



## Daily Newspaper Summary April - June 2018



Sales at 50% and above													
Subscriptions													
Publication Name	Frequency	Cover Price	Individual	Business	Travel & Commercial	Copy Sales	PDF Replica	Third Party Bulk	PMIE	Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
Beeld, Daily	MD, Mo-Fr	R 11.60 / R 11.60	15,433	206	19	15,920	0	98	1,370	3,164	36,210	36,182	39,961
Bukedde	MD, Mo-Sat	UGShs 1000.00 /	93	0	0	40,443	0	0	0	0	40,536	38,212	33,113
Burger, Die Daily	Wes Kaap										39,685	40,207	40,292
Burger, Die Daily	Oos Kaap										7,298	7,216	7,384
Burger, Die Daily	MD, Mo-Fr	R 9.10/7.10 / R 9.10/7.10	19,054	497	13	23,415	0	625	0	3,379	46,983	47,420	47,673
Business Day	MD, Mo-Fr	R R20.00 /	2,553	9,604	3,192	2,846	1,613	0	0	337	20,145	20,350	20,056
Cape Argus	MD, Mo-Fr	R 8.10 / R 4.00	6,613	1,205	1,000	14,719	108	0	3,701	0	27,346	27,946	29,038
Cape Times	MD, Mo-Fr	R 10.10 / R 5.00	5,884	3,311	800	15,004	1,017	0	3,595	0	29,611	29,994	30,963
Citizen, The (Daily)	MD, Mo-Fr	R 7.00 /	1,833	1,186	8,488	26,845	0	3,890	353	0	42,595	45,358	44,147
Daily Dispatch	MD, Mo-Fr	R 6.60 / R 3.50	2,029	1,240	211	12,379	406	281	0	0	16,546	18,575	18,791
Daily Monitor	MD, Mo-Fr	UGShs 2000.00 /	1,783	0	0	0	0	0	0	15,653	17,436	17,857	17,132
Daily Nation	MD, Mo-Sat	KShs 60.00 /	2,019	0	0	106,263	0	0	0	0	108,282	115,574	126,628
Daily News	MD, Mo-Fr	R 7.10 /	12,517	282	3,733	4,912	26	241	0	1,416	23,127	23,105	23,559
Daily Sun	Mo-Fr	R 3.90 / R 3.90	155	309	13	129,350	0	0	4	0	129,831	141,187	164,923
Diamond Fields Advertiser	MD, Mo-Fr	R 5.50 /	1,002	87	0	5,418	40	0	0	877	7,424	7,794	7,917
Herald, The	MD, Mo-Fr	R 6.60 / R 2.31	3,460	1,286	0	9,562	1,894	8	0	0	16,210	16,584	18,841
Isolezwe	MD, Mo-Fr	R 3.90 /	712	266	3	78,558	37	196	0	23	79,795	86,342	85,491
Mercury, The	MD, Mo-Fr	R 8.30 /	9,727	1,716	3,437	8,348	96	273	0	1,446	25,043	25,659	26,361
Namibian, The	MD, Mo-Fr	Nam\$ 3.00 / 5.00 /	0	1,003	0	35,442	0	0	3	0	36,448	37,627	40,443
New Vision	MD, Mo-Fr	UGShs 2000.00 /	2,531	0	0	24,579	0	0	0	0	27,110	27,107	26,941
Pretoria News	MD, Mo-Fr	R 7.50 /	909	2,229	250	6,615	8	0	0	2,675	12,686	12,600	13,773
Son (Daily)	MD, Mo-Fr	R 5.00 & 4.50 /	14	0	0	59,459	0	7	0	0	59,480	62,842	72,057
Sowetan	Mo-Fr	R R4.90 /	317	1,570	1,525	66,407	62	0	0	180	70,061	70,120	73,610
Star, The	MD, Mo-Fr	R 9.20 /	6,263	10,257	19,985	25,444	58	0	0	10,368	72,375	75,836	80,345
Taifa Leo	MD, Mo-Sat	KShs 30.00 /	46	0	0	12,351	0	0	0	0	12,397	13,605	13,152
The Times.	MD, Mo-Fr	R R2.50 /	0	0	0	0	0	0	0	0	Discontinued	Discontinued	48,096

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Times of Swaziland	MD, Mo-Fr	E 5.10 /	1,021	0	0	20,603	0	0	0	0	21,624	24,734	22,494
Volksblad - Daily	Mo-Fr	R 7.90 / R 7.90	6,677	212	464	5,625	0	98	13	1,217	14,306	13,991	14,701
Witness, The	MD, Mo-Fr	R 7.30 / R 7.30	6,793	290	0	3,509	13	535	0	0	11,140	11,681	12,361
Zambia Daily Mail	MD, Mo-Sat	ZMW 10.00 /	1	2,610	112	4,031	60	0	0	0	6,814	6,853	9,941
<b>Total</b>			<b>109,439</b>	<b>39,366</b>	<b>43,245</b>	<b>758,047</b>	<b>5,438</b>	<b>6,252</b>	<b>9,039</b>	<b>40,735</b>	<b>1,011,561</b>	<b>1,055,135</b>	<b>1,162,508</b>

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