



Custom Magazine Summary January - March 2018



				Sales at 50% and above									Free Circulation													
				Subscriptions									Controlled Free Distribution													
Publication Name	Period	Frequency	Cover Price	Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period		
Entertainment																										
DSTV Compact (formerly Dish Compact)	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	394,903	
DSTV Premium Mag / Tydskrif	Jan - Mar	Mtly	R 12.00 /	0	0	0	0	0	0	0	0	0	0	0	143,398	131,786	0	0	0	0	0	275,184	275,184	277,189	675,258	
M	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	3,122	
Magic	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	10,832	
Prive	Jul - Jun	Q	Free 000 /	0	0	0	0	0	0	0	0	0	0	0	11,913	0	14,050	0	0	0	0	25,963	25,963	25,963	44,671	
Category Total				0	0	0	0	0	0	0	0	0	0	0	155,311	131,786	14,050	0	0	0	0	301,147	301,147	303,152	1,128,786	
Health and Wellbeing.																										
Journal of Endocrinology, Metabolism & Diabetes SA	Jul - Jun	3xA	R 300.00 pa /	1	0	0	0	0	0	0	0	0	1	1,481	150	150	0	0	0	0	0	1,781	1,782	1,782	1,815	
Jump	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	113,296	0	0	0	0	0	0	113,296	113,296	113,296	106,603	
Life Healthcare	Jul - Jun	4xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	86,646	0	0	1	0	0	86,647	86,647	86,647	88,456	
SA Family Practice.	Jul - Dec	AltM	R 91.60 /	6	0	0	0	0	0	0	0	0	6	633	1,673	110	0	0	0	0	0	2,416	2,422	2,422	2,352	
SA Journal of Gynaecological Oncology	Jul - Jun	2xA	R 300.00 p/a /	1	0	0	0	0	0	0	0	0	1	890	51	200	0	0	0	0	0	1,141	1,142	1,142	1,858	
SA Pharmaceutical Journal.	Jul - Dec	10xA	R 36.60 /	7	0	0	0	0	0	0	0	0	7	6,374	142	0	0	0	0	0	0	6,516	6,523	6,523	6,536	
SA Pharmacist's Assistant (SAPA)	Jul - Jun	Q	R 300.00 pa /	1	0	0	0	0	0	0	0	0	1	4,815	0	88	0	0	0	0	0	4,903	4,904	4,904	4,929	
South African Medical Journal	Jan - Mar	Mtly	R 136.00 /	520	26	0	0	0	0	0	0	0	546	14,072	80	0	0	0	0	0	0	14,152	14,698	14,612	14,970	

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Southern African Journal of Anaesthesia & Analgesia	Jul - Dec	AltM	R 690.00 pa /	3	0	0	0	0	0	0	0	0	3	1,829	0	230	0	0	0	0	0	2,059	2,062	2,062	1,997	
The South African Journal of Clinical Nutrition	Jul - Jun	Q	R 300.00 pa /	5	0	0	0	0	0	0	0	0	5	1,772	0	131	0	0	0	0	0	1,903	1,908	1,908	1,781	
Wound Healing Southern Africa (WHSa)	Jul - Jun	2xA	R 260.00 pa /	1	0	0	0	0	0	0	0	0	1	1,797	0	80	0	0	0	0	0	1,877	1,878	1,878	2,635	
Category Total				545	26	0	0	0	0	0	0	0	571	33,663	115,392	87,635	0	0	1	0	236,691	237,262	237,176	233,932		

Industry Specific

Crawford Times	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	10,410	0	0	0	0	0	10,410	10,410	10,410	10,195
Dairy Mail, The.	Jan - Mar	Mtly	R 41.50 /	28	0	0	0	0	0	0	0	0	28	2,116	1,281	200	78	41	0	0	0	3,716	3,744	3,820	4,232
Forum Tydskrif	Jan - Dec	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	0	140,941	0	0	0	0	0	0	140,941	140,941	140,941	165,375
J S E	Jan - Dec	Q	R 25.22 / Free 0.00	0	0	0	678	0	0	0	0	0	678	8,315	0	6,917	0	0	0	1,850	17,082	17,760	17,760	18,515	
Lifting Africa	Jul - Dec	AltM	Free Free /	0	0	0	0	0	0	0	0	0	0	0	2,190	400	1,016	100	0	0	3,706	3,706	3,706	4,126	
Obrigado	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	11,066
Rooi Vleis / Red Meat,	Jul - Dec	AltM	R 28.50 /	1	0	0	0	0	0	0	0	0	1	0	10,513	250	1,322	170	0	0	12,255	12,256	12,256	Changed Sector	
SA Franchise Warehouse.	Jul - Dec	AltM	R 29.90 / Free 0.00	19	0	0	1,223	0	0	0	0	0	1,242	0	0	9,141	0	416	41	1,635	11,233	12,475	12,475	14,938	
Sea Rescue	Jul - Jun	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	81,152	0	0	0	0	0	0	0	81,152	81,152	81,152	74,757
Servamus	Jan - Mar	Mtly	R 33.20 / R 19.20	11,775	556	0	0	198	0	0	0	0	12,529	31	54	0	0	0	10	0	95	12,624	12,914	14,229	
Solidarity Magazine / Solidariteit Tydskrif	Jul - Dec	6xA	R 16.95 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	29,500	30,386	0	0	93,252	0	153,138	153,138	153,138	98,352	
Sonke Magazine,	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	47,688	0	0	0	47,688	47,688	47,688	Changed freq.	
TAPPSA Journal	Jul - Dec	AltM	R 387.60 pa /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	854
TAPPSA Journal.	Jan - Dec	Q	R 387.60 pa /	16	0	0	0	0	0	0	0	0	16	361	51	0	0	100	0	0	512	528	528	Changed freq.	
Trinitonian	Jan - Dec	Q	0 /	0	0	0	0	0	0	0	0	0	0	0	0	5,850	0	0	0	0	5,850	5,850	5,850	5,183	
Wolboer / Wool Farmer.	Jul - Dec	AltM	R 25.00 /	1	0	0	0	0	0	0	0	0	1	97	3,569	0	995	304	0	0	4,965	4,966	4,966	Changed sector	
Category Total				11,840	556	0	1,901	198	0	0	0	0	14,495	92,072	188,099	63,554	51,099	1,131	93,303	3,485	492,743	507,238	507,604	421,822	

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In-flight																								
High Life SA	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	16,493	0	0	0	0	16,493	16,493	16,500	16,500
In Flight Magazine	Jan - Mar	Mtly	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	6,980	0	0	8,433	0	15,413	15,413	15,509	14,184
Indwe	Jan - Mar	Mtly	0 /	0	0	0	0	0	0	0	0	0	0	0	0	9,900	0	0	9,995	0	19,895	19,895	20,530	17,802
Kulula Khuluma	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	3	0	0	20,954	0	0	0	20,957	20,957	20,922	20,984
Mango Juice	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	16,011	0	0	0	0	16,011	16,011	16,278	16,386
Sawubona	Jan - Mar	Mtly	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	87,000	0	0	1,768	0	88,768	88,768	88,687	88,971
Skyways	Jan - Mar	Mtly	R 30.00 /	3	24,000	0	0	0	0	0	0	0	24,003	0	0	0	0	0	0	0	0	24,003	24,004	24,005
Category Total				3	24,000	0	0	0	0	0	0	0	24,003	3	0	136,384	20,954	0	20,196	0	177,537	201,540	202,430	198,832
Leisure																								
Cheers	Jul - Dec	6xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	34,800	0	0	0	0	34,800	34,800	34,800	33,233
Equinox	Jul - Dec	AltM	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	38,321	0	0	0	0	38,321	38,321	38,321	39,435
Fancourt Lifestyle and Leisure	Jan - Dec	2xA	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	4,901	0	0	0	0	4,901	4,901	4,901	5,125
Fresh Living / Kook en Kuier	Jan - Mar	Mtly	R 25.00 /	0	0	0	501	0	0	0	0	0	501	450,817	0	0	0	13,100	0	0	463,917	464,418	466,375	474,990
Good Taste	Jul - Dec	7xA	R 34.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	3076	13,749
Legacy Inspires	Jul - Jun	3xA	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	18,365	0	0	0	0	18,365	18,365	18,365	New Member
Nedbank Golf Challenge	Jul - Jun	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	17,700	0	0	0	0	17,700	17,700	17,700	17,700
onRoute	Jul - Jun	Q	R 29.95 /	0	0	0	0	0	0	0	0	0	0	58	9,772	2,481	0	0	0	0	12,311	12,311	12,311	12,196
Pam Golding Properties: Imagine.	Jan - Dec	2xA	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	33,785
Private Edition	Jul - Jun	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	2,277	10,230	3,385	0	0	0	15,892	15,892	15,892	18,097
Signature : Diners Club	Jan - Dec	2xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	48,712	0	3,870	0	0	0	0	52,582	52,582	52,582	64,394
Slow Magazine	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	4,100	0	0	8,284	0	12,384	12,384	13,423	14,312
Taste.	Jan - Mar	11xA	R 34.90 / R 28.00	538	300	0	23,436	486	38	0	2,249	465	27,512	0	0	0	0	0	0	2,392	2,392	29,904	28,453	30,150
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Team SA former (Road To Tokyo)	Jan - Dec	Q	R 30.26 /	2,307	750	0	337	0	0	0	726	0	4,120	0	0	5,892	0	0	0	943	6,835	10,955	10,955	10,798
Toyota Zone.	Jul - Dec	AltM	R 19.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Terminated	Changed publisher	18,958
Wild	Jul - Jun	Q	R 34.95 /	64,170	0	0	725	0	0	0	0	0	64,895	0	0	0	0	0	0	0	0	64,895	64,895	63,728
Category Total				67,015	1,050	0	24,999	486	38	0	2,975	465	97,028	499,587	12,049	87,495	56,550	13,100	8,284	3,335	680,400	777,428	778,973	850,650

Medical and Allied Health

Bankmed	Jul - Jun	3xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	164,922	0	0	0	0	0	164,922	164,922	164,922	106,780
Medi - Clinic Family	Jul - Jun	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	59,325	0	0	0	0	59,325	59,325	59,325	75,991
Category Total				0	0	0	0	0	0	0	0	0	0	0	164,922	59,325	0	0	0	0	224,247	224,247	224,247	182,771

Professional

Accountancy SA	Jan - Mar	11xA	R 27.00 /	0	0	0	0	0	0	0	0	0	0	1,000	0	0	0	0	16,891	0	17,891	17,891	34,679	36,987
Acumen,	Jul - Jun	Q	0 /	3	0	0	0	0	0	0	0	0	3	5,695	0	3,902	5,175	0	0	0	14,772	14,775	14,775	15,146
Architecture Journal of SA Institute of Architects	Jul - Dec	AltM	R 30.00 /	24	0	0	266	0	0	0	0	0	290	4	0	0	4,214	0	0	0	4,218	4,508	4,508	4,229
De Rebus	Jan - Mar	11xA	R 108.00 /	195	0	0	0	0	0	0	0	0	195	0	22,576	0	0	0	0	0	22,576	22,771	23,179	23,018
Digest of South African Architecture	Jan - Dec	Ann	R 65.00 /	28	0	0	1,448	0	0	0	0	0	1,476	31	0	0	7,244	0	0	0	7,275	8,751	8,751	8,624
Strategic Marketing Africa	Jul - Jun	Q	25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	4,267
Strategic Marketing Magazine.	Jan - Dec	4xA	R 35.00 /	42	0	0	166	0	0	0	0	0	208	239	998	3,970	0	0	450	0	5,657	5,865	5,865	8,079
TAXtalk	Jul - Dec	AltM	R 390.00 p/a / R 240.00	23	0	0	16	6	0	0	0	0	45	0	4,281	46	1,906	386	0	0	6,619	6,664	6,664	No submission
The Journal Of The SAIMM	Jan - Mar	Mtly	R 1380.00 p/a / Free 0.00	17	0	0	0	0	0	0	0	0	17	0	1,810	0	0	0	1,855	0	3,665	3,682	3,763	2,420
Category Total				332	0	0	1,896	6	0	0	0	0	2,234	6,969	29,665	7,918	18,539	386	19,196	0	82,673	84,907	102,184	102,770

Retail

Ackermans Club (formerly A-Plus)	Jul - Dec	8xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	207,778	0	0	0	0	0	207,778	207,778	207,778	209,270
Balanced Life	Jan - Mar	Mtly	R 31.80 /	80,661	0	0	626	0	0	0	0	0	81,287	0	0	6,517	0	0	0	2,573	9,090	90,377	94,502	94,993

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Clicks Club Card.	Jul - Dec	AltM	R 12.00 /	0	0	0	40,494	0	0	0	0	0	40,494	0	401,409	0	0	0	0	0	0	401,409	441,903	441,903	436,014
Club Magazine	Jan - Mar	Mtly	R 34.20 /	450,118	0	0	0	0	0	0	0	0	450,118	0	0	11,545	0	0	0	0	0	11,545	461,663	481,759	550,633
ClubX	Jan - Mar	Mtly	R 28.90 /	98,691	0	0	0	0	0	0	0	0	98,691	0	0	2,925	0	0	0	0	0	2,925	101,616	108,483	113,379
Edgars Club Magazine	Jan - Mar	Mtly	R 20.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	194,130	0	0	0	194,130	194,130	386,079	607,980	
Escapes	Jan - Mar	Mtly	R 27.60 /	47,786	0	0	406	0	0	0	0	0	48,192	0	0	2,350	0	0	0	1,594	3,944	52,136	55,989	54,658	
Foschini Sports	Jan - Mar	Mtly	R 30.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	
Jet Club	Jul - Dec	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	398,311	0	0	55,417	0	0	0	453,728	453,728	453,728	577,894	
Man	Jan - Mar	Mtly	R 30.99 /	59,058	0	0	583	0	0	0	65	0	59,706	0	0	2,376	0	0	0	2,616	4,992	64,698	67,912	69,165	
Soccer Club	Jan - Mar	Mtly	R 23.50 /	69,132	0	0	791	0	0	0	0	0	69,923	0	0	1,883	0	0	0	3,209	5,092	75,015	78,398	78,566	
Spur's Secret Tribe Magazine	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	249,800	
Table	Jul - Jun	Q	29.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	34,087	
TFG Tech	Jan - Mar	Mtly	R 23.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Sector	Changed Sector	Changed Sector	
Category Total				805,446	0	0	42,900	0	0	0	65	0	848,411	398,311	609,187	27,596	249,547	0	0	9,992	1,294,633	2,143,044	2,376,531	3,076,439	

Tourism and Hospitality

AA Traveller	Jan - Dec	Q	R 30.26 /	57,169	100	0	747	0	0	0	0	0	58,016	0	0	1,298	0	0	0	769	2,067	60,083	60,083	59,173
Best of Cape Town Central City.	Jan - Dec	Ann	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	16,000	43,795	0	0	0	59,795	59,795	59,795	59,795
Moments magazine	Jan - Dec	6xA	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	100	0	0	2,867	0	10	2	2,979	2,979	2,979	New Member
Premier	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	4,050	0	0	10,176	0	14,226	14,226	15,480	16,757
Category Total				57,169	100	0	747	0	0	0	0	0	58,016	100	0	21,348	46,662	0	10,186	771	79,067	137,083	138,337	135,725
Total				942,350	25,732	0	72,443	690	38	0	3,040	465	1,044,758	1,030,705	1,274,625	623,041	457,401	14,617	151,166	17,583	3,569,138	4,613,896	4,870,634	6,331,727

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