



Magazine - Consumer

April -June 2019



Publication_Name_by_Category	Period	Frequency	Cover Price	Sales at 50% and above								Free Circulation								TOTAL CIRCULATION_	Immediate Previous_Period	Corresponding Previous_Period		
				Retail_Sales	Single_Copy Subscription	Multiple_Copy Subscription	Multiple_Copy Sales	Membership Circulation	e- Editions.	Back_Issues	Below 50%	Total_Paid	Controlled Free Circulation	Non-controlled Free Circulation	Monitored Free Distribution	Membership Circulation	e- Editions	Back_Issues	Total_Free					
Arts, Culture and Heritage																								
Islam Today KZN	Apr - Jun	Mtly	Free /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	No issue	10,000	
Jewish Life	Apr - Jun	Mtly	R 24.95 /	80	0	0	0	0	0	0	0	80	11,927	0	0	0	0	0	0	0	11,927	12,007	12,066	12,029
Val de Vie Magazine	Jul - Jun	2xA	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed cycle	11,179	11,179
Category Total				80	0	0	0	0	0	0	0	80	11,927	0	0	0	0	0	0	0	11,927	12,007	23,245	33,208
Business and News																								
African Business Quarterly	Jul - Jun	Q	R45 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	1,892	1,892
Business Brief.	Jan - Jun	AltM	R 60.00 / R 36.00	289	43	1,013	0	0	35,041	0	173	36,559	66	0	0	0	1,210	0	1,276	0	1,276	37,835	43,351	49,470
Entrepreneur	Apr - Jun	Mtly	R 48.90 / R 9.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Suspended	Suspended	14,883
Financial Mail	Apr - Jun	Wkly, Fr	R 27.50 /	3,557	4,469	886	0	0	1,688	0	3,236	13,836	0	0	0	0	0	0	0	0	0	13,836	13,798	13,080
Finweek	Apr - Jun	F	R 30.2 / R 30.20	2,669	2,123	2,200	186	0	610	891	4,228	12,907	0	0	1,905	0	0	0	1,905	0	1,905	14,812	15,976	17,188
Forbes Africa	Apr - Jun	Mtly	R 55.00 / R 55.00	4,552	83	3,766	0	0	310	1,333	5,179	15,223	0	0	3,213	0	0	0	3,213	0	3,213	18,436	18,211	14,915
Green Economy Journal (formerly Green Business Journal)	Jan - Jun	AltM	R 29.00 /	1,500	0	0	0	0	0	0	1,500	5,510	848	0	0	0	0	0	6,358	0	6,358	7,858	7,465	6,361
Noseweek	Apr - Jun	Mtly	R 46.80 /	5,545	2,042	0	0	0	1,308	0	0	8,895	0	0	0	0	0	0	0	0	0	8,895	9,284	11,940
Personal Finance	Jan - Dec	Q	R 34.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Publisher	Changed Publisher	8,347
SA Real Estate Investor Magazine	Apr - Jun	Mtly	R 80.00 / Free 0.00	370	110	0	0	0	0	0	0	480	25	0	1,612	0	13,595	0	15,232	0	15,232	15,712	15,286	14,554
Your Business Magazine	Jan - Jun	AltM	R 26.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	7,572
Category Total				18,482	8,870	7,865	186	0	38,957	2,224	12,816	89,400	5,601	848	6,730	0	14,805	0	27,984	0	27,984	117,384	125,263	160,202
Celebrity																								
People	Apr - Jun	Wkly, Fr	R 23.00 /	24,082	106	0	0	0	29	66	1,730	26,013	77	0	0	0	0	130	207	0	26,220	29,052	29,591	
Category Total				24,082	106	0	0	0	29	66	1,730	26,013	77	0	0	0	0	130	207	0	26,220	29,052	29,591	
Conservation and Wildlife																								
African Birdlife	Jan - Jun	AltM	R 50 / R 44.00	2,789	3,621	1,312	0	0	58	0	1,100	8,880	284	0	0	0	0	31	315	0	9,195	9,203	9,064	
KRUGER MAGAZINE	Jan - Dec	4xA	R 57.50 /	6,028	679	0	0	0	287	0	0	6,994	20	500	0	0	0	0	520	0	520	7,514	7,514	New member

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Category Total				8,817	4,300	1,312	0	0	345	0	1,100	15,874	304	500	0	0	0	31	835	16,709	16,717	9,064
Entertainment																						
Eat Out	Jan - Dec	Ann	R 49.90 /	13,887	0	0	0	0	1,156	0	1,083	16,126	0	0	4,380	0	0	0	4,380	20,506	20,506	20,959
Hello Johannesburg	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	3,397	1,385	0	0	0	0	4,782	4,782	No submission	5,724
Hello Pretoria	Apr - Jun	Mtly	0.0 /	0	0	0	0	0	0	0	0	0	0	2,157	726	0	0	0	2,883	2,883	New Member	New Member
TV Plus (Afrikaans)	Apr - Jun	F	R 39.00 / R 39.00	13,929	376	0	0	0	49	0	5,159	19,513	0	0	0	0	0	0	0	19,513	21,078	25,123
TV Plus (English)	Apr - Jun	F	R 39.00 / R 39.00	7,168	112	0	0	0	53	0	878	8,211	0	0	0	0	0	0	0	8,211	10,500	13,259
Category Total				34,984	488	0	0	0	1,258	0	7,120	43,850	3,397	3,542	5,106	0	0	0	12,045	55,895	52,084	65,065
Family Interest																						
Bona	Apr - Jun	Mtly	R 21.50 /	29,701	24,295	441	500	0	11	800	800	56,548	360	0	0	0	0	1,163	1,523	58,071	75,219	59,522
Drum	Apr - Jun	Wkly, Fr	R 24.50 / R 24.50	20,919	487	0	0	0	132	0	1,292	22,830	0	0	0	0	0	203	203	23,033	26,358	31,889
Huisgenoot	Apr - Jun	Wkly, Tue	R 28.00 / R 28.00	140,359	9,013	1	0	0	805	0	14,228	164,406	0	0	0	0	0	1,661	1,661	166,067	174,384	186,658
LIG	Apr - Jun	11xA	R 40.00 /	11,031	1,259	4,612	0	0	0	0	16,902	450	0	0	0	0	0	450	17,352	18,061	18,469	
Plus 50	Jan - Jun	6xA	R33.00 /	3,762	799	0	0	0	0	0	2,871	7,432	0	0	304	0	0	0	304	7,736	6,369	6,337
The Big Issue	Apr - Jun	Mtly	R 25.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed publisher	No submission	8,742
The Crest	Jan - Jun	7xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	9,043	2,676	0	0	0	11,719	11,719	11,878	12,070
The Ridge	Jan - Jun	8xA	R 21.95 /	0	0	0	0	0	0	0	0	0	0	7,617	5,882	0	0	0	13,499	13,499	14,505	19,051
Things to do with kids Magazine	Jan - Dec	Q	R 0 /	0	0	0	0	0	0	0	0	0	10,868	0	183	0	0	0	11,051	11,051	11,051	10,347
You	Apr - Jun	Wkly, Wed	R 28.00 / R 28.00	78,704	1,688	0	0	0	583	0	1,291	82,266	0	0	0	0	0	1,674	1,674	83,940	85,402	96,248
Category Total				284,476	37,541	5,054	500	0	1,531	800	20,482	350,384	11,678	16,660	9,045	0	0	4,701	42,084	392,468	423,227	449,333
Farming																						
Farmer's Weekly	Apr - Jun	Wkly, Fr	R 21.50 /	8,346	736	0	66	0	107	50	1,274	10,579	67	0	0	0	0	58	125	10,704	10,499	10,973
Landbouweekblad	Apr - Jun	Wkly, Wed	R 28.00 / R 28.00	14,529	1,785	0	92	0	393	0	4,279	21,078	0	0	0	0	0	3	3	21,081	22,353	25,013
Landbouweekblad Boereplanne	Jul - Jun	Ann	49.00 /	13,553	0	0	0	0	17	0	0	13,570	0	0	0	0	0	0	13,570	16,019	16,019	
Landbouweekblad Vee	Jan - Dec	Ann	R 40.00 / R 40.00	9,766	0	0	0	0	88	0	0	9,854	0	0	0	0	0	0	9,854	9,854	9,384	
Marktoe!	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	9,920	0	0	0	0	9,920	9,920	9,850	11,283	
Veeplaas.	Apr - Jun	11xA	R 32.00 /	2,924	179	0	139	0	58	0	970	4,270	212	1,825	531	466	7	1,710	4,751	9,021	8,402	7,708
Category Total				49,118	2,700	0	297	0	663	50	6,523	59,351	279	11,745	531	466	7	1,771	14,799	74,150	76,977	80,380
Health & Wellbeing																						
Fatloss	Jan - Dec	Ann	R 45.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	22,172

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Category Total				0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	22,172			
Home																																
REALlife Magazine	Jul - Jun	Q	0.00 /	0	0	0	0	0	0	0	0	0	0	78	0	21,286	0	0	0	0	0	0	0	0	0	0	0	21,364	21,364	New Member	New Member	
Conde Nast House & Garden	Apr - Jun	Mtly	R 55.50 / R 37.20	10,184	2,395	1,881	1,398	0	534	3,928	3,422	23,742	0	150	0	0	0	0	0	0	0	0	0	0	0	0	4,781	4,931	28,673	27,867	25,941	
Easy DIY	Jul - Jun	Q	R 38.00 /	4,601	154	0	0	0	0	0	0	4,755	46	0	4,456	0	0	0	0	0	0	0	0	0	0	0	0	4,502	9,257	13,020	13,020	
Elle Decoration.	Apr - Jun	11xA	41.00 / R 41.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	18,409	
Food and Home Entertaining	Apr - Jun	Mtly	R 40.00 /	9,285	761	1,460	386	0	83	1,075	1,510	14,560	356	0	0	0	0	0	0	0	0	0	0	0	0	0	1,576	1,932	16,492	17,241	19,101	
Habitat	Jan - Jun	AltM	R 53.00 /	5,074	96	0	0	0	0	0	1,071	6,241	0	234	0	0	0	0	0	0	0	0	0	0	0	0	304	538	6,779	13,290	13,259	
House & Leisure	Apr - Jun	11xA	R 48 /	10,591	453	1,511	0	0	940	4,007	2,375	19,877	444	1,765	0	0	0	0	0	0	0	0	0	0	0	0	0	2,209	22,086	25,691	15,845	
Idees/Ideas	Jan - Jun	AltM	R 85.00 / R 65.00	15,833	378	0	0	0	510	0	0	16,721	166	0	0	0	0	0	0	0	0	0	0	0	0	0	0	166	16,887	17,593	19,497	
Kuier Combo	Jul - Jun	2xA	R 25.00 / R 25.00	50,201	0	0	0	0	0	0	0	50,201	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	50,201	56,626	56,626	
Landbouweekblad Boerekos	Jul - Jun	2xA	R 55.00 /	31,836	0	0	0	0	33	0	0	31,869	0	0	0	0	0	0	0	0	0	0	0	0	0	0	310	310	32,179	34,896	34,896	
Lose It.	Jan - Jun	AltM	R 55.50 / R 55.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed freq.	16,644	20,765
Plascon Spaces.	Jan - Dec	Q	R 19.95 / Free Free	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	13,713
Real Estate.	Apr - Jun	Mtly	Free 0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	15,798
SA Garden and Home	Apr - Jun	Mtly	R 41.50 /	27,549	2,073	963	836	0	166	1,295	1,738	34,620	389	0	0	0	0	0	0	0	0	0	0	0	0	0	1,733	2,122	36,742	39,438	41,770	
SA Home Owner	Apr - Jun	11xA	R 42.50 / R 42.50	18,129	862	1,200	0	0	180	1,000	2,796	24,167	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,963	6,963	31,130	32,701	32,488
Sarie Kos,	Jul - Jun	Q	R 60.00 / R 60.00	20,778	1,760	42	0	0	615	0	0	23,195	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,154	1,154	24,349	29,436	29,436	
Sarie Woon	Jul - Jun	Ann	R 60.50 /	14,325	0	0	0	0	111	0	0	14,436	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14,436	17,655	17,655
The Gardener / Die Tuinier	Apr - Jun	Mtly	R 38.00 / R 22.00	19,972	1,345	0	0	0	0	0	1,139	22,456	166	0	0	0	0	0	0	0	0	0	0	0	0	0	9	9,962	10,137	32,593	34,564	40,172
Tuis Home	Apr - Jun	Mtly	R 47.00 / R 47.00	52,163	5,358	293	0	0	1,260	0	14,733	73,807	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,331	4,331	78,138	80,238	83,532
Tuis Opknop / Home Renovations.	Jul - Jun	Ann	R 60.50 /	22,406	0	0	0	0	264	0	0	22,670	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	22,670	24,803	24,803
Tuis Verf / Home Paint	Jul - Jun	Ann	65.00 /	20,368	0	0	0	0	57	0	0	20,425	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	20,425	22,222	22,222	
Tuis Werf / Home Yard	Jul - Jun	Ann	R 65.60 /	29,035	0	0	0	0	35	0	0	29,070	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	29,070	25,647	25,647	
Visi	Jan - Jun	6xA	R 60.00 / R 60.00	10,759	404	3,000	135	0	544	295	1,142	16,279	0	0	0	0	0	0	0	0	0	0	0	0	0	0	16	16	16,295	15,257	17,305	
Category Total				373,089	16,039	10,350	2,755	0	5,332	11,600	29,926	449,091	1,567	2,227	4,456	21,286	9	31,130	60,675	509,766	544,829	601,900										

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Leisure																						
Joburg Style	Jan - Dec	Q	R 29.90 /	850	5	0	0	0	0	0	0	855	0	0	4,129	0	0	431	4,560	5,415	5,415	5,818
Let's Braai / Kom ons Braai (former The Ultimate Braai)	Jul - Jun	Ann	R 38.00 /	8,112	13	0	0	0	0	0	858	8,983	20	0	4,327	0	1	4,699	9,047	18,030	11,230	11,230
Southern Vines	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	1,050	11,970	0	0	456	0	13,476	13,476	13,476	12,779
The Coffee Mag	Jul - Jun	Q	R 39.00 /	2,056	119	0	0	0	0	0	0	2,175	0	0	4,015	0	0	0	4,015	6,190	3,915	3,915
Category Total				11,018	137	0	0	0	0	0	858	12,013	1,070	11,970	12,471	0	457	5,130	31,098	43,111	34,036	33,742
Male																						
Destiny Man,	Jan - Jun	AltM	R 37.00 / R 37.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,572
GQ,	Jan - Jun	10xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	15,577	Changed freq.
GQ.	Apr - Jun	11xA	R 53.00 / R 35.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Frequency	13,557
GQ..	Apr - Jun	11xA	R 53.00 / R 35.50	6,758	525	0	0	0	309	3,525	818	11,935	3,047	0	0	0	0	0	3,047	14,982	12,503	Changed Frequency
Men's Health	Apr - Jun	Mtly	R 60.00 / R 60.00	13,229	953	696	60	0	831	733	1,425	17,927	0	0	0	0	0	978	978	18,905	21,336	25,320
Popular Mechanics	Apr - Jun	Mtly	R 38.90 / R 20.00	8,332	3,827	27	0	0	840	5,346	5,453	23,825	170	0	0	0	49	7,906	8,125	31,950	31,294	26,713
Stuff.	Jan - Jun	AltM	R 42.90 / R 42.90	5,453	295	289	800	0	5,294	1,000	580	13,711	0	0	0	0	0	1,188	1,188	14,899	22,546	12,352
Very Interesting (former Braintainment)	Jan - Jun	AltM	R 49.90 /	10,814	640	186	0	0	0	300	2,601	14,541	73	0	0	0	0	3,204	3,277	17,818	17,561	18,157
Category Total				44,586	6,240	1,198	860	0	7,274	10,904	10,877	81,939	3,290	0	0	0	49	13,276	16,615	98,554	120,817	108,671
Motoring																						
Bike SA	Apr - Jun	Mtly	R 34.90 / R 24.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	18,297	15,938
Car	Apr - Jun	Mtly	R 38.90 / R 20.00	33,402	7,607	0	0	0	1,716	6,417	8,366	57,508	120	0	0	0	347	10,450	10,917	68,425	66,706	64,614
Caravan & Outdoor Life / Kamp & Karavaan	Apr - Jun	Mtly	R 39.90 / R 20	11,418	814	0	0	0	938	19	5,400	18,589	0	0	0	0	0	3,032	3,032	21,621	17,906	17,129
Driven Magazine	Apr - Jun	Mtly	0.00 /	0	0	0	0	0	0	0	0	0	6,274	0	0	0	10,129	0	16,403	16,403	16,203	16,238
Leisure Wheels	Apr - Jun	Mtly	R 35.00 / R 17.00	7,002	793	328	0	0	539	1,216	4,549	14,427	133	0	0	0	33	4,055	4,221	18,648	18,268	17,214
SA Hotrods Magazine	Apr - Jun	Mtly	R 38.00 /	3,801	0	50	1	1	0	0	0	3,853	0	0	0	0	0	0	0	3,853	New Member	New Member
SA4x4	Apr - Jun	Mtly	R 39.90 / R 20	7,506	531	0	0	0	1,161	8	2,196	11,402	0	0	0	0	0	5,325	5,325	16,727	16,515	13,783
Speed and Sound	Apr - Jun	Mtly	R 32.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	No submission	24,441

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Super Bike	Apr - Jun	Mtly	R 34.95 / USD 1.99	3,094	39	0	0	0	0	0	0	1,989	5,122	133	284	266	0	0	713	1,396	6,518	7,904	8,232
Category Total				66,223	9,784	378	1	1	4,354	7,660	22,500	110,901	6,660	284	266	0	10,509	23,575	41,294	152,195	161,799	177,589	
Parenting																							
Baba & Kleuter.	Jan - Jun	AltM	R 40.50 / R 40.50	3,889	322	0	0	0	78	0	7,094	11,383	0	0	0	0	0	0	980	980	12,363	14,949	15,138
Baby's and Beyond	Jan - Dec	Q	Free 0.00 / Free 0.00	0	0	0	0	0	0	0	0	0	14,867	0	0	0	0	0	0	14,867	14,867	14,867	15,271
Child Magazine - Cape Town.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	47,958	47,771
Child Magazine - Durban.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	40,117	40,084
Child Magazine - Johannesburg.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	55,207	55,364
Child Magazine Pretoria.	Jan - Jun	AltM	0.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	40,189	40,052
Living and Loving	Apr - Jun	Mtly	R 31.50 /	1,933	1,668	1,590	0	0	20	386	990	6,587	350	0	0	0	0	0	938	1,288	7,875	9,227	9,179
MamaMagic Milestones	Jan - Dec	Q	Free Free /	0	0	0	0	0	0	0	0	0	709	0	14,245	0	0	0	0	14,954	14,954	14,954	50,000
Mamas & Papas.	Apr - Jun	Mtly	R 26.95 /	1,326	2,948	0	0	0	0	0	673	4,947	3,052	0	0	0	0	0	0	3,052	7,999	7,901	6,126
Mother & Child	Jan - Jun	AltM	R29.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	No submission	666
Your Baby.	Jan - Jun	AltM	R 40.50 / R 40.50	4,262	128	0	0	0	115	0	2,820	7,325	0	0	0	0	0	0	1,883	1,883	9,208	9,723	10,635
Your Pregnancy.	Jan - Jun	AltM	R 40.50 / R 40.50	9,083	102	0	0	0	166	0	2,006	11,357	0	0	0	0	0	0	2,094	2,094	13,451	15,448	18,882
Category Total				20,493	5,168	1,590	0	0	379	386	13,583	41,599	18,978	0	14,245	0	0	5,895	39,118	80,717	270,540	309,168	
Pets																							
Animaltalk	Apr - Jun	Mtly	R 37.90 /	2,761	257	131	0	0	0	800	2,729	6,678	176	0	0	0	0	0	3,184	3,360	10,038	10,201	10,285
Dog Directory	Jan - Dec	Ann	R 89.90 /	5,878	0	0	0	0	0	0	1,789	7,667	350	0	0	0	0	0	500	850	8,517	8,517	8,481
Category Total				8,639	257	131	0	0	0	800	4,518	14,345	526	0	0	0	0	3,684	4,210	18,555	18,718	18,766	
Sport and Hobby																							
Africa's Sportsman Magazine	Jan - Dec	4xA	R 45.00 /	663	20	0	0	0	51	24	0	758	0	606	0	0	0	0	67	673	1,431	1,431	New member
Bicycling	Jan - Jun	10xA	R 65.00 / R 65.00	5,297	553	106	0	0	645	484	1,477	8,562	0	0	0	0	0	0	445	445	9,007	10,158	12,099
Compleat Golfer	Apr - Jun	Mtly	R 35.21 /	2,512	74	1,500	0	0	0	746	1,625	6,457	1,535	0	0	0	0	0	937	2,472	8,929	8,825	9,960
Equestrian Life	Jul - Jun	Q	0.0 /	0	0	0	0	0	0	0	0	0	0	1,617	0	0	0	0	1,617	1,617	New Member	New Member	
Game & Hunt/Wild & Jag	Apr - Jun	Mtly	R 45 / R 45.00	3,327	559	0	0	0	448	0	20,022	24,356	0	228	0	0	0	0	0	228	24,584	25,655	19,830
Golf Digest	Apr - Jun	Mtly	R 38.00 / R 25.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	12,644
HQ.	Apr - Jun	Mtly	R 53.00 /	2,211	137	75	0	0	0	300	2,232	4,955	350	0	0	0	0	0	600	950	5,905	6,123	6,324

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Kick Off	Apr - Jun	Mtly	R 16.00 / R 16.00	17,532	302	186	0	0	13	500	2,607	21,140	0	0	0	0	0	1,123	1,123	22,263	23,225	25,336
Magnum	Apr - Jun	Mtly	R 43.50 / R 43.50	9,534	1,039	0	0	0	340	0	0	10,913	0	0	0	0	0	33	33	10,946	9,520	11,656
Modern Athlete	Apr - Jun	Mtly	R 29.90 / R 20.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Digital Only	63,696	67,317
Ride Magazine..	Jan - Jun	AltM	R 39.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	No submission	6,503
Rock Surf and Deep.	Jan - Jun	AltM	R 32.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	2,837	3,022
Runners World	Apr - Jun	Mtly	R 65.00 / R 65.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	Changed Freq.	12,230
Runners World.	Jan - Jun	AltM	R 65.00 / R 65.00	7,210	644	117	0	0	726	322	1,315	10,334	0	0	0	0	0	258	258	10,592	Changed Frequency	Changed Frequency
SA Cricket.	Jan - Dec	Q	R 30.16 /	3,799	256	1,000	0	0	0	1,898	2,153	9,106	20	0	0	0	0	3,010	3,030	12,136	12,136	12,037
SA Flyer	Apr - Jun	Mtly	R 39.80 /	2,782	390	0	0	0	343	0	1,011	4,526	426	333	0	0	0	0	759	5,285	5,679	5,043
SA Rugby	Apr - Jun	Mtly	R 30.16 /	3,819	10,911	1,500	0	0	0	509	2,389	19,128	527	0	0	0	0	1,147	1,674	20,802	22,013	22,727
Signature Golf	Jan - Dec	Ann	R39.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	New Member	30,556
The Bank Angler / Die Oewerhengelaar	Apr - Jun	Mtly	R 39.50 /	5,735	277	0	0	0	0	380	0	6,392	0	0	0	0	0	2,183	2,183	8,575	9,625	11,557
The Bass Angler / Die Baarshengelaar	Apr - Jun	Mtly	R 35.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	2,848	3,091
Wildland Magazine	Apr - Jun	Mtly	R 35.00 / USD 1.99	3,422	291	0	0	0	118	0	26,948	30,779	0	0	0	0	0	0	0	30,779	26,762	27,991
Category Total				67,843	15,453	4,484	0	0	2,684	5,163	61,779	157,406	2,858	2,784	0	0	0	9,803	15,445	172,851	230,533	299,923

Travel, Tourism & Hospitality

African Safaris	Jul - Jun	Q	R50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	1,756	1,756
Cape Etc.	Jan - Dec	3xA	R 35.31 /	977	29	0	0	0	0	642	0	1,648	7,383	0	0	0	0	213	7,596	9,244	9,244	8,814
Getaway	Apr - Jun	Mtly	R 38.90 / R 20.00	17,638	3,867	220	0	0	1,016	3,281	10,444	36,466	176	0	0	0	43	6,173	6,392	42,858	41,298	41,032
go! Drive & Camp and Weg! Ry & Sleep	Apr - Jun	Mtly	R 60.00 / R 60.00	14,382	3,596	125	0	0	1,007	0	10,828	29,938	0	0	0	0	0	1,341	1,341	31,279	31,434	34,654
SA Country Life	Apr - Jun	Mtly	R 40.00 /	14,959	3,368	1,415	220	0	98	1,100	1,633	22,793	337	0	0	0	0	1,780	2,117	24,910	27,938	29,563
The Great Outdoors Guide / Die Groot Buitelewegids	Jan - Dec	Ann	R 55.00 /	21,075	0	0	0	0	337	0	15,229	36,641	0	0	0	0	0	0	0	36,641	36,641	43,422
Travelldeas.	Jan - Jun	AltM	R 26.90 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	10,353	No Submission
Weg / Go Platteland	Jul - Jun	Q	R 76.00 / R 76.00	23,880	1,461	0	0	0	730	750	0	26,821	0	0	0	0	0	55	55	26,876	29,176	29,176
Weg Namibië / Go Namibia	Jan - Dec	Ann	R 65.60 / R 65.60	28,461	0	0	0	0	372	0	0	28,833	0	0	0	0	0	0	0	28,833	28,833	34,827
Weg! Kruger / Go! Kruger	Jan - Dec	Ann	R 55 / R 55	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No issue	New Member	30,090

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Weg! Ry & Sleep Oordgids.	Jan - Dec	Ann	R 60.00 / R 60.00	12,357	0	0	0	0	74	0	0	12,431	0	0	0	0	0	0	0	12,431	12,431	17,261	
Weg/Go	Apr - Jun	Mtly	R 60.00 / R 60.00	29,147	6,945	350	0	0	1,227	2,000	13,051	52,720	0	0	0	0	0	2,787	2,787	55,507	57,871	58,945	
Category Total				162,876	19,266	2,110	220	0	4,861	7,773	51,185	248,291	7,896	0	0	0	43	12,349	20,288	268,579	286,975	329,540	

Woman's General

Cosmopolitan	Apr - Jun	Mtly	R 37.90 / R 30	14,893	511	8,082	0	0	664	4,069	3,182	31,401	559	0	0	0	1	2,928	3,488	34,889	42,853	30,745
Destiny Magazine	Apr - Jun	Mtly	R 32.00 / R 32.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	26,132
Elle	Apr - Jun	Mtly	R 33.00 / R 33.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	22,403
Essentials	Apr - Jun	Mtly	R 32.50 /	12,706	662	770	126	0	59	886	1,740	16,949	396	0	0	0	0	1,369	1,765	18,714	19,318	19,897
Fairlady	Apr - Jun	Mtly	R 55.00 / R 55.00	24,760	1,313	606	0	0	552	0	2,509	29,740	0	0	0	0	0	2,624	2,624	32,364	33,999	31,900
Fitness Magazine	Jan - Jun	AltM	R 47.50 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Resigned	Resigned	17,872
Glamour,	Apr - Jun	11xA	R 35.50 / R 26.60	11,881	0	0	0	0	144	13,418	0	25,443	6,484	0	0	0	0	0	6,484	31,927	34,450	Changed Frequency
Glamour.	Jan - Jun	10xA	R 35.50 / R 26.60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Frequency	33,607	35,081
Good Housekeeping	Apr - Jun	Mtly	R 37.9 / R 30	19,325	1,004	1,142	0	0	826	4,460	2,730	29,487	440	0	0	0	5	2,837	3,282	32,769	51,862	36,421
Kuier	Apr - Jun	F	R 17.00 / R 17.00	78,968	1,680	0	0	0	53	0	5,277	85,978	0	0	0	0	0	0	0	85,978	87,891	88,523
Marie Claire	Apr - Jun	Mtly	R 37.90 / R 30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Discontinued	14,224
Move!	Apr - Jun	Wkly, Th	R 13.60 / R 13.60	40,263	0	0	0	0	72	0	1,047	41,382	0	0	0	0	0	75	75	41,457	51,026	59,944
Rooi Rose	Apr - Jun	Mtly	R 41.00 /	42,962	1,855	633	836	0	92	1,100	6,133	53,611	398	0	0	0	0	1,025	1,423	55,034	61,685	58,451
Sarie	Apr - Jun	Mtly	R 60.00 / R 60.00	34,751	5,293	311	0	0	598	0	13,622	54,575	0	0	0	0	0	3,517	3,517	58,092	65,849	65,439
True Love	Apr - Jun	Mtly	R 40.00 / R 40.00	23,345	700	330	0	0	177	0	2,876	27,428	0	0	0	0	0	3,722	3,722	31,150	31,693	33,851
Vroue Keur	Apr - Jun	Wkly, Fr	R 23.00 /	40,535	937	0	16	0	64	66	1,733	43,351	84	0	0	0	0	119	203	43,554	44,104	45,688
Woman and Home	Apr - Jun	Mtly	R 42.00 /	45,615	2,305	1,620	970	0	128	1,248	5,133	57,019	382	0	0	0	0	3,756	4,138	61,157	56,201	62,947
Women's Health.	Apr - Jun	11xA	R 55.50 / R 55.50	14,233	833	650	20	0	527	833	2,043	19,139	0	0	0	0	0	1,096	1,096	20,235	23,290	29,666
Your Family	Apr - Jun	Mtly	R 32.50 /	15,187	902	761	0	0	61	986	1,660	19,557	389	0	0	0	0	1,378	1,767	21,324	23,904	22,823
Category Total				419,424	17,995	14,905	1,968	0	4,017	27,066	49,685	535,060	9,132	0	0	0	6	24,446	33,584	568,644	661,732	702,007

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Woman's Special																							
Bruidsigs	Jan - Dec	Ann	R 69.00 /	10,745	0	0	0	0	0	0	335	1,249	12,329	1,058	0	0	0	0	3,156	4,214	16,543	16,543	16,522
Forbes Woman Africa	Jan - Jun	6xA	R 55.00 / R 46.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Discontinued	Changed Frequency	9,961
Nubian Bride	Jan - Dec	2xA	R 37.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed Cycle	Changed Cycle	7,404
Nubian Bride.	Jul - Jun	2xA	R 37.00 /	3,800	0	0	0	0	0	0	650	0	4,450	0	0	50	0	0	70	120	4,570	Changed Cycle	Changed Cycle
SA Wedding Album	Jan - Dec	2xA	R 40.25 /	6,229	0	100	0	0	0	0	4,298	3,506	14,133	177	0	0	0	0	2,098	2,275	16,408	16,408	14,203
Sarie Bruid	Jul - Jun	Ann	R 90.80 /	5,989	0	0	0	0	23	0	0	6,012	0	0	0	0	0	0	0	0	6,012	No issue	No issue
Troukoors	Jan - Dec	Ann	59.90 /	6,539	0	0	0	0	0	0	0	6,539	3,000	0	0	0	0	0	0	3,000	9,539	9,539	New Member
Wedding Guide	Jul - Jun	Ann	R 60.00 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Changed cycle	17,489	17,489
Wedding Inspirations	Jul - Jun	Q	R 49.95 /	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	No submission	4,800	4,800
Category Total				33,302	0	100	0	0	23	5,283	4,755	43,463	4,235	0	50	0	0	5,324	9,609	53,072	64,779	70,379	
Youth																							
Barbie Magazine	Apr - Jun	Mtly	R 37.90 /	5,566	62	75	0	0	0	0	650	2,627	8,980	210	0	0	0	0	2,409	2,619	11,599	11,721	11,600
Post Matric	Jan - Dec	Ann	0 /	0	0	0	0	0	0	0	0	0	0	137,605	0	0	278	0	137,883	137,883	137,883	131,095	
The Official Safeways K53 Learner's and Driver's Manual.	Jan - Dec	Ann	R 65.00 /	201,582	0	0	0	0	0	0	0	201,582	0	0	0	0	0	0	0	0	201,582	201,582	Changed freq.
Category Total				207,148	62	75	0	0	0	650	2,627	210,562	210	137,605	0	0	278	2,409	140,502	351,064	351,186	142,695	
Total				1,834,680	144,406	49,552	6,787	1	71,707	80,425	302,064	2,489,622	89,685	188,165	52,900	21,752	26,163	143,654	522,319	3,011,941	3,492,509	3,643,395	
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Report Date : 14 Aug, 2019

Revision : 96.0 Q2 2019