



Newspaper - Local

October -December 2018



Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
African Reporter	Wkly, Fr	R 1.50 /	22,005	0	0	0	0	0	0	22,005	22,456	21,489
Bosvelde Review	Wkly, Fr	R 2.00 /	2,164	0	0	0	0	0	0	2,164	2,351	2,561
Brits Pos	Wkly, Th	R 3.00 /	3,834	0	0	0	0	16	0	3,850	3,981	4,505
Capricorn Voice	Wkly, Wed	R 1.00 /	4,114	50	0	0	0	0	0	4,164	4,098	5,582
Carletonville Herald	Wkly, Fr	R 5.40 /	1,999	2	0	0	0	0	0	2,001	2,270	2,596
Daller, Die	Wkly, Fr	R 2.00 /	1,739	0	8	0	0	0	0	1,747	1,758	1,751
Die Noordwester	Wkly, Fr	R 2.00 /	3,604	2	0	0	0	14	0	3,620	3,624	4,003
District Mail	Wkly, Th	R 7.60 / R 6.38	5,457	260	0	96	0	713	0	6,526	6,524	6,874
Eikestadnuus	Wkly, Th	R 6.90 /	2,986	291	0	100	0	863	4	4,244	4,272	4,140
Estcourt and Midlands News	Wkly, Fr	R 4.60 / R 0.00	1,268	43	0	0	0	0	0	1,311	1,364	1,549
Gemsbok	Wkly, Wed	R 4.00 /	6,802	30	0	0	0	13	0	6,845	6,784	7,248
George Herald (Thursday)	Wkly, Th	R 4.00 /	14,442	26	0	0	0	0	0	14,468	14,645	15,223
Graaff Reinet Advertiser	Wkly, Th	R 3.00 /	1,561	19	0	0	0	0	0	1,580	1,728	1,890
Hermanus Times	Wkly, Th	R 6.60 / R 5.52	4,828	225	0	34	0	625	0	5,712	5,691	5,857
Klerksdorp Rekord	Wkly, Fr	R 3.00 /	12,600	0	0	0	0	23	0	12,623	12,725	13,641
Knysna Plett Herald	Wkly, Th	R 3.00 /	2,503	25	0	0	0	0	0	2,528	2,689	2,738
Ladysmith Gazette	Wkly, Fr	R 5.30 /	2,193	30	0	175	0	0	0	2,398	2,367	2,467
Limpopo Mirror	Wkly, Fr	R 5.00 /	7,114	0	0	0	0	0	0	7,114	7,567	7,788
Lowvelde, The / Laevelde, Die (Tuesday)	Wkly, Tue	R 4.00 /	12,115	144	8	0	0	0	0	12,267	10,645	11,206
Lowvelde, The / Laevelde, Die (Friday)	Wkly, Fr	R 4.00 /	12,425	147	8	0	0	0	0	12,580	11,688	12,530
Mid South Coast Mail	Wkly, Fr	R 1.00 /	1,843	2	0	0	0	0	0	1,845	1,950	2,108
Middelburg Observer, Fri	Wkly, Fr	R 4.00 /	13,285	0	9	0	0	0	0	13,294	13,575	13,999
Middelburg Observer, Tues	Wkly, Tue	R 2.00 /	3,011	0	9	0	0	0	0	3,020	3,303	3,525
Mosselbay Advertiser	Wkly, Fr	R 4.00 /	6,443	36	0	0	0	0	0	6,479	6,643	7,336
Mpumalanga News	Wkly, Th	R 1.70 /	6,830	50	6	0	0	0	0	6,886	6,411	7,685
Newcastle and District Advertiser	Wkly, Fr	R 6.80 /	4,449	9	0	62	0	0	0	4,520	4,313	4,924
Northern Natal Courier	Wkly, Fr	R 4.60 /	2,298	5	0	0	0	0	0	2,303	2,259	2,225
Northern Review Weekend	Wkly, Fr	R 3.00 /	3,461	56	0	0	0	0	0	3,517	3,617	4,213
Oudtshoorn Courant	Wkly, Fr	R 3.00 /	1,520	15	0	0	0	0	0	1,535	1,580	1,897

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Paarl Post	Wkly, Th	R 7.60 / R 6.38	9,919	341	0	353	0	843	0	11,456	11,459	11,562
Polokwane Observer	Wkly, Th	R 6.00 /	4,867	0	0	0	0	0	256	5,133	4,886	5,494
Potchefstroom Herald	Wkly, Fr	R 5.80 /	4,895	6	0	136	0	0	0	5,037	5,085	5,673
Representative	Wkly, Fr	R 5.10 /	4,465	114	21	0	0	0	0	4,600	4,828	5,200
Rustenburg Herald	Wkly, Th	R 5.00 / R 5.00	12,670	0	0	0	0	13	2,000	14,683	14,085	17,626
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 3.00 /	3,476	17	0	0	0	0	0	3,493	3,621	3,756
South Coast Herald	Wkly, Fr	R 3.00 /	8,982	20	0	215	1,940	0	0	11,157	10,766	11,851
Stellalander	Wkly, Wed	R 2.00 /	4,352	1	0	0	0	10	0	4,363	4,170	4,081
Streeknuus	Wkly, Fr	R 3.00 /	1,495	0	8	0	0	0	0	1,503	1,525	1,638
Streeknuus Delmas	Wkly, Fr	R 3.00 /	827	0	8	0	0	0	0	835	859	971
Talk of the Town	Wkly, Fr	R 5.60 /	2,125	15	0	0	0	0	0	2,140	1,994	2,224
Tembisan	Wkly, Th	R 1.00 /	2,112	0	0	0	0	0	0	2,112	2,233	2,468
The Courier	Wkly, Fr	R 4.00 /	51	11	0	0	0	0	882	944	914	905
The Mail	Wkly, Th	R 4.00 /	9,974	0	0	0	0	18	0	9,992	9,937	10,817
Vaalweekblad	Wkly, Th	R 5.80 /	5,282	31	191	0	0	0	0	5,504	5,948	6,352
Vryheid Herald	Wkly, Fr	R 4.60 /	1,881	4	0	45	0	0	0	1,930	1,899	2,051
Weslander, The	Wkly, Th	R 6.90 /	8,757	188	0	136	0	548	0	9,629	9,753	10,262
Witbank News, Fri	Wkly, Fr	R 4.00 /	15,659	0	8	0	0	0	0	15,667	16,386	16,540
Worcester Standard	Wkly, Th	R 6.30 / R 5.27	7,884	213	0	0	0	537	0	8,634	8,924	8,668
Zululand Observer Monday	Wkly, Mon	R 4.00 / R 182.00	4,850	4	0	0	0	17	0	4,871	5,113	5,211
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 4.00 / R 182.00	8,901	3	0	0	0	18	0	8,922	8,980	8,410
Total			292,317	2,435	284	1,352	1,940	4,271	3,142	305,751	306,243	325,310

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