



## Email Newsletter Summary Jan - Mar 2018



Title	No. of Issues	Price	Period	Frequency	Paid Delivery	Free Delivery	Total Net Delivery	Immediate Previous Period	Corresponding Previous Period
Baba & Kleuter	0	0	Jan-Mar	Wkly, Mon	0	0	Changed Frequency	Changed Frequency	New Member
Baba & Kleuter.	0	0.00	Jul-Dec	AltM	0	0	Resigned	New Member	New Member
Bicycling	0	0	Jul-Dec	Wkly, Mon	0	30075	30075	30075	New Member
Bona	11	00	Jan-Mar	N/A	0	5329	5329	4689	4127
Car	12	0	Jan-Mar	Mtly	0	11429	11429	11545	11275
Compleat Golfer	0	000	Jan-Mar	Mtly	0	0	Discontinued	Discontinued	New Member
Cosmopolitan	25	0	Jan-Mar	Wkly, Fr	0	45096	45096	47095	41217
Destiny Magazine	11	0	Jan-Mar	Wkly, Wed	0	20845	20845	20719	16316
Destiny Man	0	0	Jan-Mar	Wkly, Wed	0	0	Changed Frequency	7375	5915
DriveOut/Wegry	0	0	Jan-Mar	Mtly	0	0	Rebranded	Rebranded	23761
ELLE	9	00	Jan-Mar	11xA	0	11664	11664	11125	8339
ELLE DECORATION	0	00	Jul-Dec	6xA	0	0	Changed Frequency	4957	3205
Elle Decoration.	10	0.00	Jan-Mar	11xA	0	5963	5963	Changed Frequency	Changed Frequency
Essentials	37	00	Jan-Mar	N/A	0	22570	22570	29119	21490
Fairlady	15	0	Jan-Mar	Wkly, Mon	0	73660	73660	75509	66560
Farmers Weekly	12	00	Jan-Mar	N/A	0	8578	8578	7264	4066
Food and Home Entertaining	15	00	Jan-Mar	N/A	0	18747	18747	15863	9908
Getaway Magazine	13	0	Jan-Mar	Mtly	0	90571	90571	91723	93650
go! Drive & Camp and Weg! Ry & Sleep	6	0.00	Jan-Mar	Mtly	0	35637	35637	28822	New Member
Good Housekeeping/Goeie Huishouding	46	0	Jan-Mar	Wkly, Th	0	22604	22604	22682	16581
Good Taste	0	0	Jul-Dec	7xA	0	0	50796	50796	New Member
Homemakers Fair Johannesburg	3	Free	Jan-Mar	Mtly	0	60832	60832	58873	48014
House and Leisure	12	0	Jan-Mar	Wkly, Wed	0	33709	33709	33021	29683
Huisgenoot	57	0	Jan-Mar	MD, Mo-Sat	0	50313	50313	52639	52196

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Kick Off	0	0	Jan-Mar	Wkly, Mon	0	40543	40543	40543	40765
Landbouweekblad	13	0	Jan-Mar	Wkly, Fr	0	12577	12577	12481	11812
Leisure Wheels	12	0	Jan-Mar	Mtly	0	4115	4115	4205	3959
Living and Loving	12	00	Jan-Mar	N/A	0	12031	12031	8953	5791
LONGEVITY	0	00	Jul-Dec	9xA	0	0	3059	3059	2761
Lose It	0	0	Jul-Dec	F	0	17423	17423	17423	14875
Marie Claire	14	0	Jan-Mar	Wkly, Fr	0	44639	44639	45367	42698
Men's Health	39	0	Jan-Mar	4xW, Tu-Fr	0	37840	37840	38925	73721
People	38	00	Jan-Mar	N/A	0	5376	5376	4953	4093
Popular Mechanics	10	0	Jan-Mar	Mtly	24	24706	24730	25096	25706
Rooi Rose	13	00	Jan-Mar	N/A	0	3592	3592	4908	6255
Runner's World	28	0	Jan-Mar	2xW, Mo&Th	0	30793	30793	32285	29797
SA Country Life	13	00	Jan-Mar	N/A	0	10270	10270	8842	10456
SA Garden and Home	13	00	Jan-Mar	N/A	0	16922	16922	14771	10980
SA Home Owner	0	00	Jan-Mar	Mtly	0	0	Resigned	8034	4255
SA Rugby	0	0.00	Jan-Mar	Mtly	0	0	Discontinued	Discontinued	Discontinued
Sarie	25	0	Jan-Mar	2xW, Mo&Th	0	105823	105823	103332	129076
Sarie Kos	0	0	Jul-Dec	AltM	0	0	45844	45844	87054
STUFF	0	00	Jul-Dec	10xA	0	1760	1760	1760	924
Tuis / Home	38	0	Jan-Mar	2xW, Mo&Th	0	21548	21548	21417	15661
Voelgoed	0	0.00	Jul-Dec	9xA	0	26503	26503	26503	26930
Vrouekeur	13	00	Jan-Mar	N/A	0	3498	3498	3351	3105
Weg / Go	18	0	Jan-Mar	Wkly, Mon	0	43348	43348	42769	41038
Wegsleep	0	0	Jan-Mar	Mtly	0	0	Rebranded	Rebranded	23443
Woman and Home	42	00	Jan-Mar	N/A	0	18641	18641	19178	6696
Women's Health	35	0	Jan-Mar	3Wk	0	31317	31317	34367	60657
You	47	0	Jan-Mar	4xW, Tu-Fr	0	11714	11714	12022	11014
Your Family	25	00	Jan-Mar	N/A	0	15706	15706	9753	9099
<b>Total</b>					<b>24</b>	<b>1088307</b>	<b>1088331</b>	<b>1094333</b>	<b>1023175</b>

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