



Daily Newspaper Summary January - March 2018



Sales at 50% and above													
Subscriptions													
Publication Name	Frequency	Cover Price	Individual	Business	Travel & Commercial	Copy Sales	PDF Replica	Third Party Bulk	PMIE	Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Beeld, Daily	MD, Mo-Fr	R 11.50 / R 11.50	15,976	216	19	17,666	1,309	145	851	0	36,182	35,934	41,286
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	161	0	0	34,316	0	0	0	0	34,477	32,651	29,757
Burger, Die Daily	Wes Kaap										40,207	40,228	41,700
Burger, Die Daily	Oos Kaap										7,216	7,172	7,783
Burger, Die Daily	MD, Mo-Fr	R 9.00/7.00 / R 9.00/7.00	19,343	560	11	25,502	1,363	641	0	0	47,420	47,400	49,483
Business Day	MD, Mo-Fr	R R20.00 /	2,497	9,876	3,127	2,843	1,696	0	0	311	20,350	20,313	21,555
Cape Argus	MD, Mo-Fr	R 8.00 / R 4.00	7,319	1,205	991	15,237	106	0	3,088	0	27,946	27,662	29,707
Cape Times	MD, Mo-Fr	R 10.00 / R 5.00	6,150	3,312	793	16,234	1,014	0	2,491	0	29,994	29,673	31,212
Citizen, The (Daily)	MD, Mo-Fr	R 6.30 /	1,707	1,128	8,328	30,081	0	3,767	347	0	45,358	43,693	43,480
Daily Dispatch	MD, Mo-Fr	R 6.50 / R 3.50	1,532	1,503	809	13,985	468	278	0	0	18,575	17,958	20,509
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	1,719	0	0	0	0	0	0	16,138	17,857	18,757	18,003
Daily Nation	MD, Mo-Sat	KShs 60.00 /	1,880	0	0	113,694	0	0	0	0	115,574	113,592	132,136
Daily News	MD, Mo-Fr	R 6.80 /	11,983	270	4,032	5,721	25	0	0	1,074	23,105	23,508	24,278
Daily Sun	Mo-Fr	R 3.80 / R 3.80	128	319	16	140,720	0	0	4	0	141,187	143,981	174,483
Diamond Fields Advertiser	MD, Mo-Fr	R 5.50 /	1,010	87	0	5,790	47	0	0	860	7,794	7,599	8,362
Herald, The	MD, Mo-Fr	R 6.50 / R 2.31	4,873	0	0	10,325	1,337	49	0	0	16,584	17,067	17,721
Isolezwe	MD, Mo-Fr	R 3.80 /	698	260	3	85,345	36	0	0	0	86,342	79,476	95,430
Mercury, The	MD, Mo-Fr	R 8.00 /	9,492	1,675	3,640	9,466	98	0	0	1,288	25,659	25,432	26,185
Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / 5.00 /	0	1,293	0	36,331	0	0	3	0	37,627	38,983	41,159
New Vision	MD, Mo-Fr	UGShs 2000.00 /	2,359	0	0	24,571	0	0	0	0	26,930	26,638	29,200
Pretoria News	MD, Mo-Fr	R 7.50 /	904	2,259	250	6,694	10	0	0	2,483	12,600	12,532	15,038
Son (Daily)	MD, Mo-Fr	R 4.40 & 4.10 /	35	0	0	62,807	0	0	0	0	62,842	66,043	73,757
Sowetan	Mo-Fr	R R4.90 /	292	1,605	2,586	65,424	47	0	0	166	70,120	71,797	80,010
Star, The	MD, Mo-Fr	R 9.20 /	6,057	10,309	19,985	29,343	62	0	0	10,080	75,836	74,520	84,857
Taifa Leo	MD, Mo-Sat	KShs 30.00 /	43	0	0	13,562	0	0	0	0	13,605	12,746	13,915
The Times.	MD, Mo-Fr	R R2.50 /	0	0	0	0	0	0	0	0	Discontinued	45098	51,308

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Times of Swaziland	MD, Mo-Fr	E 4.60 /	1,000	0	0	23,734	0	0	0	0	24,734	22,450	22,662
Volksblad - Daily	Mo-Fr	R 7.60 / R 5.20	6,781	210	488	5,923	457	126	6	0	13,991	13,906	15,527
Witness, The	MD, Mo-Fr	R 7.20 / R 7.20	6,871	329	0	3,851	6	624	0	0	11,681	11,641	13,651
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	1	2,738	112	3,969	33	0	0	0	6,853	6,999	7,216
Total			110,811	39,154	45,190	803,134	8,114	5,630	6,790	32,400	1,051,223	1,042,951	1,211,887

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