0	0	12,223	0	0	0	0	0	0	0	0	12,223	12,374	12,658		
Personal Finance	Jan - Dec	Q	R 32.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	9,532		
SA Real Estate Investor Magazine	Jan - Mar	Mtly	R 80.00 / Free 0.00	110	0	0	0	0	636	0	0	0	746	30	0	0	0	1,664	11,725	0	13,419	14,165	14,351	15,768		
Your Business Magazine	Jul - Dec	AltM	R 26.95 /	328	0	0	4,913	94	0	0	0	1,774	7,109	0	221	974	216	0	0	0	1,411	8,520	8,520	10,565		
Category Total				8,072	11,225	1,094	32,195	55,637	702	0	5,591	12,480	126,996	53	1,178	7,576	7,741	1,746	14,505	982	33,781	160,777	165,138	122,449		

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Celebrity																									
People	Jan - Mar	Wkly, Fr	R 20.00 /	133	0	0	29,612	107	0	0	78	998	30,928	60	0	0	0	0	0	400	460	31,388	35,149	38,155	
Category Total				133	0	0	29,612	107	0	0	78	998	30,928	60	0	0	0	0	0	400	460	31,388	35,149	38,155	
Conservation and Wildlife																									
African Birdlife	Jul - Dec	AltM	R 48.00 / R 39.99	3,847	267	0	3,106	82	0	0	0	566	7,868	126	0	22	0	0	0	56	204	8,072	8,072	8,586	
Category Total				3,847	267	0	3,106	82	0	0	0	566	7,868	126	0	22	0	0	0	56	204	8,072	8,072	8,586	
Entertainment																									
Eat Out	Jan - Dec	Ann	R 49.90 /	0	0	0	13,972	53	0	0	1,134	0	15,159	0	0	5,750	0	0	0	50	5,800	20,959	20,959	18,945	
Hello Johannesburg	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	90	0	2,808	4,010	0	0	0	6,908	6,908	9,174	6,906	
TV Plus (Afrikaans)	Jan - Mar	F	R 24.00 / R 24.00	441	0	0	22,437	64	0	0	0	3,488	26,430	0	0	0	0	0	1,998	0	1,998	28,428	28,057	34,900	
TV Plus (English)	Jan - Mar	F	R 24.00 / R 24.00	167	0	0	14,288	76	0	0	0	792	15,323	0	0	0	0	0	0	0	0	15,323	15,490	25,247	
Category Total				608	0	0	50,697	193	0	0	1,134	4,280	56,912	90	0	8,558	4,010	0	1,998	50	14,706	71,618	73,680	85,998	
Family Interest																									
Bona	Jan - Mar	Mtly	R 19.50 /	22,499	422	0	41,978	11	300	0	166	855	66,231	384	0	0	0	0	0	1,528	1,912	68,143	62,687	78,053	
Drum	Jan - Mar	Wkly, Fr	R 21.00 / R 21.00	509	0	0	35,794	172	0	0	0	780	37,255	0	0	0	0	0	0	50	50	37,305	37,200	51,227	
Huisgenoot	Jan - Mar	Wkly, Tue	R 24.50 / R 24.50	9,163	0	0	169,152	1,152	0	0	0	3,638	183,105	0	0	0	0	0	6,408	1,100	7,508	190,613	185,002	208,322	
LIG	Jan - Mar	11xA	R 38.80 /	1,609	5,370	0	12,942	0	0	0	0	0	19,921	2,405	0	0	0	0	0	0	2,405	22,326	20,647	22,088	
Plus 50	Jul - Dec	6xA	R30.00 /	717	0	0	2,317	0	0	0	0	1,623	4,657	0	0	0	690	0	0	515	1,205	5,862	5,862	4,609	
Taalgenoot.	Jan - Dec	Q	R 31.00 /	68,388	0	0	103	23	545	0	0	0	69,059	39	0	10	0	3	0	0	52	69,111	69,111	68,427	
The Big Issue	Jan - Mar	Mtly	R 25.00 /	33	0	0	9,709	0	0	0	0	0	9,742	52	0	200	0	0	0	0	252	9,994	11,165	10,146	
The Crest	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	10,163	1	2,050	0	0	0	12,214	12,214	12,214	12,135	
The Ridge	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	11,132	0	9,284	0	0	0	20,416	20,416	20,416	20,334	
Things to do with kids Magazine	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	10,347	0	0	0	0	10,347	10,347	10,347	9,954	

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You	Jan - Mar	Wkly, Wed	R 24.50 / R 24.50	1,894	0	0	91,982	726	0	0	0	781	95,383	0	0	0	0	0	0	38	38	95,421	95,359	107,108
Category Total				104,812	5,792	0	363,977	2,084	845	0	166	7,677	485,353	2,880	21,295	10,558	12,024	3	6,408	3,231	56,399	541,752	530,010	592,403

Farming																								
Farmer's Weekly	Jan - Mar	Wkly, Fr	R 20.00 /	878	0	0	9,414	178	0	0	72	921	11,463	51	0	0	0	0	0	43	94	11,557	11,334	12,312
Landbouweekblad	Jan - Mar	Wkly, Wed	R 24.50 / R 24.50	1,952	0	0	19,283	605	0	0	0	3,449	25,289	0	0	0	0	0	1,935	83	2,018	27,307	27,292	31,001
Landbouweekblad Boereplanne	Jul - Jun	Ann	45.00 /	0	0	0	14,868	61	0	0	0	0	14,929	0	0	0	0	0	0	0	0	14,929	14,929	19,477
Landbouweekblad Vee	Jan - Dec	Ann	R 40.00 / R 40.00	0	0	0	9,323	61	0	0	0	0	9,384	0	0	0	0	0	0	0	0	9,384	9,384	11,574
Marktoel	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	10,441	0	0	0	10,441	10,441	No submission	9,862
Plaastoe Magazine	Jan - Mar	11xA	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	9,453
Veeplaas.	Jan - Mar	11xA	R 32.00 /	191	859	0	3,165	49	0	0	0	832	5,096	0	860	0	151	0	0	1,466	2,477	7,573	7,657	8,743
Category Total				3,021	859	0	56,053	954	0	0	72	5,202	66,161	51	860	0	10,592	0	1,935	1,592	15,030	81,191	70,596	102,422

Health																								
Fatloss	Jan - Dec	Ann	R 45.00 /	0	0	0	21,489	623	0	0	0	0	22,112	0	0	0	0	0	0	60	60	22,172	22,172	19,528
Fitlife	Jan - Mar	Mtly	R 26.00 /	24,842	0	0	628	0	0	0	0	0	25,470	0	0	3,315	0	0	0	2,571	5,886	31,356	27,806	12,443
Longevity.	Jul - Dec	9xA	R 39.50 / R 39.50	245	713	0	11,952	234	0	0	840	684	14,668	0	0	0	0	0	0	2,173	2,173	16,841	16,841	15,140
Muscle Evolution Magazine	Jul - Dec	AltM	R 45.00 /	68	30	0	3,516	166	5	0	0	1,684	5,469	0	0	0	0	0	0	194	194	5,663	5,663	6,569
Category Total				25,155	743	0	37,585	1,023	5	0	840	2,368	67,719	0	0	3,315	0	0	0	4,998	8,313	76,032	72,482	53,680

Home																								
Conde Nast House & Garden	Jan - Mar	Mtly	R 55.00 / R 37.00	3,618	1,564	0	16,232	476	4,441	0	6	55	26,392	0	7	30	0	0	2	7,113	7,152	33,544	30,633	32,996
Easy DIY	Jul - Jun	Q	R 38.00 /	127	0	0	6,474	0	0	0	0	0	6,601	1	0	68	1,549	0	0	3,399	5,017	11,618	11,618	12,598
Elle Decoration	Jul - Dec	AltM	R 40.00 / R 40.00	138	251	0	8,514	343	0	0	1,711	1,719	12,676	0	0	0	400	0	0	4,010	4,410	17,086	17,086	19,906
Elle Decoration.	Jan - Mar	11xA	40.00 / R 40.00	195	255	0	9,721	349	1	0	2,000	2,024	14,545	0	0	10	0	0	0	3,479	3,489	18,034	Changed freq.	Changed freq.

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Estate Living.	Jul - Dec	AltM	Free Free / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	15,542
Food and Home Entertaining	Jan - Mar	Mtly	R 38.00 /	1,330	1,182	0	12,967	343	0	0	700	2,714	19,236	374	0	0	0	0	0	0	3,515	3,889	23,125	23,003	22,339
Green Home	Jul - Dec	AltM	R 29.00 /	0	0	0	0	0	0	0	0	283	283	0	2,248	1,010	1,175	0	0	0	0	4,433	4,716	4,716	6,802
Habitat	Jul - Dec	AltM	R 49.50 /	102	5,000	0	6,549	0	0	0	0	817	12,468	0	0	0	0	0	0	415	415	12,883	12,883	12,290	
House & Leisure	Jan - Mar	11xA	R 44.00 /	804	0	0	15,175	1,215	13	0	0	1,477	18,684	0	0	1,177	0	0	0	792	1,969	20,653	18,397	25,902	
Kuier Combo	Jul - Jun	2xA	R 21.00 / R 21.00	0	0	0	70,488	51	0	0	0	0	70,539	0	0	0	0	0	0	0	0	0	70,539	70,539	72,320
Landbouweekblad Boerekos	Jul - Jun	2xA	R 47.00 /	0	0	0	32,803	139	100	0	0	0	33,042	0	0	0	0	0	0	0	0	0	33,042	33,042	36,765
Living Space.	Jan - Mar	Mtly	19.20 /	58,447	0	0	1,395	0	0	0	0	0	59,842	0	0	2,691	0	0	0	2,230	4,921	64,763	68,341	71,012	
Lose It.	Jul - Dec	AltM	R 50.00 / R 50.00	312	0	0	20,469	1,136	101	0	0	0	22,018	0	0	0	0	0	0	50	50	22,068	22,068	29,135	
My Kitchen.	Jan - Mar	Mtly	R 26.70 /	94,544	0	0	1,872	0	0	0	0	0	96,416	0	0	3,779	0	0	0	2,282	6,061	102,477	103,338	90,342	
Plascon Spaces.	Jan - Dec	Q	R 19.95 / Free Free	51	500	0	6,972	29	0	0	853	125	8,530	0	0	107	1,707	0	0	3,369	5,183	13,713	13,713	17,822	
Real Estate.	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	17,544	0	3,005	0	0	0	20,549	20,549	25,748	20,787	
SA Garden and Home	Jan - Mar	Mtly	R 39.00 /	3,349	929	0	30,545	416	766	0	800	1,650	38,455	416	0	0	0	0	0	3,971	4,387	42,842	43,128	53,107	
SA Home Owner	Jan - Mar	11xA	R 39.90 / R 39.90	1,060	950	0	24,296	318	0	0	1	2,420	29,045	0	0	0	0	0	0	7,691	7,691	36,736	36,895	42,149	
Sarie Kos.	Jul - Dec	AltM	R 45.00 / R 45.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed freq.	26691	26,691
Sarie Kreatief	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	10453	6,951
Sarie Woon	Jul - Jun	Ann	R 45.00 /	0	0	0	17,852	174	0	0	0	0	18,026	0	0	0	0	0	0	0	0	0	18,026	18,026	23,470
The Gardener / Die Tuinier	Jan - Mar	Mtly	R 37.00 / R 22.00	1,999	0	0	20,345	2,325	110	0	47	300	25,126	160	0	6,802	0	0	12	2,498	9,472	34,598	34,205	38,605	
Tuis Home	Jan - Mar	Mtly	R 39.90 / R 39.90	4,934	216	0	63,950	1,472	0	0	0	7,172	77,744	0	0	0	0	0	1,292	6,260	7,552	85,296	81,505	77,966	
Tuis Kombuis / Home Kitchen	Jan - Dec	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	26916	26,916

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Tuis Opknep / Home Renovations.	Jul - Jun	Ann	R 45.00 /	0	0	0	22,669	532	0	0	0	0	23,201	0	0	0	0	0	0	0	0	23,201	23,201	25,457
Tuis Verf / Home Paint	Jul - Jun	Ann	45.00 /	0	0	0	23,387	620	2,000	0	0	0	26,007	0	0	0	0	0	0	0	0	26,007	26,007	New member
Tuis Werf / Home Yard	Jul - Jun	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	New member	27,845
Visi	Jul - Dec	6xA	R 55.00 / R 43.82	437	2,333	0	9,947	300	0	0	378	1,404	14,799	0	0	0	0	0	0	283	283	15,082	15,082	14,820
Category Total				171,447	13,180	0	422,622	10,238	7,532	0	6,496	22,160	653,675	951	19,799	15,674	7,836	0	1,306	51,357	96,923	750,598	733,174	850,535

Leisure																								
African Green Elements	Jan - Dec	Q	R 51.30 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Only 1 issue	2866	2,866
Joburg Style	Jan - Dec	Q	R 29.90 /	7	0	0	600	0	0	0	0	0	607	0	0	4,697	390	0	0	124	5,211	5,818	5,818	7,397
Prestige Magazine,	Jul - Dec	AltM	R 40.00 /	0	0	0	0	0	0	0	0	500	500	11,120	0	0	0	0	0	0	11,120	11,620	11,620	New Member
South Africa Deluxe	Jan - Dec	Q	R 42.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	New member	6,103
Southern Vines	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	12,779	0	0	0	0	0	12,779	12,779	12,779	10,615
The Coffee Mag	Jul - Jun	Q	R 35.00 /	124	0	0	1,797	0	0	0	0	0	1,921	0	0	0	0	0	0	2,653	2,653	4,574	4,574	3,190
The Ultimate Braai	Jul - Jun	Ann	R 29.90 /	0	0	0	6,320	33	10	0	19	0	6,382	671	0	350	0	0	0	35	1,056	7,438	7,438	23,455
Category Total				131	0	0	8,717	33	10	0	19	500	9,410	11,791	12,779	5,047	390	0	0	2,812	32,819	42,229	42,229	53,626

Male																								
Destiny Man.	Jan - Mar	Mtly	R 35.90 / R 35.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	9,230	14,620
GQ.	Jan - Mar	11xA	R 52.50 / R 35.00	789	1,335	0	5,655	165	3,665	0	2,339	36	13,984	0	5	30	0	0	2	4,107	4,144	18,128	16,839	20,656
Men's Health	Jan - Mar	Mtly	R 47.00 / R 47.00	1,355	633	0	18,232	1,000	60	0	1,000	2,054	24,334	0	0	0	0	0	0	4,668	4,668	29,002	32,260	29,305
Men's Health Belly Off Guide	Jan - Dec	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	18,545
Popular Mechanics	Jan - Mar	Mtly	R 38.90 / R 20.00	5,545	14	0	14,254	289	6	0	4,937	1,713	26,758	0	0	170	0	0	0	3,612	3,782	30,540	24,823	32,759
Stuff.	Jul - Dec	AltM	R 36.00 / R 36.00	471	220	25	7,233	495	0	0	868	960	10,272	0	0	0	734	0	0	0	734	11,006	11,006	13,465
Tech.	Jan - Mar	Mtly	23.90 /	57,462	0	0	462	0	0	0	77	0	58,001	0	0	3,722	0	0	0	936	4,658	62,659	65,302	64,420

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The Red Bulletin	Jan - Mar	Mtly	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	24,002
Very Interesting (former Braintainment)	Jul - Dec	AltM	R 45.00 /	825	180	0	9,819	0	0	0	33	1,614	12,471	0	0	178	0	0	0	5,491	5,669	18,140	18,140	15,199	
Category Total				66,447	2,382	25	55,655	1,949	3,731	0	9,254	6,377	145,820	0	5	4,100	734	0	2	18,814	23,655	169,475	177,600	232,971	

Motoring

Bakkie & Car (formerly Bakkie & Truck)	Jul - Dec	AltM	R 28.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Changed freq.	6,449
Bike SA	Jan - Mar	Mtly	R 29.90 / R 24.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	17,946	12,777
Car	Jan - Mar	Mtly	R 38.90 / R 20.00	9,366	25	0	40,639	616	2,334	0	2,693	3,347	59,020	0	0	170	0	0	0	8,842	9,012	68,032	61,662	72,060
Caravan & Outdoor Life / Kamp & Karavaan	Jan - Mar	Mtly	R 35 / R 20	928	0	0	12,807	1,174	0	0	26	1,091	16,026	0	0	0	0	0	0	240	240	16,266	16,136	20,143
Drive Out Trail Guide / Wegry Roetegids.	Jul - Jun	Ann	R 45.00 /	0	0	0	13,235	310	0	0	0	0	13,545	0	0	0	0	0	0	0	0	13,545	13,545	No issue
Drive Out/WegRy.	Jan - Mar	11xA	R 41.00 / R 41.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	32,300
Driven Magazine	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	5,816	0	0	10,384	0	16,200	16,200	16,389	18,613
Land Rover AFRICA Magazine	Jul - Dec	6xA	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	4,223
Leisure Wheels	Jan - Mar	Mtly	R 35.00 / R 17.00	1,098	0	0	7,406	207	30	0	2,053	1,614	12,408	0	0	120	0	0	0	2,449	2,569	14,977	14,409	19,082
Motor.	Jan - Mar	Mtly	R 29.50 /	35,187	0	0	2,010	0	0	0	58	0	37,255	0	0	2,921	0	0	0	1,740	4,661	41,916	42,789	39,829
SA4x4	Jan - Mar	Mtly	R 38.00 / R 20	532	0	0	11,236	1,297	0	0	10	927	14,002	0	0	0	0	0	0	731	731	14,733	15,285	18,375
Speed and Sound	Jan - Mar	Mtly	R 32.00 /	90	143	0	21,573	0	0	0	0	5	21,811	0	0	200	0	0	0	50	250	22,061	23,940	26,472
Super Bike	Jan - Mar	Mtly	R 34.95 / USD 1.99	66	0	0	3,971	0	0	0	0	0	4,037	0	0	0	0	0	0	4,629	4,629	8,666	9,428	9,133
Category Total				47,267	168	0	112,877	3,604	2,364	0	4,840	6,984	178,104	0	0	9,227	0	0	10,384	18,681	38,292	216,396	231,529	279,456

Parenting

Baba & Kleuter.	Jul - Dec	AltM	R 32.50 / R 32.50	405	0	0	6,479	179	0	0	0	7,235	14,298	0	0	0	0	0	0	1,536	1,536	15,834	15,834	Changed freq.
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Baby's and Beyond	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	14,902	0	0	0	262	107	15,271	15,271	15,271	15,604
Child Magazine - Cape Town.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	47,817	0	0	0	0	0	47,817	47,817	47,817	Changrd freq.
Child Magazine - Durban.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	40,026	0	0	0	0	0	40,026	40,026	40,026	Changed freq.
Child Magazine - Johannesburg.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	55,350	0	0	0	0	0	55,350	55,350	55,350	Changed freq.
Child Magazine Pretoria.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	40,173	0	0	0	0	0	40,173	40,173	40,173	Changed freq.
Expectant Mothers Guide	Jul - Jun	Ann	R 27.50 /	0	0	0	4,593	0	0	0	0	150	4,743	1,544	0	49,360	0	0	0	0	0	50,904	55,647	55,647	55,193
Living and Loving	Jan - Mar	Mtly	R 30.00 /	1,481	1,400	0	2,422	288	0	0	117	1,572	7,280	373	0	0	0	0	0	2,528	2,901	10,181	10,138	9,799	
MamaMagic Milestones	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	50,000	0	0	0	0	0	50,000	50,000	50,000	50,209
Mamas & Papas.	Jan - Mar	Mtly	R 26.95 /	41	1,000	0	4,122	0	0	0	0	3,249	8,412	0	0	0	0	0	0	5,403	5,403	13,815	17,663	17,617	
Your Baby.	Jul - Dec	AltM	R 31.50 / R 31.50	184	0	0	6,321	149	0	0	0	2,089	8,743	0	0	0	0	0	0	971	971	9,714	9,714	11,965	
Your Pregnancy.	Jul - Dec	AltM	R 33.50 / R 33.50	96	0	0	11,362	258	0	0	0	1,249	12,965	0	0	0	0	0	0	1,440	1,440	14,405	14,405	18,946	
Category Total				2,207	2,400	0	35,299	874	0	0	117	15,544	56,441	1,917	14,902	282,726	0	0	262	11,985	311,792	368,233	372,038	179,333	

Pets

Animaltalk	Jan - Mar	Mtly	R 33.00 /	380	100	0	3,775	0	0	0	733	1,849	6,837	0	0	443	0	0	0	3,111	3,554	10,391	10,045	8,980
Dog Directory	Jan - Dec	Ann	R 89.90 /	0	0	0	5,743	0	0	0	0	268	6,011	0	0	170	0	0	0	2,300	2,470	8,481	8,481	7,750
Category Total				380	100	0	9,518	0	0	0	733	2,117	12,848	0	0	613	0	0	0	5,411	6,024	18,872	18,526	16,730

Sport and Hobby

Amakhosi	Jan - Mar	Mtly	R 10.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	17,155
Bicycling	Jul - Dec	10xA	R 49 / R 49	807	70	0	5,114	681	0	0	320	1,879	8,871	0	0	0	0	0	0	1,931	1,931	10,802	10,802	9,745
Compleat Golfer	Jan - Mar	Mtly	R 35.21 /	180	1,500	0	2,066	0	0	0	458	1,471	5,675	0	0	1,421	0	0	0	2,714	4,135	9,810	9,681	10,791
Fitness His Edition	Jul - Dec	AltM	R 45.00 /	69	55	0	4,402	388	10	0	0	2,564	7,488	0	0	0	0	0	0	563	563	8,051	8,051	10,746
Game & Hunt/Wild & Jag	Jan - Mar	Mtly	R 45 / R 45.00	614	0	0	5,285	124	0	0	0	9,758	15,781	0	96	0	0	0	0	159	255	16,036	6,375	9,331
Golf Digest	Jan - Mar	Mtly	R 38.00 / R 25.00	707	3,949	0	3,434	457	0	0	1,249	1,301	11,097	0	0	0	0	0	0	1,372	1,372	12,469	9,940	8,402

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Gun Africa	Jul - Dec	AltM	R40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	7,011		
HQ.	Jan - Mar	Mtly	R 50.00 /	183	75	0	2,836	0	0	0	650	1,397	5,141	0	0	125	0	0	0	1,312	1,437	6,578	6,524	5,789		
Kick Off	Jan - Mar	Mtly	R 16.00 / R 16.00	309	150	0	21,309	19	0	0	0	1,747	23,534	0	0	0	0	0	0	0	0	23,534	22,584	21,679		
Magnum	Jan - Mar	Mtly	R 39.00 / R 39.00	1,339	0	0	8,983	370	0	0	0	0	10,692	0	0	0	0	0	0	26	26	10,718	11,147	11,922		
Modern Athlete	Jan - Mar	Mtly	R 29.90 / R 20.00	199	0	0	293	0	0	0	0	0	492	0	0	12,665	0	0	56,268	0	68,933	69,425	69,391	60,110		
Ride Magazine,	Jan - Mar	Mtly	R 34.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	7,724	8,473
Rock Surf and Deep.	Jul - Dec	AltM	R 32.00 /	59	0	0	2,749	0	0	0	44	0	2,852	1	0	0	0	0	0	0	1	2,853	2,853	3,255		
Runners World	Jan - Mar	Mtly	R 45 / R 45	967	80	0	8,298	861	0	0	400	2,055	12,661	0	0	0	0	0	0	2,152	2,152	14,813	15,956	14,440		
SA Cricket.	Jan - Dec	Q	R 30.16 /	249	1,000	0	4,606	0	0	0	0	392	6,247	0	0	0	0	0	5,790	5,790	12,037	12,037	10,297			
SA Flyer	Jan - Mar	Mtly	R 34.50 /	550	0	0	3,688	442	0	0	0	513	5,193	725	0	0	0	0	0	0	725	5,918	6,153	6,787		
SA Hunter/Jagter	Jan - Mar	Mtly	R 38.00 / R 38.00	32,923	0	0	5,142	2,706	0	0	0	3,831	44,602	0	0	0	0	0	805	0	805	45,407	46,519	46,965		
SA Rugby	Jan - Mar	Mtly	R 30.16 /	10,794	1,500	0	3,960	0	0	0	410	1,086	17,750	0	0	819	0	0	0	5,145	5,964	23,714	23,079	24,871		
Signature Golf	Jan - Dec	Ann	R39.90 /	0	0	0	0	0	0	0	0	0	0	29,536	0	1,020	0	0	0	0	30,556	30,556	30,556	30,526		
Sowetan Magazine	Jan - Dec	2xA	R 9.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	17,657
Sports Club	Jan - Mar	Mtly	21.60 /	143,282	0	0	214	0	0	0	0	0	143,496	0	0	5,784	0	0	0	1,379	7,163	150,659	153,586	165,008		
The Bank Angler / Die Oewerhengelaar	Jan - Mar	Mtly	R 39.50 /	358	373	0	8,248	127	0	0	0	0	9,106	0	0	0	0	0	0	3,488	3,488	12,594	12,052	13,253		
The Bass Angler / Die Baarshengelaar	Jan - Mar	Mtly	R 35.00 /	123	206	0	1,318	127	0	0	0	0	1,774	0	0	0	0	0	0	1,166	1,166	2,940	3,909	3,606		
Wildland Magazine	Jan - Mar	Mtly	R 32.50 / USD 1.99	312	0	0	4,244	0	0	0	0	1,000	5,556	0	0	766	0	0	0	0	766	6,322	6,174	6,700		
Category Total				194,024	8,958	0	96,189	6,302	10	0	3,531	28,994	338,008	30,262	96	22,600	0	0	57,073	27,197	137,228	475,236	475,093	524,519		

Travel

Cape Etc.	Jan - Dec	3xA	R 35.31 /	27	0	0	861	0	0	0	0	0	888	0	0	7,926	0	0	0	0	7,926	8,814	8,814	9,041
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Getaway	Jan - Mar	Mtly	R 38.90 / R 20.00	5,547	202	0	21,979	2,932	2,434	0	2,078	5,696	40,868	0	0	130	0	0	3,476	3,606	44,474	38,677	44,772			
go! Drive & Camp and Weg! Ry & Sleep	Jan - Mar	Mtly	R 55.00 / R 55.00	5,239	100	0	19,265	1,511	0	0	0	6,894	33,009	0	0	0	0	1,665	2,557	4,222	37,231	39,357	Rebranded			
SA Country Life	Jan - Mar	Mtly	R 38.00 /	5,052	1,244	0	19,218	375	300	0	866	1,693	28,748	367	0	0	0	0	2,408	2,775	31,523	29,788	33,247			
The Great Outdoors Guide / Die Groot Buitelewegids	Jan - Dec	Ann	R 50.00 /	22	0	0	26,845	79	0	0	0	16,476	43,422	0	0	0	0	0	0	0	43,422	43,422	43,461			
TravelIdeas.	Jul - Dec	AltM	R 22.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	8,521			
Weg / Go Photography	Jul - Jun	Ann	R 57.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	28509	20,104			
Weg / Go Platteland	Jul - Jun	Q	R 49.00 / R 49.00	1,647	0	0	30,033	1,049	0	0	0	0	32,729	0	0	0	0	0	0	0	32,729	32,729	35,424			
Weg Kuierkos.	Jul - Jun	Ann	R 45.00 / R 45.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	Changed cycle	30,044			
Weg Namibië / Go Namibia	Jan - Dec	Ann	R 55 / R 55	0	0	0	34,216	611	0	0	0	0	34,827	0	0	0	0	0	0	0	34,827	34,827	30,585			
Weg! Kruger / Go! Kruger	Jan - Dec	Ann	R 55 / R 55	0	0	0	29,903	187	0	0	0	0	30,090	0	0	0	0	0	0	0	30,090	30,090	No issue			
Weg/Go	Jan - Mar	Mtly	R 55 / R 55	8,380	276	0	34,593	1,769	0	0	1,500	7,130	53,648	0	0	0	0	2,659	4,637	7,296	60,944	58,774	57,710			
Wegsleep Kampgids	Jul - Jun	Ann	R 50.00 /	0	0	0	10,562	164	0	0	0	0	10,726	0	0	0	0	0	0	0	10,726	10,726	No issue			
Wegsleep Oordgids	Jan - Dec	Ann	R 55.00 / R 55.00	0	0	0	17,098	163	0	0	0	0	17,261	0	0	0	0	0	0	0	17,261	17,261	15,777			
Wegsleep.	Jan - Mar	11xA	R 38.00 / R 38.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	29,754			
Welcome to South Africa	Jul - Jun	Ann	No Charge /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	8,136			
Wildside.	Jul - Jun	Q	R 26.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,019			
Category Total				25,914	1,822	0	244,573	8,840	2,734	0	4,444	37,889	326,216	367	0	8,056	0	0	4,324	13,078	25,825	352,041	344,465	371,595		

Woman's General

Cosmopolitan	Jan - Mar	Mtly	R 34.90 / R 27.00	543	0	0	22,765	706	840	0	0	4,851	29,705	1	0	1,542	0	0	0	1,242	2,785	32,490	35,763	37,075
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Destiny Magazine	Jan - Mar	Mtly	R 30.90 / R 30.90	807	1,000	0	12,962	203	0	0	2,000	2,037	19,009	0	0	31	0	0	0	0	6,669	6,700	25,709	23,017	27,544
Elle	Jan - Mar	Mtly	R 31.90 / R 31.90	91	2,150	0	8,518	134	190	0	2,000	1,782	14,865	0	0	63	0	0	0	0	7,979	8,042	22,907	21,510	17,533
Essays of Africa	Jan - Mar	Mtly	R R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Change Frequency	Change Frequency	11,212
Essays of Africa.	Jul - Dec	AltM	R 30.00 /	42	1,000	0	2,420	0	0	0	263	2,693	6,418	5	0	0	0	0	0	0	2,455	2,460	8,878	8,878	Changed freq.
Essentials	Jan - Mar	Mtly	R 31.00 /	1,164	590	0	14,137	351	0	0	431	1,650	18,323	422	0	0	0	0	0	0	2,175	2,597	20,920	21,453	25,674
Fairlady	Jan - Mar	Mtly	R 45.00 / R 45.00	1,364	308	0	27,711	615	0	0	0	2,055	32,053	0	0	0	0	0	0	0	5,118	5,118	37,171	37,431	40,611
Finesse.	Jul - Dec	9xA	R 39.90 / R 26.00	6,553	0	0	30,173	770	0	0	518	1,906	39,920	0	5	0	0	0	0	0	8	13	39,933	39,933	43,429
Fitness Magazine	Jul - Dec	AltM	R 45.00 /	139	246	0	11,691	408	10	0	0	4,249	16,743	0	0	0	0	0	0	0	1,294	1,294	18,037	18,037	23,158
Glamour	Jan - Mar	Mtly	R 35.00 / R 26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	43,483	44,428
Good Housekeeping / Goeie Huishouding	Jan - Mar	Mtly	R 34.00 / R 18.71	2,051	0	0	35,597	1,377	32	0	0	1,296	40,353	0	0	1,273	0	0	0	0	874	2,147	42,500	37,891	41,802
Kuier	Jan - Mar	F	R 14.00 / R 14.00	1,484	0	0	83,140	49	0	0	0	3,552	88,225	0	0	0	0	0	0	2,498	46	2,544	90,769	94,851	100,214
Marie Claire	Jan - Mar	Mtly	R 34.90 / R 22.46	312	0	0	12,202	903	890	0	0	3,606	17,913	0	0	1,252	0	0	0	0	478	1,730	19,643	18,767	24,053
Move!	Jan - Mar	Wkly, Th	R 12.50 / R 12.50	0	0	0	69,046	88	0	0	0	784	69,918	0	0	0	0	0	0	0	25	25	69,943	65,960	82,421
Rooi Rose	Jan - Mar	Mtly	R 39.00 /	3,093	665	0	55,286	386	600	0	700	1,670	62,400	419	0	0	0	0	0	0	4,319	4,738	67,138	70,546	75,744
Sarie	Jan - Mar	Mtly	R 40.00 / R 40.00	4,833	218	0	50,952	941	0	0	0	4,990	61,934	0	0	0	0	0	0	3,394	6,181	9,575	71,509	61,726	71,463
True Love	Jan - Mar	Mtly	R 32.00 / R 32.00	952	248	0	25,039	208	0	0	0	2,053	28,500	0	0	0	0	0	0	0	5,396	5,396	33,896	31,925	33,216
Vroue Keur	Jan - Mar	Wkly, Fr	R 20.00 /	1,358	0	0	45,393	140	0	0	72	1,000	47,963	65	0	0	0	0	0	0	403	468	48,431	48,829	53,250
Woman and Home	Jan - Mar	Mtly	R 40.00 /	3,894	883	0	55,454	414	0	0	1,300	1,719	63,664	400	0	0	0	0	0	0	5,084	5,484	69,148	77,054	81,140

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Women's Health.	Jan - Mar	11xA	R 37.00 / R 37.00	1,084	600	0	31,854	653	20	0	500	2,072	36,783	0	0	0	0	0	0	3,081	3,081	39,864	34,387	40,083
Your Family	Jan - Mar	Mtly	R 31.00 /	1,572	446	0	19,845	339	0	0	0	1,700	23,902	417	0	0	0	0	0	2,479	2,896	26,798	27,511	33,099
Category Total				31,336	8,354	0	614,185	8,685	2,582	0	7,784	45,665	718,591	1,729	5	4,161	0	0	5,892	55,306	67,093	785,684	818,952	907,149

Woman's Special

Bruidgids	Jan - Dec	Ann	R 69.00 /	0	0	0	11,292	0	0	0	0	350	11,642	0	738	0	0	0	0	4,142	4,880	16,522	16,522	16,479
Fairlady Bride	Jul - Jun	Ann	R 55.00 /	0	0	0	5,233	108	0	0	0	0	5,341	0	0	0	0	0	0	0	0	5,341	5,341	9,594
Forbes Woman Africa	Jul - Dec	6xA	R 32.90 / R 46.50	67	449	0	3,896	0	0	0	0	1,572	5,984	0	0	0	3,489	0	0	0	3,489	9,473	9,473	10,090
Idees/Ideas	Jul - Dec	AltM	R 80.00 /	329	0	0	17,796	285	0	0	2	0	18,412	11	0	0	0	0	0	0	11	18,423	18,423	Changed publisher
Intiem.	Jul - Dec	6xA	R 29.90 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	28,658
Nubian Bride	Jan - Dec	2xA	R 37.00 /	1	0	0	2,680	0	0	0	1,150	0	3,831	0	0	510	72	0	0	2,991	3,573	7,404	7,404	8,908
SA Wedding Album	Jan - Dec	2xA	R 40.25 /	0	100	0	6,043	0	0	0	2,497	100	8,740	0	0	935	0	0	0	4,528	5,463	14,203	14,203	17,797
Sarie Bruid	Jul - Jun	Ann	R 55.00 /	0	0	0	6,690	102	0	0	0	0	6,792	0	0	0	0	0	0	0	0	6,792	6,792	9,785
True Love Bride	Jul - Jun	Ann	R 45.50 /	0	0	0	3,236	87	0	0	0	0	3,323	0	0	0	0	0	0	0	0	3,323	3,323	6,915
Wedding Guide	Jul - Jun	Ann	R 50.00 /	0	0	0	8,968	0	0	0	0	264	9,232	94	0	2,283	1,280	0	0	0	3,657	12,889	12,889	19,390
Wedding Inspirations	Jul - Jun	Q	R 49.95 /	0	0	0	3,121	0	0	0	240	1,237	4,598	0	2,141	0	0	0	0	281	2,422	7,020	7,020	7,095
Category Total				397	549	0	68,955	582	0	0	3,889	3,523	77,895	105	2,879	3,728	4,841	0	0	11,942	23,495	101,390	101,390	134,711

Youth

Barbie Magazine	Jan - Mar	Mtly	R 37.00 /	39	75	0	6,107	0	0	0	760	1,815	8,796	0	0	250	0	0	0	2,834	3,084	11,880	11,789	11,533
Kids Super Club	Jan - Mar	Mtly	R 20.00 /	87,597	0	0	3,275	0	0	0	0	0	90,872	0	0	22,804	0	0	0	6,954	29,758	120,630	123,317	113,764
Post Matric	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	131,095	0	0	0	131,095	131,095	131,095	134,200
The Official Safeways K53 Learner's and Driver's Manual	Jul - Dec	6xA	R 65.00 /	0	0	0	66,703	0	0	0	0	0	66,703	0	0	0	0	0	0	0	0	66,703	66,703	New member
Category Total				87,636	75	0	76,085	0	0	0	760	1,815	166,371	0	0	23,054	131,095	0	0	9,788	163,937	330,308	332,904	259,497
Total				772,834	56,874	1,119	2,317,960	101,187	20,515	0	49,748	205,139	3,525,376	50,582	73,798	421,100	189,013	1,749	104,089	237,680	1,078,011	4,603,387	4,625,706	4,835,238

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