



## Free Magazine Summary April - June 2018



Publication Name	Period	Frequency	Copies Printed	Residential Individual	Residential Bulk	Non Residential Individual	Non Residential Bulk	Handouts	Institutions	Mailed	TOTAL NET DISTRIBUTION	Immediate Previous Period	Corresponding Previous Period
Botswana Advertiser.	Apr -Jun	Wkly, Fr	89,998	21,930	92	31,623	32,976	2,947	395	0	89,963	87,045	89,963
Get It (Ballito to Umhlanga)	Apr -Jun	Mtly	19,999	0	0	0	15,331	48	665	3,450	19,494	19,555	19,597
Get It (Bloemfontein)	Apr -Jun	Mtly	15,000	0	700	0	12,020	0	2,044	0	14,764	14,764	14,764
Get It (eMalahleni - Middelburg)	Apr -Jun	Mtly	15,000	0	0	0	14,917	0	0	0	14,917	14,890	14,873
Get It (Highway)	Apr -Jun	Mtly	19,999	0	575	0	18,821	150	75	0	19,621	19,783	19,786
Get It (Joburg East)	Apr -Jun	Mtly	24,999	0	0	0	22,336	113	1,933	0	24,382	24,383	24,382
Get It (Jo'burg South)	Apr -Jun	Mtly	25,040	0	516	0	23,918	0	266	0	24,700	24,660	24,572
Get It (Jo'burg West)	Apr -Jun	Mtly	24,999	0	0	0	24,616	0	0	0	24,616	24,765	24,026
Get It (Lowveld)	Apr -Jun	Mtly	15,000	0	0	0	13,115	200	1,010	0	14,325	14,325	14,325
Get It (Northern KZN)	Apr -Jun	Mtly	14,999	0	0	0	14,266	0	630	0	14,896	14,405	11,213
Get It (Northern Suburbs Joburg)	Apr -Jun	Mtly	30,049	0	0	0	29,643	216	0	0	29,859	29,800	29,807
Get It (Pretoria)	Apr -Jun	Mtly	19,999	0	0	0	19,331	0	0	0	19,331	18,736	19,254
Get It Kids (Ballito to Umhlanga)	Jan -Dec	4xA	0	0	0	0	0	0	0	0	Discontinued	Discontinued	10,417
SANParks Times	Jul -Jun	Q	100,000	0	0	0	98,900	800	0	200	99,900	99,835	99,835
Stokvel Voice.	Jan -Dec	Q	0	0	0	0	0	0	0	0	Discontinued	14577	14,577
The Bay Magazine	Apr -Jun	Mtly	0	0	0	0	0	0	0	0	Resigned	14,800	14,800
<b>Total</b>			<b>415,081</b>	<b>21,930</b>	<b>1,883</b>	<b>31,623</b>	<b>340,190</b>	<b>4,474</b>	<b>7,018</b>	<b>3,650</b>	<b>410,768</b>	<b>421,746</b>	<b>446,191</b>

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