



Hybrid Newspaper Summary January - March 2018



Sales at 50% and above														
Subscriptions														
Publication Name	Frequency	Cover Price	Individual	Business	Travel & Commercial	Copy Sales	PDF Replica	Third Party Bulk	Sales below 50%	Total Paid	Free Distribution	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Die Pos.	Wkly, Fr	R 6.00 / Free /	1	0	0	3,616	0	0	0	3,617	159	3,776	3,918	4,040
Excelsior News / Nuus	Wkly, Fr	R 1.50 /	1	0	0	2,319	0	0	0	2,320	1,002	3,322	3,321	3,263
Mogol Pos/Post	Wkly, Fr	R 2.00 /	0	0	0	3,469	0	0	0	3,469	365	3,834	3,635	4,135
The Kokstad Advertiser	Wkly, Th	R 2.00 /	0	0	0	5,330	0	0	0	5,330	5,716	11,046	10,961	11,240
Zoutpansberger.	Wkly, Th	R 4.00 /	0	0	0	1,528	0	0	0	1,528	455	1,983	2,012	2,261
Total			2	0	0	16,262	0	0	0	16,264	7,697	23,961	23,847	24,939
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