



Advertising Brochure Summary April - June 2018



Publication Name	Period	Frequency	Cover Price	Copies Printed	Residential Individual	Residential Bulk	Non Residential Individual	Non Residential Bulk	Handouts	Institutions	Mailed	TOTAL NET DISTRIBUTION	Immediate Previous Period	Corresponding Previous Period
Government Directory	Jan -Dec	Ann	Issued Free /	29,826	0	0	0	8,500	2,600	7,800	10,100	29,000	29,000	New member
Homemakers Fair Vaal	Apr -Jun	Mtly	R0 /	40,000	39,850	0	0	0	0	0	0	39,850	39,850	39,700
HOMEMAKERSfair Cape	Apr -Jun	Mtly	Free 0.00 /	115,353	113,260	1,740	0	0	0	0	3	115,003	115,003	115,003
HOMEMAKERSfair Johannesburg	Apr -Jun	Mtly	R 0.00 /	180,000	179,700	0	0	0	0	0	0	179,700	179,700	199,550
HOMEMAKERSfair Pretoria	Apr -Jun	Mtly	R 0.00 /	100,250	100,000	0	0	0	0	0	0	100,000	99,750	119,457
renovate Cape Town (formerly HOMEMAKERStalk)	Apr -Jun	Mtly	Free 0.00 /	115,300	115,000	0	0	0	0	0	0	115,000	115,000	115,000
renovate Johannesburg (formerly HOMEMAKERStalk)	Apr -Jun	Mtly	R 0.00 /	180,000	179,700	0	0	0	0	0	0	179,700	179,700	199,550
renovate Pretoria (formerly HOMEMAKERStalk)	Apr -Jun	Mtly	R 0.00 /	100,820	100,000	0	0	0	0	0	0	100,000	100,000	119,447
The Peoples Shopper	Apr -Jun	Mtly	Free /	13,499	10,848	0	1,064	250	0	1,175	0	13,337	16,756	New Member
Trade Times.	Jan -Jun	10xA	Free 0.00 /	0	0	0	0	0	0	0	0	Discontinued	No issue	3,600
Total				875,048	838,358	1,740	1,064	8,750	2,600	8,975	10,103	871,590	874,759	911,307

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 14 Aug, 2018

Revision : 92.0 Q2 2018