



Consumer Magazine Summary April - June 2018



Publication Name	Period	Frequency	Cover Price	Sales at 50% and above										Free Circulation										TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
				Subscriptions			Controlled Free Distribution							Free Circulation												
				Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free					
Arts, Culture and Heritage																										
Islam Today KZN	Apr - Jun	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	200	0	0	9,800	0	0	0	10,000	10,000	10,000	10,000	
Jewish Life	Apr - Jun	Mtly	R 24.95 /	0	0	0	34	0	0	0	0	0	34	0	0	11,995	0	0	0	0	11,995	12,029	12,140	12,789		
Val de Vie Magazine	Jul - Jun	2xA	R 45.00 /	0	0	0	1,835	0	0	0	0	0	1,835	627	2,597	820	5,300	0	0	0	9,344	11,179	New member	New member		
Category Total				0	0	0	1,869	0	0	0	0	0	1,869	827	2,597	12,815	15,100	0	0	0	31,339	33,208	22,140	22,789		
Business and News																										
African Business Quarterly	Jul - Jun	Q	R45 /	0	0	0	655	0	0	0	0	0	655	0	0	0	1,237	0	0	0	1,237	1,892	New member	New member		
Business Brief.	Jan - Jun	AltM	R 60.00 / R 36.00	54	2,604	0	289	45,024	0	0	0	1,285	49,256	97	0	117	0	0	0	0	214	49,470	56,396	33,111		
Entrepreneur	Apr - Jun	Mtly	R 48.90 / R 9.99	163	3,500	0	5,728	345	0	0	5,147	0	14,883	0	0	0	0	0	0	0	0	14,883	15,973	14,695		
Financial Mail	Apr - Jun	Wkly, Fr	R 27.50 /	1,772	3,292	1,009	2,812	881	0	0	0	3,314	13,080	0	0	0	0	0	0	0	0	13,080	13,454	13,252		
Finweek	Apr - Jun	F	R 29.90 / R 30.20	2,916	2	0	3,855	776	0	0	0	6,881	14,430	0	0	2,702	0	0	0	56	2,758	17,188	18,203	17,996		
Forbes Africa	Apr - Jun	Mtly	R 46.50 / R 46.50	104	1,125	0	4,525	48	0	0	0	1,772	7,574	0	0	0	5,604	0	0	1,737	7,341	14,915	14,762	19,148		
Green Economy Journal (formerly Green Business Journal)	Jan - Jun	AltM	R 29.00 /	0	0	0	0	0	0	0	0	362	362	0	1,259	4,125	615	0	0	0	5,999	6,361	7,081	6,769		
Noseweek	Apr - Jun	Mtly	R 46.80 /	2,472	0	0	7,287	2,181	0	0	0	0	11,940	0	0	0	0	0	0	0	0	11,940	12,223	11,974		
Personal Finance	Jan - Dec	Q	R 32.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	9,532		

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SA Real Estate Investor Magazine	Apr - Jun	Mtly	R 80.00 / Free 0.00	106	0	0	0	0	437	0	0	0	543	0	0	90	0	1,846	12,075	0	14,011	14,554	14,165	15,431
Your Business Magazine	Jan - Jun	AltM	R 26.95 /	278	0	0	3,893	90	0	0	0	2,007	6,268	0	98	527	633	0	46	0	1,304	7,572	8,520	9,367
Category Total				7,865	10,523	1,009	29,044	49,345	437	0	5,147	15,621	118,991	97	1,357	7,561	8,089	1,846	12,121	1,793	32,864	151,855	160,777	151,275

Celebrity																								
People	Apr - Jun	Wkly, Fr	R 22.00 /	137	0	0	27,832	22	0	0	76	1,000	29,067	117	0	0	0	0	0	407	524	29,591	31,295	38,400
Category Total				137	0	0	27,832	22	0	0	76	1,000	29,067	117	0	0	0	0	0	407	524	29,591	31,295	38,400

Conservation and Wildlife																								
African Birdlife	Jan - Jun	AltM	R 48.00 / R 39.99	3,908	1,030	0	2,782	40	0	0	5	993	8,758	177	0	89	0	0	2	38	306	9,064	8,072	8,631
Category Total				3,908	1,030	0	2,782	40	0	0	5	993	8,758	177	0	89	0	0	2	38	306	9,064	8,072	8,631

Entertainment																								
Eat Out	Jan - Dec	Ann	R 49.90 /	0	0	0	13,972	53	0	0	1,134	0	15,159	0	0	5,750	0	0	0	50	5,800	20,959	20,959	18,945
Hello Johannesburg	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	2,391	3,333	0	0	0	5,724	5,724	6,908	7,969
TV Plus (Afrikaans)	Apr - Jun	F	R 27.30 / R 27.30	439	0	0	20,040	71	0	0	0	4,573	25,123	0	0	0	0	0	0	0	0	25,123	28,428	31,411
TV Plus (English)	Apr - Jun	F	R 27.30 / R 27.30	166	0	0	12,262	84	0	0	0	747	13,259	0	0	0	0	0	0	0	0	13,259	15,323	20,736
Category Total				605	0	0	46,274	208	0	0	1,134	5,320	53,541	0	0	8,141	3,333	0	0	50	11,524	65,065	71,618	79,061

Family Interest																								
Bona	Apr - Jun	Mtly	R 20.00 /	25,079	422	0	31,113	16	300	0	510	666	58,106	382	0	0	0	0	0	1,034	1,416	59,522	68,665	67,882
Drum	Apr - Jun	Wkly, Fr	R 22.70 / R 22.70	499	0	0	30,479	170	0	0	0	741	31,889	0	0	0	0	0	0	0	0	31,889	37,305	44,654
Huisgenoot	Apr - Jun	Wkly, Tue	R 26.30 / R 26.30	9,841	12	0	164,668	1,017	0	0	0	11,116	186,654	0	0	0	0	0	0	4	4	186,658	190,613	196,772
LIG	Apr - Jun	11xA	R 38.80 /	1,493	5,095	0	11,428	0	0	0	0	0	18,016	453	0	0	0	0	0	0	453	18,469	22,326	21,789
Plus 50	Jan - Jun	6xA	R30.00 /	832	0	0	2,913	0	0	0	0	1,795	5,540	0	0	300	0	0	0	497	797	6,337	5,862	6,589
Taalgenoot.	Jan - Dec	Q	R 31.00 /	68,388	0	0	103	23	545	0	0	0	69,059	39	0	10	0	3	0	0	52	69,111	69,111	68,427
The Big Issue	Apr - Jun	Mtly	R 25.00 /	33	0	0	8,416	0	0	0	0	0	8,449	27	0	266	0	0	0	0	293	8,742	9,994	10,141

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The Crest	Jan - Jun	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	9,220	0	2,850	0	0	0	12,070	12,070	12,214	12,221		
The Ridge	Jan - Jun	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	0	11,745	0	7,306	0	0	0	19,051	19,051	20,416	20,508		
Things to do with kids Magazine	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	0	0	0	10,347	0	0	0	0	10,347	10,347	10,347	9,954		
You	Apr - Jun	Wkly, Wed	R 26.30 / R 26.30	1,934	0	0	92,840	696	0	0	0	741	96,211	0	0	0	0	0	0	37	37	96,248	95,421	102,992		
Category Total				108,099	5,529	0	341,960	1,922	845	0	510	15,059	473,924	901	20,965	10,923	10,156	3	0	1,572	44,520	518,444	542,274	561,929		

Farming																								
Farmer's Weekly	Apr - Jun	Wkly, Fr	R 20.50 /	914	0	0	8,560	90	153	0	53	940	10,710	87	0	0	0	0	0	176	263	10,973	11,549	11,797
Landbouweekblad	Apr - Jun	Wkly, Wed	R 26.30 / R 26.30	2,002	0	0	17,880	583	92	0	0	4,335	24,892	0	0	0	0	0	121	121	25,013	27,307	29,355	
Landbouweekblad Boereplanne	Jul - Jun	Ann	45.00 /	0	0	0	15,544	55	0	0	0	0	15,599	0	0	0	0	0	420	420	16,019	14,929	14,929	
Landbouweekblad Vee	Jan - Dec	Ann	R 40.00 / R 40.00	0	0	0	9,323	61	0	0	0	0	9,384	0	0	0	0	0	0	0	0	9,384	9,384	11,574
Marktoe!	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	11,283	0	0	0	11,283	11,283	10,441	10,741
Plaastoe Magazine	Apr - Jun	11xA	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	13,111
Veeplaas.	Apr - Jun	11xA	R 32.00 /	188	896	0	3,356	55	0	0	0	256	4,751	0	911	210	0	0	55	1,836	3,012	7,763	7,573	7,822
Category Total				3,104	896	0	54,663	844	245	0	53	5,531	65,336	87	911	210	11,283	0	55	2,553	15,099	80,435	81,183	99,329

Health																								
Fatloss	Jan - Dec	Ann	R 45.00 /	0	0	0	21,489	623	0	0	0	0	22,112	0	0	0	0	0	60	60	22,172	22,172	19,528	
Fitlife	Apr - Jun	Mtly	R 26.00 /	24,151	0	0	528	0	0	0	0	0	24,679	0	0	2,773	0	0	2,672	5,445	30,124	31,356	16,287	
Longevity.	Jan - Jun	9xA	R 39.50 / R 39.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Freq.	16,841	16,837
Muscle Evolution Magazine	Jan - Jun	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	5,663	6,531
Category Total				24,151	0	0	22,017	623	0	0	0	0	46,791	0	0	2,773	0	0	0	2,732	5,505	52,296	76,032	59,183

Home																								
Conde Nast House & Garden	Apr - Jun	Mtly	R 55.50 / R 37.20	2,810	1,574	0	11,002	548	4,441	0	8	58	20,441	0	7	30	0	0	5	5,458	5,500	25,941	33,544	32,590
Easy DIY	Jul - Jun	Q	R 38.00 /	141	0	0	6,737	0	0	0	0	0	6,878	0	0	0	0	0	0	6,142	6,142	13,020	11,618	11,618

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Elle Decoration	Jan - Jun	AltM	R 40.00 / R 40.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	17,086	15,885
Elle Decoration.	Apr - Jun	11xA	41.00 / R 41.00	229	256	0	8,352	396	0	0	2,000	2,435	13,668	0	0	0	0	0	0	4,741	4,741	18,409	18,034	Changed freq.	
Estate Living.	Jan - Jun	AltM	Free Free / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	
Food and Home Entertaining	Apr - Jun	Mtly	R 38.50 /	1,237	1,270	0	10,857	19	0	0	1,050	1,157	15,590	375	0	0	0	0	0	3,136	3,511	19,101	22,651	24,112	
Green Home	Jan - Jun	AltM	R 29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	4,716	6,562
Habitat	Jan - Jun	AltM	R 49.50 /	99	5,000	0	7,172	0	0	0	0	609	12,880	0	0	0	0	0	0	379	379	13,259	12,883	13,374	
House & Leisure	Apr - Jun	11xA	R 48 /	679	0	0	10,221	1,204	21	0	0	2,232	14,357	0	133	117	1,238	0	0	0	1,488	15,845	20,653	24,271	
Kuier Combo	Jul - Jun	2xA	R 23.00 / R 23.00	0	0	0	56,598	28	0	0	0	0	56,626	0	0	0	0	0	0	0	0	0	56,626	70,539	70,539
Landbouweekblad Boerekos	Jul - Jun	2xA	R 47.00 /	0	0	0	33,993	107	100	0	0	0	34,200	0	0	0	0	0	0	696	696	34,896	33,042	33,042	
Living Space.	Apr - Jun	Mtly	19.20 /	58,674	0	0	1,004	0	0	0	0	0	59,678	0	0	2,909	0	0	0	2,211	5,120	64,798	64,762	71,045	
Lose It.	Jan - Jun	AltM	R 55.50 / R 55.50	279	0	0	18,628	1,802	56	0	0	0	20,765	0	0	0	0	0	0	0	0	0	20,765	22,068	27,346
My Kitchen.	Apr - Jun	Mtly	R 26.70 /	101,871	0	0	1,934	0	0	0	0	0	103,805	0	0	2,363	0	0	0	2,310	4,673	108,478	102,258	93,703	
Plascon Spaces.	Jan - Dec	Q	R 19.95 / Free Free	51	500	0	6,972	29	0	0	853	125	8,530	0	0	107	1,707	0	0	3,369	5,183	13,713	13,713	17,822	
Real Estate.	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	12,990	0	2,808	0	0	0	15,798	15,798	20,549	20,873	
SA Garden and Home	Apr - Jun	Mtly	R 39.50 /	3,172	920	0	30,593	51	1,488	0	1,963	1,300	39,487	413	0	0	0	0	0	1,870	2,283	41,770	42,842	51,797	
SA Home Owner	Apr - Jun	11xA	R 39.90 / R 39.90	1,017	950	0	20,223	846	0	0	2	2,963	26,001	0	0	0	0	0	0	6,487	6,487	32,488	36,736	38,731	
Sarie Kos,	Jul - Jun	Q	R 50.40 / R 50.40	2,007	0	0	25,618	766	0	0	0	0	28,391	0	0	0	0	0	0	1,045	1,045	29,436	Changed freq.	Changed freq.	
Sarie Kos.	Jan - Jun	AltM	R 50.40 / R 50.40	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	26691	26,331
Sarie Woon	Jul - Jun	Ann	R 55.00 /	0	0	0	16,665	130	0	0	0	0	16,795	0	0	0	0	0	0	860	860	17,655	18,026	18,026	

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The Gardener / Die Tuinier	Apr - Jun	Mtly	R 38.00 / R 22.00	1,744	0	0	22,507	2,154	90	0	3	821	27,319	160	0	0	0	0	6	12,687	12,853	40,172	34,598	34,129		
Tuis Home	Apr - Jun	Mtly	R 40.50 / R 40.50	5,894	220	0	59,213	1,485	0	0	0	10,025	76,837	0	0	0	0	0	0	6,695	6,695	83,532	85,296	74,710		
Tuis Kombuis / Home Kitchen	Jan - Dec	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	26916	26,916		
Tuis Opknop / Home Renovations.	Jul - Jun	Ann	R 55.00 /	0	0	0	24,377	426	0	0	0	0	24,803	0	0	0	0	0	0	0	0	24,803	23,201	23,201		
Tuis Verf / Home Paint	Jul - Jun	Ann	45.00 /	0	0	0	21,838	384	0	0	0	0	22,222	0	0	0	0	0	0	0	0	22,222	26,007	26,007		
Tuis Werf / Home Yard	Jul - Jun	Ann	R 45.00 /	0	0	0	25,478	169	0	0	0	0	25,647	0	0	0	0	0	0	0	0	25,647	New member	No issue		
Visi	Jan - Jun	6xA	R 55.00 / R 43.82	417	2,666	0	11,286	979	0	0	0	1,477	16,825	0	0	0	0	0	0	480	480	17,305	15,082	15,703		
Category Total				180,321	13,356	0	431,268	11,523	6,196	0	5,879	23,202	671,745	948	13,130	5,526	5,753	0	11	58,566	83,934	755,679	749,904	798,333		

Leisure																									
African Green Elements	Jan - Dec	Q	R 51.30 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Only 1 issue	2866	2,866
Joburg Style	Jan - Dec	Q	R 29.90 /	7	0	0	600	0	0	0	0	0	607	0	0	4,697	390	0	0	124	5,211	5,818	5,818	7,397	
Prestige Magazine,	Jan - Jun	AltM	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital only	11,620	11,560	
South Africa Deluxe	Jan - Dec	Q	R 42.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	New member	6,103	
Southern Vines	Jan - Dec	Q	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	12,779	0	0	0	0	0	12,779	12,779	12,779	10,615	
The Coffee Mag	Jul - Jun	Q	R 35.00 /	77	0	0	1,548	0	0	0	0	0	1,625	0	0	0	2,290	0	0	0	2,290	3,915	4,574	4,574	
The Ultimate Braai	Jul - Jun	Ann	R 29.90 /	3	0	0	5,129	8	7	0	6	489	5,642	10	0	4,529	0	0	0	1,249	5,788	11,430	7,438	7,438	
Category Total				87	0	0	7,277	8	7	0	6	489	7,874	10	12,779	9,226	2,680	0	0	1,373	26,068	33,942	42,229	50,553	

Male																								
Destiny Man.	Jan - Jun	AltM	R 37.00 / R 37.00	214	350	0	6,143	103	0	0	1,833	1,753	10,396	0	0	72	0	0	0	2,104	2,176	12,572	Changed freq.	Changed freq.
Destiny Man.	Apr - Jun	Mtly	R 37.00 / R 37.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	14,133
GQ.	Apr - Jun	11xA	R 53.00 / R 35.50	564	1,344	0	4,692	188	1,700	0	5	40	8,533	0	4	1,995	0	0	4	3,021	5,024	13,557	18,128	20,366

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Men's Health	Apr - Jun	Mtly	R 50.50 / R 50.50	1,202	655	0	15,766	937	60	0	1,000	2,392	22,012	0	0	0	0	0	0	0	3,308	3,308	25,320	29,002	26,516
Men's Health Belly Off Guide	Jan - Dec	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	18,545
Popular Mechanics	Apr - Jun	Mtly	R 38.90 / R 20.00	5,087	13	0	11,690	1,068	552	0	1,420	2,977	22,807	0	0	170	915	0	11	2,810	3,906	26,713	30,540	28,885	
Stuff.	Jan - Jun	AltM	R 36.00 / R 36.00	436	225	0	7,501	912	0	0	504	628	10,206	0	0	0	0	0	0	2,146	2,146	12,352	11,006	13,925	
Tech.	Apr - Jun	Mtly	23.90 /	55,551	0	0	642	0	0	0	0	0	56,193	0	0	2,642	0	0	0	1,075	3,717	59,910	62,658	66,510	
Very Interesting (former Braintainment)	Jan - Jun	AltM	R 45.00 /	776	170	0	9,935	0	0	0	116	1,862	12,859	0	0	160	0	0	0	4,713	4,873	17,732	18,140	18,209	
Category Total				63,830	2,757	0	56,369	3,208	2,312	0	4,878	9,652	143,006	0	4	5,039	915	0	15	19,177	25,150	168,156	169,474	207,089	

Motoring

Bakkie & Car (formerly Bakkie & Truck)	Jan - Jun	AltM	R 28.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	6,678
Bike SA	Apr - Jun	Mtly	R 29.90 / R 24.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	14,072
Car	Apr - Jun	Mtly	R 38.90 / R 20.00	8,935	25	0	37,436	1,720	2,406	0	2,638	5,388	58,548	0	0	170	0	0	567	5,329	6,066	64,614	68,032	63,941	
Caravan & Outdoor Life / Kamp & Karavaan	Apr - Jun	Mtly	R 35.50 / R 20	990	0	0	12,155	1,590	0	0	5	2,033	16,773	0	0	0	0	0	1	355	356	17,129	16,266	14,965	
Drive Out Trail Guide / Wegry Roetegids.	Jul - Jun	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	13,545	13,545
Drive Out/WegRy.	Apr - Jun	11xA	R 41.00 / R 41.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	24,995
Driven Magazine	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	6,332	0	0	9,906	0	16,238	16,238	16,200	18,532	
Land Rover AFRICA Magazine	Jan - Jun	6xA	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	2,525	
Leisure Wheels	Apr - Jun	Mtly	R 35.00 / R 17.00	1,007	0	0	7,955	763	553	0	1,689	3,134	15,101	0	0	120	0	0	127	1,866	2,113	17,214	14,977	15,957	
Motor.	Apr - Jun	Mtly	R 29.50 /	32,118	0	0	1,203	0	0	0	0	0	33,321	0	0	2,568	0	0	0	2,745	5,313	38,634	41,916	41,620	

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SA4x4	Apr - Jun	Mtly	R 38.50 / R 20	582	0	0	8,799	1,421	0	0	9	1,252	12,063	0	0	0	0	0	8	1,712	1,720	13,783	14,733	16,257		
Speed and Sound	Apr - Jun	Mtly	R 32.00 /	40	434	0	20,297	0	150	0	0	1,091	22,012	0	0	0	0	0	0	2,429	2,429	24,441	22,477	26,069		
Super Bike	Apr - Jun	Mtly	R 34.95 / USD 1.99	70	0	0	4,111	0	0	0	0	1,610	5,791	0	309	0	183	0	0	1,949	2,441	8,232	8,413	9,165		
Category Total				43,742	459	0	91,956	5,494	3,109	0	4,341	14,508	163,609	0	309	9,190	183	0	10,609	16,385	36,676	200,285	216,559	268,321		

Parenting

Baba & Kleuter.	Jan - Jun	AltM	R 35.50 / R 35.50	386	0	0	5,436	174	0	0	0	6,324	12,320	0	0	0	0	0	0	2,818	2,818	15,138	15,834	15,549
Baby's and Beyond	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	14,902	0	0	0	262	107	15,271	15,271	15,271	15,604
Child Magazine - Cape Town.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	47,771	0	0	0	0	47,771	47,771	47,817	47,837
Child Magazine - Durban.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	40,084	0	0	0	0	40,084	40,084	40,026	40,045
Child Magazine - Johannesburg.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	55,364	0	0	0	0	55,364	55,364	55,350	55,241
Child Magazine Pretoria.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	40,052	0	0	0	0	40,052	40,052	40,173	40,050
Expectant Mothers Guide	Jul - Jun	Ann	R 27.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	55,647	55,647
Living and Loving	Apr - Jun	Mtly	R 30.50 /	1,659	1,400	0	2,254	6	0	0	436	1,071	6,826	372	0	0	0	0	0	1,981	2,353	9,179	10,037	10,641
MamaMagic Milestones	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	0	0	0	50,000	0	0	0	0	50,000	50,000	50,000	50,209
Mamas & Papas.	Apr - Jun	Mtly	R 26.95 /	45	2,526	0	1,769	0	0	0	0	2,841	7,181	0	0	3,274	0	0	0	1,500	4,774	11,955	11,782	13,926
Mother & Child	Jan - Jun	AltM	R29.95 /	0	0	0	666	0	0	0	0	0	666	0	0	0	0	0	0	0	0	666	New Member	New member
Your Baby.	Jan - Jun	AltM	R 35.50 / R 35.50	125	0	0	5,785	135	0	0	0	2,255	8,300	0	0	0	0	0	0	2,335	2,335	10,635	9,714	11,880
Your Pregnancy.	Jan - Jun	AltM	R 35.50 / R 35.50	87	0	0	12,217	143	0	0	0	1,397	13,844	0	0	0	0	0	0	5,038	5,038	18,882	14,405	19,511
Category Total				2,302	3,926	0	28,127	458	0	0	436	13,888	49,137	372	14,902	236,545	0	0	262	13,779	265,860	314,997	366,056	376,140

Pets

Animaltalk	Apr - Jun	Mtly	R 33.00 /	350	100	0	3,495	0	0	0	800	2,210	6,955	0	0	86	0	0	0	3,244	3,330	10,285	10,391	9,889
Dog Directory	Jan - Dec	Ann	R 89.90 /	0	0	0	5,743	0	0	0	0	268	6,011	0	0	170	0	0	0	2,300	2,470	8,481	8,481	7,750
Category Total				350	100	0	9,238	0	0	0	800	2,478	12,966	0	0	256	0	0	0	5,544	5,800	18,766	18,872	17,639

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Sport and Hobby																									
Bicycling	Jan - Jun	10xA	R 55.50 / R 55.50	644	71	0	6,306	643	0	0	391	2,076	10,131	0	0	0	0	0	0	1,968	1,968	12,099	10,802	10,485	
Compleat Golfer	Apr - Jun	Mtly	R 35.21 /	156	1,500	0	1,756	0	0	0	1,282	1,932	6,626	0	0	1,612	0	0	0	1,722	3,334	9,960	9,810	11,726	
Fitness His Edition	Jan - Jun	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	8,051	10,155	
Game & Hunt/Wild & Jag	Apr - Jun	Mtly	R 45 / R 45.00	579	0	0	5,009	233	0	0	0	13,895	19,716	0	114	0	0	0	0	0	114	19,830	16,036	11,171	
Golf Digest	Apr - Jun	Mtly	R 38.00 / R 25.00	607	3,949	0	2,684	1,718	0	0	1,610	333	10,901	0	0	0	0	0	0	1,743	1,743	12,644	12,469	9,965	
Gun Africa	Jan - Jun	AltM	R40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	No Submission	6,754	
HQ.	Apr - Jun	Mtly	R 50.00 /	166	75	0	2,568	0	0	0	300	1,999	5,108	0	0	325	0	0	0	766	1,091	6,199	6,578	5,628	
Kick Off	Apr - Jun	Mtly	R 16.00 / R 16.00	254	150	0	20,699	20	0	0	0	2,388	23,511	0	0	0	0	0	0	1,825	1,825	25,336	23,534	18,834	
Magnum	Apr - Jun	Mtly	R 41.40 / R 41.40	1,290	0	0	9,797	376	0	0	0	0	11,463	0	0	0	0	0	0	193	193	11,656	10,718	12,106	
Modern Athlete	Apr - Jun	Mtly	R 29.90 / R 20.00	192	0	0	450	0	0	0	0	0	642	0	0	12,672	0	0	66,030	0	78,702	79,344	70,940	74,113	
Ride Magazine,	Apr - Jun	Mtly	R 34.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	7,069	
Ride Magazine..	Jan - Jun	AltM	R 39.00 /	395	0	0	2,364	328	0	0	0	82	3,169	0	0	0	0	3,334	0	0	3,334	6,503	Changed freq.	Changed freq.	
Rock Surf and Deep.	Jan - Jun	AltM	R 32.00 /	49	0	0	2,908	0	0	0	0	0	2,957	2	0	0	63	0	0	0	65	3,022	2,853	2,985	
Runners World	Apr - Jun	Mtly	R 45.50 / R 45.50	937	85	0	6,641	783	0	0	200	2,146	10,792	0	0	0	0	0	0	1,438	1,438	12,230	14,813	12,427	
SA Cricket.	Jan - Dec	Q	R 30.16 /	249	1,000	0	4,606	0	0	0	0	392	6,247	0	0	0	0	0	0	5,790	5,790	12,037	12,037	10,297	
SA Flyer	Apr - Jun	Mtly	R 39.80 /	352	0	0	3,063	224	0	0	0	491	4,130	525	388	0	0	0	0	0	913	5,043	5,918	6,086	
SA Hunter/Jagter	Apr - Jun	Mtly	R 39.90 / R 39.90	33,276	0	0	5,696	2,801	0	0	0	3,349	45,122	0	0	0	0	0	0	0	0	45,122	45,407	48,186	
SA Rugby	Apr - Jun	Mtly	R 30.16 /	9,954	1,500	0	4,322	0	0	0	1,491	2,543	19,810	0	0	806	0	0	0	2,111	2,917	22,727	23,714	24,843	
Signature Golf	Jan - Dec	Ann	R39.90 /	0	0	0	0	0	0	0	0	0	0	29,536	0	1,020	0	0	0	0	30,556	30,556	30,556	30,526	

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Sowetan Magazine	Jan - Dec	2xA	R 9.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	17,657
Sports Club	Apr - Jun	Mtly	21.60 /	142,611	0	0	430	0	0	0	0	0	0	143,041	0	0	4,205	0	0	0	847	5,052	148,093	150,658	161,023				
The Bank Angler / Die Oewerhengelaar	Apr - Jun	Mtly	R 39.50 /	389	373	0	6,898	131	0	0	0	0	7,791	0	0	0	0	0	0	3,766	3,766	11,557	12,594	12,814					
The Bass Angler / Die Baarshengelaar	Apr - Jun	Mtly	R 35.00 /	137	220	0	1,133	131	0	0	0	0	1,621	0	0	0	0	0	0	1,470	1,470	3,091	2,840	2,133					
Wildland Magazine	Apr - Jun	Mtly	R 35.00 / USD 1.99	347	0	0	4,599	0	0	0	0	22,779	27,725	0	0	266	0	0	0	0	266	27,991	6,322	7,209					
Category Total				192,584	8,923	0	91,929	7,388	0	0	5,274	54,405	360,503	30,063	502	20,906	63	3,334	66,030	23,639	144,537	505,040	476,650	514,192					

Travel

African Safaris	Jul - Jun	Q	R50 /	0	0	0	682	0	0	0	0	0	682	0	0	0	1,074	0	0	0	1,074	1,756	New member	New member			
Cape Etc.	Jan - Dec	3xA	R 35.31 /	27	0	0	861	0	0	0	0	0	888	0	0	7,926	0	0	0	0	7,926	8,814	8,814	9,041			
Getaway	Apr - Jun	Mtly	R 38.90 / R 20.00	5,095	202	0	19,453	1,166	2,384	0	1,319	5,711	35,330	0	0	163	0	0	2,644	2,895	5,702	41,032	44,474	42,215			
go! Drive & Camp and Weg! Ry & Sleep	Apr - Jun	Mtly	R 55.50 / R 55.50	5,149	68	0	16,360	1,360	0	0	0	7,975	30,912	0	0	0	0	0	0	3,742	3,742	34,654	37,231	Rebranded			
SA Country Life	Apr - Jun	Mtly	R 38.50 /	4,793	1,208	0	17,892	38	550	0	1,150	1,408	27,039	356	0	0	0	0	0	2,168	2,524	29,563	31,522	33,761			
The Great Outdoors Guide / Die Groot Buitelewegids	Jan - Dec	Ann	R 50.00 /	22	0	0	26,845	79	0	0	0	16,476	43,422	0	0	0	0	0	0	0	0	43,422	43,422	43,461			
Weg / Go Platteland	Jul - Jun	Q	R 60.00 / R 60.00	1,535	0	0	26,658	983	0	0	0	0	29,176	0	0	0	0	0	0	0	0	29,176	32,729	32,729			
Weg Namibië / Go Namibia	Jan - Dec	Ann	R 55 / R 55	0	0	0	34,216	611	0	0	0	0	34,827	0	0	0	0	0	0	0	0	34,827	34,827	30,585			
Weg! Kruger / Go! Kruger	Jan - Dec	Ann	R 55 / R 55	0	0	0	29,903	187	0	0	0	0	30,090	0	0	0	0	0	0	0	0	30,090	30,090	No issue			
Weg/Go	Apr - Jun	Mtly	R 55.50 / R 55.50	8,087	285	0	33,687	1,716	0	0	1,500	8,811	54,086	0	0	0	0	0	0	4,859	4,859	58,945	60,944	55,555			
Wegsleep Kampgids	Jul - Jun	Ann	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	10,726	10,726			
Wegsleep Oordgids	Jan - Dec	Ann	R 55.00 / R 55.00	0	0	0	17,098	163	0	0	0	0	17,261	0	0	0	0	0	0	0	0	17,261	17,261	15,777			

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Wegsleep.	Apr - Jun	11xA	R 38.00 / R 38.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Rebranded	Rebranded	25,295	
Category Total				24,708	1,763	0	223,655	6,303	2,934	0	3,969	40,381	303,713	356	0	8,089	1,074	0	2,644	13,664	25,827	329,540	352,040	299,145		

Woman's General

Cosmopolitan	Apr - Jun	Mtly	R 37.90 / R 30	504	0	0	20,679	685	3,448	0	0	2,695	28,011	308	0	0	1,540	0	0	886	2,734	30,745	32,490	34,654	
Destiny Magazine	Apr - Jun	Mtly	R 32.00 / R 32.00	669	1,000	0	11,748	188	70	0	2,000	2,555	18,230	0	0	91	0	0	0	7,811	7,902	26,132	25,709	27,659	
Elle	Apr - Jun	Mtly	R 33.00 / R 33.00	142	2,140	0	8,311	132	191	0	2,000	1,843	14,759	0	0	53	0	0	0	7,591	7,644	22,403	22,907	16,194	
Essays of Africa	Apr - Jun	Mtly	R R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Change Frequency	Change Frequency	9,203
Essays of Africa.	Jan - Jun	AltM	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital only	8,878	Changed freq.
Essentials	Apr - Jun	Mtly	R 31.50 /	1,085	576	0	13,572	17	126	0	1,183	1,300	17,859	420	0	0	0	0	0	1,618	2,038	19,897	20,920	27,070	
Fairlady	Apr - Jun	Mtly	R 45.50 / R 45.50	1,453	331	0	24,869	556	0	0	0	2,346	29,555	0	0	0	0	0	0	2,345	2,345	31,900	37,171	32,159	
Finesse.	Jan - Jun	9xA	R 39.90 / R 26.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	39,933	45,973
Fitness Magazine	Jan - Jun	AltM	R 47.50 /	147	446	0	10,056	822	5	0	0	5,464	16,940	0	0	0	0	0	0	932	932	17,872	18,037	21,194	
Glamour	Apr - Jun	Mtly	R 35.00 / R 26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	43,201
Glamour.	Jan - Jun	10xA	R 35.50 / R 26.60	1,400	1,309	0	17,976	221	5,560	0	8	6	26,480	0	7	1,222	0	0	4	7,368	8,601	35,081	Changed freq.	Changed freq.	
Good Housekeeping / Goeie Huishouding	Apr - Jun	Mtly	R 37.9 / R 30	2,100	0	0	25,884	1,201	40	0	0	3,635	32,860	0	0	126	3,212	0	0	223	3,561	36,421	42,500	46,042	
Kuier	Apr - Jun	F	R 15.00 / R 15.00	1,837	0	0	81,610	59	0	0	0	5,017	88,523	0	0	0	0	0	0	0	0	88,523	90,769	98,741	
Marie Claire	Apr - Jun	Mtly	R 37.90 / R 30	325	0	0	8,309	736	1,369	0	0	2,124	12,863	117	0	0	932	0	0	312	1,361	14,224	19,643	22,490	
Move!	Apr - Jun	Wkly, Th	R 12.60 / R 12.60	0	0	0	59,099	103	0	0	0	742	59,944	0	0	0	0	0	0	0	0	59,944	69,943	72,031	

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Rooi Rose	Apr - Jun	Mtly	R 39.50 /	3,013	593	0	45,308	30	600	0	1,050	2,657	53,251	419	0	0	0	0	0	0	4,781	5,200	58,451	67,138	69,127
Sarie	Apr - Jun	Mtly	R 40.50 / R 40.50	5,505	226	0	43,262	866	0	0	0	8,252	58,111	0	0	0	0	0	0	0	7,328	7,328	65,439	71,509	64,529
True Love	Apr - Jun	Mtly	R 32.50 / R 32.00	868	265	0	24,948	231	0	0	0	2,391	28,703	0	0	0	0	0	0	0	5,148	5,148	33,851	33,896	30,624
Vroue Keur	Apr - Jun	Wkly, Fr	R 20.50 /	1,302	0	0	42,592	40	69	0	76	1,000	45,079	111	0	0	0	0	0	0	498	609	45,688	48,340	52,719
Woman and Home	Apr - Jun	Mtly	R 40.50 /	3,650	847	0	51,121	28	0	0	2,116	1,404	59,166	400	0	0	0	0	0	0	3,381	3,781	62,947	69,148	76,917
Women's Health.	Apr - Jun	11xA	R 50.50 / R 50.50	1,007	616	0	19,794	630	20	0	1,000	2,392	25,459	0	0	0	0	0	0	0	4,207	4,207	29,666	39,864	32,717
Your Family	Apr - Jun	Mtly	R 31.50 /	1,498	446	0	16,230	25	0	0	1,216	1,333	20,748	417	0	1,625	0	0	0	0	33	2,075	22,823	26,798	32,715
Category Total				26,505	8,795	0	525,368	6,570	11,498	0	10,649	47,156	636,541	2,192	7	3,117	5,684	0	4	54,462	65,466	702,007	785,593	855,959	

Woman's Special

Bruidgids	Jan - Dec	Ann	R 69.00 /	0	0	0	11,292	0	0	0	0	350	11,642	0	738	0	0	0	0	0	4,142	4,880	16,522	16,522	16,479
Fairlady Bride	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	5,341	5,341
Forbes Woman Africa	Jan - Jun	6xA	R 32.90 / R 46.50	48	343	0	3,684	0	0	0	0	1,591	5,666	0	0	0	3,455	0	0	0	840	4,295	9,961	9,473	11,591
Idees/Ideas	Jan - Jun	AltM	R 80.00 /	573	0	0	18,693	138	0	0	13	0	19,417	0	0	20	0	0	0	0	60	80	19,497	18,423	17,155
Intiem.	Jan - Jun	6xA	R 29.90 / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	29,038
Nubian Bride	Jan - Dec	2xA	R 37.00 /	1	0	0	2,680	0	0	0	1,150	0	3,831	0	0	510	72	0	0	0	2,991	3,573	7,404	7,404	8,908
SA Wedding Album	Jan - Dec	2xA	R 40.25 /	0	100	0	6,043	0	0	0	2,497	100	8,740	0	0	935	0	0	0	0	4,528	5,463	14,203	14,203	17,797
Sarie Bruid	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	6,792	6,792
True Love Bride	Jul - Jun	Ann	R 45.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	3,323	3,323
Wedding Guide	Jul - Jun	Ann	R 60.00 /	0	0	0	9,884	0	0	0	0	1,507	11,391	0	85	0	0	0	0	0	6,013	6,098	17,489	12,889	12,889
Wedding Inspirations	Jul - Jun	Q	R 49.95 /	0	0	0	2,407	0	146	0	0	1,714	4,267	0	533	0	0	0	0	0	0	533	4,800	7,020	7,020
Category Total				622	443	0	54,683	138	146	0	3,660	5,262	64,954	0	1,356	1,465	3,527	0	0	18,574	24,922	89,876	101,390	136,333	

Youth

Barbie Magazine	Apr - Jun	Mtly	R 37.00 /	40	75	0	5,530	0	0	0	733	2,138	8,516	0	0	250	0	0	0	0	2,534	2,784	11,300	11,880	12,833
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				Sales at 50% and above									Free Circulation													
				Subscriptions									Controlled Free Distribution													
Publication Name	Period	Frequency	Cover Price	Individual	Business	Travel & Commercial	Single Copy Sales	PDF Replica	Third Party Bulk	PMIE	Back Issues	Below 50%	Total Paid	Indiv. Req.	Indiv. Non Req.	Bulk Req.	Bulk Non Req.	Bulk Free	PDF Replica	Back Issues	Total Free	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period		
Kids Super Club	Apr - Jun	Mtly	R 20.00 /	108,960	0	0	2,412	0	0	0	0	0	111,372	0	0	1,663	0	0	0	3,954	5,617	116,989	120,630	110,942		
Post Matric	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	0	0	0	131,095	0	0	0	131,095	131,095	131,095	134,200		
The Official Safeways K53 Learner's and Driver's Manual	Jan - Jun	6xA	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	66,703	74,475		
Category Total				109,000	75	0	7,942	0	0	0	733	2,138	119,888	0	0	1,913	131,095	0	0	6,488	139,496	259,384	330,308	332,450		
Total				791,920	58,575	1,009	2,054,253	94,094	27,729	0	47,550	257,083	3,332,213	36,147	68,819	343,784	198,935	5,183	91,753	240,796	985,417	4,317,630	4,602,466	4,876,751		

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