



Magazine - Consumer

January -March 2019



Publication_Name_by_Category	Period	Frequency	Cover Price	Sales at 50% and above								Below 50%	Total_Paid	Free Circulation						TOTAL CIRCULATION	Immediate Previous_Period	Corresponding Previous_Period		
				Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions.	Back_Issues	Controlled Free Circulation			Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free					
Arts, Culture and Heritage																								
Islam Today KZN	Jan - Mar	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	10,000	10,000	
Jewish Life	Jan - Mar	Mtly	R 24.95 /	85	0	0	0	0	0	0	0	85	11,981	0	0	0	0	0	0	0	11,981	12,066	12,483	12,140
Val de Vie Magazine	Jul - Jun	2xA	R 45.00 /	1,835	0	0	0	0	0	0	0	1,835	627	2,597	6,120	0	0	0	0	9,344	11,179	11,179	New member	
Category Total				1,920	0	0	0	0	0	0	0	1,920	12,608	2,597	6,120	0	0	0	0	21,325	23,245	33,662	22,140	
Business and News																								
African Business Quarterly	Jul - Jun	Q	R45 /	655	0	0	0	0	0	0	0	655	0	0	1,237	0	0	0	0	1,237	1,892	1,892	New Member	
Business Brief.	Jul - Dec	AltM	R 60.00 / R 36.00	289	49	1,033	0	0	40,479	0	70	41,920	221	0	0	0	1,210	0	0	1,431	43,351	43,351	56,396	
Entrepreneur	Jan - Mar	Mtly	R 48.90 / R 9.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	No submission	15,973	
Financial Mail	Jan - Mar	Wkly, Fr	R 27.50 /	3,468	3,537	1,448	0	0	1,588	0	3,757	13,798	0	0	0	0	0	0	0	0	13,798	13,910	13,454	
Finweek	Jan - Mar	F	R 30.2 / R 30.20	3,229	2,354	1,640	186	0	683	2,315	4,369	14,776	0	0	1,200	0	0	0	0	1,200	15,976	15,423	18,203	
Forbes Africa	Jan - Mar	Mtly	R 50.00 / R 50.00	5,788	90	2,150	0	0	35	0	6,155	14,218	0	0	1,683	0	0	2,310	3,993	18,211	14,941	14,762		
Green Economy Journal (formerly Green Business Journal)	Jul - Dec	AltM	R 29.00 /	0	0	1,111	0	0	0	0	388	1,499	5,065	901	0	0	0	0	5,966	7,465	7,465	7,081		
Noseweek	Jan - Mar	Mtly	R 46.80 /	5,728	2,157	0	0	0	1,399	0	0	9,284	0	0	0	0	0	0	0	9,284	9,882	12,223		
Personal Finance	Jan - Dec	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	8,347	
SA Real Estate Investor Magazine	Jan - Mar	Mtly	R 80.00 / Free 0.00	387	110	0	0	0	0	0	0	497	0	0	1,588	0	13,201	0	14,789	15,286	15,459	14,165		
Your Business Magazine	Jul - Dec	AltM	R 26.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	8,520	
Category Total				19,544	8,297	7,382	186	0	44,184	2,315	14,739	96,647	5,286	901	5,708	0	14,411	2,310	28,616	125,263	122,323	169,124		
Celebrity																								
People	Jan - Mar	Wkly, Fr	R 23.00 /	26,953	117	0	0	0	21	54	1,741	28,886	0	0	84	0	0	82	166	29,052	29,575	31,295		
Category Total				26,953	117	0	0	0	21	54	1,741	28,886	0	0	84	0	0	82	166	29,052	29,575	31,295		
Conservation and Wildlife																								
African Birdlife	Jul - Dec	AltM	R 50 / R 44.00	2,965	3,686	1,135	0	0	63	0	818	8,667	265	0	0	0	4	267	536	9,203	9,203	8,072		
KRUGER MAGAZINE	Jan - Dec	4xA	R 57.50 /	6,028	679	0	0	0	287	0	0	6,994	20	500	0	0	0	0	520	7,514	7,514	New Member		

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Category Total				8,993	4,365	1,135	0	0	350	0	818	15,661	285	500	0	0	4	267	1,056	16,717	16,717	8,072
Entertainment																						
Eat Out	Jan - Dec	Ann	R 49.90 /	13,887	0	0	0	0	1,156	0	1,083	16,126	0	0	4,380	0	0	0	4,380	20,506	20,506	20,959
Hello Johannesburg	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	5,390	6,908
TV Plus (Afrikaans)	Jan - Mar	F	R 34.00 / R 34.00	16,080	376	0	0	0	64	0	4,558	21,078	0	0	0	0	0	0	0	21,078	22,564	28,428
TV Plus (English)	Jan - Mar	F	R 34.00 / R 34.00	9,594	137	0	0	0	68	0	701	10,500	0	0	0	0	0	0	0	10,500	11,164	15,323
Category Total				39,561	513	0	0	0	1,288	0	6,342	47,704	0	0	4,380	0	0	0	4,380	52,084	59,624	71,618
Family Interest																						
Bona	Jan - Mar	Mtly	R 21.50 /	46,593	422	24,773	500	0	12	650	560	73,510	0	0	366	0	0	1,343	1,709	75,219	66,887	68,665
Drum	Jan - Mar	Wkly, Fr	R 24.50 / R 24.50	25,022	478	0	0	0	164	0	694	26,358	0	0	0	0	0	0	0	26,358	27,288	37,305
Huisgenoot	Jan - Mar	Wkly, Tue	R 28.00 / R 28.00	151,074	9,496	1	0	0	907	0	12,906	174,384	0	0	0	0	0	0	0	174,384	174,683	190,613
LIG	Jan - Mar	11xA	R 38.80 /	11,695	1,341	4,726	0	0	0	0	0	17,762	299	0	0	0	0	0	299	18,061	16,800	22,326
Plus 50	Jul - Dec	6xA	R33.00 /	3,149	950	986	0	0	0	747	0	5,832	504	0	33	0	0	0	537	6,369	6,369	5,862
The Big Issue	Jan - Mar	Mtly	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	8,769	9,994
The Crest	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	9,201	2,677	0	0	0	11,878	11,878	11,878	12,214
The Ridge	Jul - Dec	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	9,546	4,959	0	0	0	14,505	14,505	14,505	20,416
Things to do with kids Magazine	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	10,868	0	183	0	0	0	11,051	11,051	11,051	10,347
You	Jan - Mar	Wkly, Wed	R 28.00 / R 28.00	82,307	1,785	0	0	0	616	0	694	85,402	0	0	0	0	0	0	0	85,402	88,301	95,421
Category Total				319,840	14,472	30,486	500	0	1,699	1,397	14,854	383,248	11,671	18,747	8,218	0	0	1,343	39,979	423,227	426,531	473,163
Farming																						
Farmer's Weekly	Jan - Mar	Wkly, Fr	R 21.50 /	8,305	718	0	0	0	91	50	1,267	10,431	0	0	68	0	0	0	68	10,499	10,421	11,549
Landbouweekblad	Jan - Mar	Wkly, Wed	R 28.00 / R 28.00	15,700	1,911	0	95	0	460	0	4,142	22,308	0	0	0	0	0	45	45	22,353	22,723	27,307
Landbouweekblad Boereplanne	Jul - Jun	Ann	45.00 /	15,544	0	0	0	0	55	0	0	15,599	0	0	0	0	0	420	420	16,019	16,019	14,929
Landbouweekblad Vee	Jan - Dec	Ann	R 40.00 / R 40.00	9,766	0	0	0	0	88	0	0	9,854	0	0	0	0	0	0	0	9,854	9,854	9,384
Marktoe!	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	0	9,850	0	0	0	0	9,850	9,850	12,116	10,441
Veeplaas.	Jan - Mar	11xA	R 32.00 /	2,890	256	0	96	0	45	0	1,226	4,513	40	1,081	247	566	0	1,955	3,889	8,402	8,819	7,573
Category Total				52,205	2,885	0	191	0	739	50	6,635	62,705	40	10,931	315	566	0	2,420	14,272	76,977	79,952	81,183
Health & Wellbeing																						
Fatloss	Jan - Dec	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	22,172
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Longevity.	Jul - Dec	9xA	R 39.50 / R 39.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	Changed Frequency	16,841	
Muscle Evolution Magazine	Jul - Dec	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	5,663
Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	44,676	
Home																											
Conde Nast House & Garden	Jan - Mar	Mtly	R 55.50 / R 37.20	12,619	2,975	1,427	4,100	0	376	0	60	21,557	0	4	0	0	0	5	6,301	6,310	27,867	25,783	33,544				
Easy DIY	Jul - Jun	Q	R 38.00 /	6,737	141	0	0	0	0	0	0	6,878	0	0	0	0	0	0	6,142	6,142	13,020	13,020	10,000				
Elle Decoration	Jul - Dec	AltM	R 40.00 / R 40.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	17,086
Elle Decoration.	Jan - Mar	11xA	R 41.00 / R 41.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	18,034
Estate Living.	Jul - Dec	AltM	Free Free / Free 0.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	22,902
Food and Home Entertaining	Jan - Mar	Mtly	R 40.00 /	9,620	884	1,320	220	0	73	1,050	1,871	15,038	0	0	362	0	0	1,841	2,203	17,241	16,877	22,651					
Green Home	Jul - Dec	AltM	R 29.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	New member	4,716	
Habitat	Jul - Dec	AltM	R 49.50 /	5,903	102	5,000	0	0	0	0	1,439	12,444	692	73	0	0	0	81	846	13,290	13,290	12,883					
House & Leisure	Jan - Mar	11xA	R 48 /	15,352	748	1,580	610	0	1,091	3,616	125	23,122	476	0	1,946	0	0	147	2,569	25,691	18,635	20,653					
Idees/Ideas	Jul - Dec	AltM	R 80.00 /	16,875	358	0	0	0	345	15	0	17,593	0	0	0	0	0	0	0	0	17,593	17,593	18,423				
Kuier Combo	Jul - Jun	2xA	R 23.00 / R 23.00	56,598	0	0	0	0	28	0	0	56,626	0	0	0	0	0	0	0	0	56,626	56,626	70,539				
Landbouweekblad Boerekos	Jul - Jun	2xA	R 47.00 /	33,993	0	0	100	0	107	0	0	34,200	0	0	0	0	0	696	696	34,896	34,896	33,042					
Lose It.	Jul - Dec	AltM	R 55.50 / R 55.50	14,947	245	0	6	0	1,446	0	0	16,644	0	0	0	0	0	0	0	0	16,644	16,644	22,068				
Plascon Spaces.	Jan - Dec	Q	R 19.95 / Free Free	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	13,713
Real Estate.	Jan - Mar	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	20,549
SA Garden and Home	Jan - Mar	Mtly	R 41.50 /	29,265	2,366	883	720	0	138	1,216	1,866	36,454	0	0	396	0	0	2,588	2,984	39,438	39,204	42,842					
SA Home Owner	Jan - Mar	11xA	R 42.50 / R 42.50	21,511	880	950	0	0	245	1,000	2,519	27,105	0	0	0	0	0	5,261	5,261	32,366	32,652	36,736					
Sarie Kos,	Jul - Jun	Q	R 50.40 / R 50.40	25,618	2,007	0	0	0	766	0	0	28,391	0	0	0	0	0	1,045	1,045	29,436	29,436	Changed freq.					
Sarie Woon	Jul - Jun	Ann	R 55.00 /	16,665	0	0	0	0	130	0	0	16,795	0	0	0	0	0	860	860	17,655	17,655	18,026					
The Gardener / Die Tuinier	Jan - Mar	Mtly	R 38.00 / R 22.00	22,311	1,486	50	0	0	0	1,146	24,993	160	0	0	0	4	9,635	9,799	34,792	37,120	34,598						
Tuis Home	Jan - Mar	Mtly	R 47.00 / R 47.00	52,100	6,247	243	0	0	1,331	0	12,727	72,648	0	0	0	0	7,590	7,590	80,238	82,179	85,296						

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Tuis Opknaf / Home Renovations.	Jul - Jun	Ann	R 55.00 /	24,377	0	0	0	0	426	0	0	24,803	0	0	0	0	0	0	0	24,803	24,803	23,201
Tuis Verf / Home Paint	Jul - Jun	Ann	45.00 /	21,838	0	0	0	0	384	0	0	22,222	0	0	0	0	0	0	0	22,222	22,222	24,007
Tuis Werf / Home Yard	Jul - Jun	Ann	R 45.00 /	25,478	0	0	0	0	169	0	0	25,647	0	0	0	0	0	0	0	25,647	25,647	No issue
Visi	Jul - Dec	6xA	R 55.00 / R 43.82	8,741	406	3,000	0	0	707	0	1,718	14,572	0	0	0	0	0	685	685	15,257	15,257	15,082
Category Total				420,548	18,845	14,453	5,756	0	7,762	6,897	23,471	497,732	1,328	77	2,704	0	9	42,872	46,990	544,722	539,539	620,591

Leisure

Joburg Style	Jan - Dec	Q	R 29.90 /	850	5	0	0	0	0	0	0	855	0	0	4,129	0	0	431	4,560	5,415	5,415	5,818
Prestige Magazine.	Jul - Dec	AltM	R 40.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	Digital Only	11,620
Southern Vines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	1,050	11,970	0	0	456	0	13,476	13,476	13,476	12,779
The Coffee Mag	Jul - Jun	Q	R 35.00 /	1,548	77	0	0	0	0	0	0	1,625	0	0	2,290	0	0	0	2,290	3,915	3,915	1,921
The Ultimate Braai	Jul - Jun	Ann	R 29.90 /	5,129	3	0	7	0	14	0	489	5,642	10	0	4,529	0	0	1,249	5,788	11,430	11,230	7,438
Category Total				7,527	85	0	7	0	14	0	489	8,122	1,060	11,970	10,948	0	456	1,680	26,114	34,236	34,036	39,576

Male

GQ.	Jul - Dec	10xA	R 53.00 / R 35.50	4,832	477	1,341	2,168	0	218	0	40	9,076	1,690	3	0	0	2	4,806	6,501	15,577	15,577	Changed freq.
GQ.	Jan - Mar	11xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	18,128
GQ..	Jan - Mar	11xA	R 53.00 / R 35.50	5,642	557	0	3,905	0	233	63	40	10,440	0	0	0	0	0	2,063	2,063	12,503	Changed Frequency	Changed Frequency
Men's Health	Jan - Mar	Mtly	R 60.00 / R 60.00	14,328	1,031	706	60	0	916	833	2,200	20,074	0	0	0	0	0	1,262	1,262	21,336	23,452	29,002
Popular Mechanics	Jan - Mar	Mtly	R 38.90 / R 20.00	9,015	4,212	19	0	0	263	4,560	5,620	23,689	170	0	0	0	863	6,572	7,605	31,294	30,345	30,540
Stuff.	Jul - Dec	AltM	R 36.00 / R 36.00	6,045	354	245	0	0	12,576	0	624	19,844	0	0	0	0	0	2,702	2,702	22,546	22,546	11,006
Very Interesting (former Braintainment)	Jul - Dec	AltM	R 49.90 /	9,517	674	180	0	0	0	0	2,336	12,707	210	0	0	0	0	4,644	4,854	17,561	17,561	18,140
Category Total				49,379	7,305	2,491	6,133	0	14,206	5,456	10,860	95,830	2,070	3	0	0	865	22,049	24,987	120,817	109,481	106,816

Motoring

Bike SA	Jan - Mar	Mtly	R 34.90 / R 24.99	6,779	0	0	0	0	6,610	0	0	13,389	466	0	0	0	6	4,436	4,908	18,297	19,329	Changed Publisher
Car	Jan - Mar	Mtly	R 38.90 / R 20.00	37,454	7,874	105	0	0	1,533	5,386	7,398	59,750	120	0	0	0	375	6,461	6,956	66,706	65,283	68,032
Caravan & Outdoor Life / Kamp & Karavaan	Jan - Mar	Mtly	R 39.90 / R 20	11,326	814	0	0	0	1,242	18	3,338	16,738	0	0	0	0	0	1,168	1,168	17,906	18,683	16,266
Drive Out Trail Guide / Wegry Roetegids.	Jul - Jun	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	Changed cycle	13,545
Driven Magazine	Jan - Mar	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	6,096	0	0	0	10,107	0	16,203	16,203	16,458	16,200

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Leisure Wheels	Jan - Mar	Mtly	R 35.00 / R 17.00	6,229	831	280	30	0	100	1,448	3,781	12,699	120	0	0	0	0	504	4,945	5,569	18,268	17,956	14,977
SA4x4	Jan - Mar	Mtly	R 39.90 / R 20	9,411	543	0	0	0	1,296	8	1,919	13,177	0	0	0	0	0	3,338	3,338	16,515	13,586	14,733	
Speed and Sound	Jan - Mar	Mtly	R 32.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	22,695	22,477	
Super Bike	Jan - Mar	Mtly	R 34.95 / USD 1.99	4,213	0	0	0	0	0	0	0	4,213	2,158	0	83	1,450	0	0	3,691	7,904	9,090	8,413	
Category Total				75,412	10,062	385	30	0	10,781	6,860	16,436	119,966	8,960	0	83	1,450	10,992	20,348	41,833	161,799	183,080	174,643	

Parenting

Baba & Kleuter.	Jul - Dec	AltM	R 35.50 / R 35.50	4,736	352	0	0	0	133	0	8,138	13,359	0	0	0	0	0	1,590	1,590	14,949	14,949	15,834	
Baby's and Beyond	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	14,867	0	0	0	0	0	0	14,867	14,867	14,867	15,271	
Child Magazine - Cape Town.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	47,958	0	0	0	0	0	0	47,958	47,958	47,958	47,817	
Child Magazine - Durban.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	40,117	0	0	0	0	0	0	40,117	40,117	40,117	40,026	
Child Magazine - Johannesburg.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	55,207	0	0	0	0	0	0	55,207	55,207	55,207	55,350	
Child Magazine Pretoria.	Jul - Dec	AltM	0.00 /	0	0	0	0	0	0	0	0	40,189	0	0	0	0	0	0	40,189	40,189	40,189	40,173	
Expectant Mothers Guide	Jul - Jun	Ann	R 27.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	New Member	55,647		
Living and Loving	Jan - Mar	Mtly	R 31.50 /	2,308	1,831	1,466	0	0	11	66	1,262	6,944	0	0	355	0	0	1,928	2,283	9,227	8,904	10,037	
MamaMagic Milestones	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	709	0	14,245	0	0	0	0	14,954	14,954	14,954	50,000	
Mamas & Papas.	Jan - Mar	Mtly	R 26.95 /	1,137	47	1,000	848	0	0	0	1,209	4,241	0	1,500	0	0	0	2,160	3,660	7,901	8,405	11,782	
Your Baby.	Jul - Dec	AltM	R 35.50 / R 35.50	5,394	121	0	0	0	101	0	2,639	8,255	0	0	0	0	0	0	1,468	1,468	9,723	9,723	9,714
Your Pregnancy.	Jul - Dec	AltM	R 35.50 / R 35.50	9,238	108	0	0	0	128	0	1,865	11,339	0	0	0	0	0	0	4,109	4,109	15,448	15,448	14,405
Category Total				22,813	2,459	2,466	848	0	373	66	15,113	44,138	199,047	1,500	14,600	0	0	11,255	226,402	270,540	270,721	366,056	

Pets

Animaltalk	Jan - Mar	Mtly	R 37.90 /	2,987	292	126	0	0	0	800	2,519	6,724	166	0	0	0	0	3,311	3,477	10,201	9,700	9,690
Dog Directory	Jan - Dec	Ann	R 89.90 /	5,878	0	0	0	0	0	0	1,789	7,667	350	0	0	0	0	500	850	8,517	8,517	8,481
Category Total				8,865	292	126	0	0	0	800	4,308	14,391	516	0	0	0	0	3,811	4,327	18,718	18,217	18,171

Sport and Hobby

Africa's Sportsman Magazine	Jan - Dec	4xA	R 45.00 /	663	20	0	0	0	51	24	0	758	0	606	0	0	0	67	673	1,431	1,431	New Member
Bicycling	Jul - Dec	10xA	R 60.00 / R 60.00	5,199	639	85	0	0	626	542	2,361	9,452	0	0	0	0	0	706	706	10,158	10,158	10,802
Compleat Golfer	Jan - Mar	Mtly	R 35.21 /	2,267	85	2,071	0	0	0	0	1,659	6,082	1,320	0	0	0	0	1,423	2,743	8,825	8,778	9,810
Fitness His Edition	Jul - Dec	AltM	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	8,051
Game & Hunt/Wild & Jag	Jan - Mar	Mtly	R 45 / R 45.00	3,393	817	0	0	0	621	0	19,637	24,468	0	232	0	0	0	955	1,187	25,655	25,358	16,036

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				Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions.	Back_Issues	Controlled Free Circulation			Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free								
Golf Digest	Jan - Mar	Mtly	R 38.00 / R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,469
HQ.	Jan - Mar	Mtly	R 53.00 /	2,399	154	75	0	0	0	300	2,293	5,221	350	0	0	0	0	0	552	902	6,123	5,140	5,992				
Kick Off	Jan - Mar	Mtly	R 16.00 / R 16.00	18,697	282	190	0	0	73	500	2,352	22,094	0	0	0	0	0	1,131	1,131	23,225	23,562	23,534					
Magnum	Jan - Mar	Mtly	R 43.50 / R 43.50	8,071	1,085	0	0	0	364	0	0	9,520	0	0	0	0	0	0	0	0	9,520	9,863	10,718				
Modern Athlete	Jan - Mar	Mtly	R 29.90 / R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	63,696	0	63,696	63,696	55,529	66,551					
Rock Surf and Deep.	Jul - Dec	AltM	R 32.00 /	2,789	45	0	0	0	0	0	0	2,834	3	0	0	0	0	0	0	3	2,837	2,837	2,853				
Runners World	Jan - Mar	Mtly	R 55.00 / R 55.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Freq.	11,696	14,813	
SA Cricket.	Jan - Dec	Q	R 30.16 /	3,799	256	1,000	0	0	0	1,898	2,153	9,106	20	0	0	0	0	3,010	3,030	12,136	12,136	12,037					
SA Flyer	Jan - Mar	Mtly	R 39.80 /	3,514	357	0	0	0	366	0	691	4,928	420	331	0	0	0	0	751	5,679	4,931	5,918					
SA Rugby	Jan - Mar	Mtly	R 30.16 /	3,511	11,745	1,500	0	0	0	394	2,529	19,679	986	0	0	0	0	1,348	2,334	22,013	23,296	23,714					
Signature Golf	Jan - Dec	Ann	R39.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	New Member	30,556	
The Bank Angler / Die Oewerhengelaar	Jan - Mar	Mtly	R 39.50 /	6,532	301	0	0	0	0	0	0	6,833	386	0	0	0	0	2,406	2,792	9,625	11,542	12,594					
The Bass Angler / Die Baarshengelaar	Jan - Mar	Mtly	R 35.00 /	1,075	110	0	0	0	0	0	0	1,185	340	0	0	0	0	1,250	1,590	2,775	2,196	2,840					
Wildland Magazine	Jan - Mar	Mtly	R 35.00 / USD 1.99	3,699	321	0	0	0	116	0	22,626	26,762	0	0	0	0	0	0	0	0	26,762	27,745	6,322				
Category Total				65,608	16,217	4,921	0	0	2,217	3,658	56,301	148,922	3,825	1,169	0	0	63,696	12,848	81,538	230,460	236,198	275,610					
Travel, Tourism & Hospitality																											
African Safaris	Jul - Jun	Q	R50 /	682	0	0	0	0	0	0	0	682	0	0	1,074	0	0	0	0	1,074	1,756	1,756	New Member				
Cape Etc.	Jan - Dec	3xA	R 35.31 /	977	29	0	0	0	0	642	0	1,648	7,383	0	0	0	0	213	7,596	9,244	9,244	8,814					
Getaway	Jan - Mar	Mtly	R 38.90 / R 20.00	18,989	4,142	220	0	0	224	4,769	5,484	33,828	130	0	0	0	927	6,413	7,470	41,298	41,178	44,474					
go! Drive & Camp and Weg! Ry & Sleep	Jan - Mar	Mtly	R 60.00 / R 60.00	14,712	4,017	138	0	0	1,176	0	10,512	30,555	0	0	0	0	0	879	879	31,434	32,878	37,231					
SA Country Life	Jan - Mar	Mtly	R 40.00 /	17,156	3,715	1,350	220	0	90	1,150	1,900	25,581	0	0	342	0	0	2,015	2,357	27,938	26,641	31,522					
The Great Outdoors Guide / Die Groot Buitelewegids	Jan - Dec	Ann	R 55.00 /	21,075	0	0	0	0	337	0	15,229	36,641	0	0	0	0	0	0	0	36,641	36,641	43,422					
TravelIdeas.	Jul - Dec	AltM	R 26.90 /	4,637	89	0	0	0	0	0	0	4,726	0	0	5,627	0	0	0	5,627	10,353	10,353	No Submission					
Weg / Go Platteland	Jul - Jun	Q	R 60.00 / R 60.00	26,658	1,535	0	0	0	983	0	0	29,176	0	0	0	0	0	0	0	29,176	29,176	32,729					
Weg Namibië / Go Namibia	Jan - Dec	Ann	R 65.60 / R 65.60	28,461	0	0	0	0	372	0	0	28,833	0	0	0	0	0	0	0	28,833	28,833	34,827					
Weg! Kruger / Go! Kruger	Jan - Dec	Ann	R 55 / R 55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	30,090					

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Weg! Ry & Sleep Oordgids.	Jan - Dec	Ann	R 60.00 / R 60.00	12,357	0	0	0	0	74	0	0	0	12,431	0	0	0	0	0	0	0	12,431	12,431	17,261
Weg/Go	Jan - Mar	Mtly	R 60.00 / R 60.00	28,697	7,371	370	0	0	1,355	2,000	12,237	52,030	0	0	0	0	0	5,841	5,841	0	57,871	56,932	60,944
Wegsleep Kampgids	Jul - Jun	Ann	R 50.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	10,726
Category Total				174,401	20,898	2,078	220	0	4,611	8,561	45,362	256,131	7,513	0	7,043	0	927	15,361	30,844	286,975	286,063	352,040	

Woman's General

Cosmopolitan	Jan - Mar	Mtly	R 37.90 / R 30	20,214	710	5,175	4,150	0	702	4,085	3,532	38,568	614	0	3,471	0	0	200	4,285	42,853	37,683	32,490	
Destiny Magazine	Jan - Mar	Mtly	R 32.00 / R 32.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	25,709
Elle	Jan - Mar	Mtly	R 33.00 / R 33.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	22,907
Essays of Africa.	Jul - Dec	AltM	R 30.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital only	Digital only	8,878
Essentials	Jan - Mar	Mtly	R 32.50 /	13,564	774	533	0	0	59	936	1,900	17,766	0	0	402	0	0	1,150	1,552	19,318	18,388	20,920	
Fairlady	Jan - Mar	Mtly	R 55.00 / R 55.00	23,858	1,392	503	0	0	627	0	2,633	29,013	0	0	0	0	0	4,986	4,986	33,999	35,624	37,171	
Finesse.	Jul - Dec	9xA	R 39.90 / R 26.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	39,933
Fitness Magazine	Jul - Dec	AltM	R 47.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	18,037
Glamour.	Jan - Mar	11xA	R 35.50 / R 26.60	13,687	1,307	4,725	0	0	501	0	8	20,228	0	0	0	0	0	14,222	14,222	34,450	Changed Frequency	Changed Frequency	
Glamour.	Jul - Dec	10xA	R 35.50 / R 26.60	14,355	923	1,302	4,757	0	156	0	8	21,501	18	4	0	0	4	12,080	12,106	33,607	33,607	Changed freq.	
Good Housekeeping / Goeie Huishouding	Jan - Mar	Mtly	R 37.9 / R 30	35,836	2,210	1,295	114	0	1,461	5,560	1,400	47,876	661	0	3,008	0	0	317	3,986	51,862	38,632	42,500	
Kuier	Jan - Mar	F	R 17.00 / R 17.00	81,077	1,742	0	0	0	65	0	5,007	87,891	0	0	0	0	0	0	0	0	87,891	91,964	90,769
Marie Claire	Jan - Mar	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	19,643
Move!	Jan - Mar	Wkly, Th	R 13.60 / R 13.60	50,202	0	0	0	0	86	0	693	50,981	0	0	0	0	0	45	45	51,026	53,524	69,943	
Rooi Rose	Jan - Mar	Mtly	R 41.00 /	49,403	2,081	573	716	0	92	1,150	6,233	60,248	0	0	404	0	0	1,033	1,437	61,685	64,406	67,138	
Sarie	Jan - Mar	Mtly	R 60.00 / R 60.00	40,410	5,629	303	0	0	686	0	12,399	59,427	0	0	0	0	0	6,422	6,422	65,849	66,585	71,509	
True Love	Jan - Mar	Mtly	R 40.00 / R 40.00	23,549	743	316	0	0	211	0	2,635	27,454	0	0	0	0	0	4,239	4,239	31,693	36,330	33,896	
Vroue Keur	Jan - Mar	Wkly, Fr	R 23.00 /	41,191	1,057	0	0	0	41	50	1,600	43,939	0	0	85	0	0	80	165	44,104	43,554	48,340	
Woman and Home	Jan - Mar	Mtly	R 42.00 /	44,079	2,574	1,200	716	0	132	1,216	1,900	51,817	0	0	394	0	0	3,990	4,384	56,201	67,724	69,148	

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Women's Health.	Jan - Mar	11xA	R 55.50 / R 55.50	17,146	934	670	20	0	592	470	2,007	21,839	0	0	0	0	0	1,451	1,451	23,290	26,005	39,864
Your Family	Jan - Mar	Mtly	R 32.50 /	17,957	1,042	486	0	0	47	1,050	1,900	22,482	0	0	399	0	0	1,023	1,422	23,904	22,989	26,798
Category Total				486,528	23,118	17,081	10,473	0	5,458	14,517	43,855	601,030	1,293	4	8,163	0	4	51,238	60,702	661,732	637,015	785,593

Woman's Special

Bruidsdigs	Jan - Dec	Ann	R 69.00 /	10,745	0	0	0	0	0	335	1,249	12,329	1,058	0	0	0	0	3,156	4,214	16,543	16,543	16,522
Fairlady Bride	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	5,341
Forbes Woman Africa	Jul - Dec	6xA	R 55.00 / R 46.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	9,473
Nubian Bride	Jan - Dec	2xA	R 37.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	7,404
SA Wedding Album	Jan - Dec	2xA	R 40.25 /	6,229	0	100	0	0	0	4,298	3,506	14,133	177	0	0	0	0	2,098	2,275	16,408	16,408	14,203
Sarie Bruid	Jul - Jun	Ann	R 55.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	6,792
Troukooors	Jan - Dec	Ann	59.90 /	6,539	0	0	0	0	0	0	0	6,539	3,000	0	0	0	0	0	3,000	9,539	9,539	New Member
True Love Bride	Jul - Jun	Ann	R 45.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	No issue	3,323
Wedding Guide	Jul - Jun	Ann	R 60.00 /	9,884	0	0	0	0	0	1,507	11,391	0	85	0	0	0	0	6,013	6,098	17,489	17,489	9,232
Wedding Inspirations	Jul - Jun	Q	R 49.95 /	2,407	0	0	146	0	0	0	1,714	4,267	0	533	0	0	0	0	533	4,800	4,800	5,262
Category Total				35,804	0	100	146	0	0	4,633	7,976	48,659	4,235	618	0	0	0	11,267	16,120	64,779	64,779	77,552

Youth

Barbie Magazine	Jan - Mar	Mtly	R 37.90 /	5,724	67	75	0	0	0	800	2,122	8,788	175	0	0	0	0	2,758	2,933	11,721	10,791	12,038
Post Matric	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	137,605	0	0	278	0	137,883	137,883	137,883	131,095
The Official Safeways K53 Learner's and Driver's Manual	Jul - Dec	6xA	R 65.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	66,703
The Official Safeways K53 Learner's and Driver's Manual.	Jan - Dec	Ann	R 65.00 /	201,582	0	0	0	0	0	0	201,582	0	0	0	0	0	0	0	0	201,582	201,582	Changed freq.
Category Total				207,306	67	75	0	0	0	800	2,122	210,370	175	137,605	0	0	278	2,758	140,816	351,186	350,256	209,836
Total				2,023,207	129,997	83,179	24,490	0	93,703	56,064	271,422	2,682,062	259,912	186,622	68,366	2,016	91,642	201,909	810,467	3,492,529	3,497,769	3,927,755

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