



Newspaper - Local

April -June 2019



Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
African Reporter	Wkly, Fr	R 1.50 /	21,262	0	0	0	0	0	0	21,262	22,063	22,477
Bosvelde Review	Wkly, Fr	R 2.00 /	2,092	0	0	0	0	0	0	2,092	2,308	2,455
Brits Pos	Wkly, Th	R 3.00 /	4,096	0	0	0	0	29	0	4,125	4,133	4,163
Capricorn Voice	Wkly, Wed	R 1.00 /	3,611	42	0	0	0	0	0	3,653	4,075	4,260
Carletonville Herald	Wkly, Fr	R 5.80 /	1,885	2	0	0	0	0	0	1,887	1,947	2,595
Daller, Die	Wkly, Fr	R 2.00 /	1,599	0	6	0	0	0	0	1,605	1,729	1,732
Die Noordwester	Wkly, Fr	R 2.00 /	3,514	1	0	0	0	22	0	3,537	3,510	3,928
District Mail	Wkly, Th	R 8.00 / R .20	4,985	241	0	37	0	0	852	6,115	6,387	6,335
Eikestadnuus	Wkly, Th	R 0 /	0	0	0	0	0	0	0	Changed Sector	3,953	3,981
Estcourt and Midlands News	Wkly, Fr	R 4.60 / R 0.00	1,206	0	0	0	0	0	0	1,206	1,317	1,465
Gemsbok	Wkly, Wed	R 4.00 /	6,106	39	0	0	0	25	0	6,170	6,706	6,843
George Herald (Thursday)	Wkly, Th	R 5.00 /	13,270	21	0	0	0	0	0	13,291	14,067	14,944
Graaff Reinet Advertiser	Wkly, Th	R 4.00 /	1,510	20	0	0	0	0	0	1,530	1,597	1,807
Hermanus Times	Wkly, Th	R 7.20 / R .20	4,127	197	0	30	0	0	727	5,081	5,469	5,440
Klerksdorp Rekord	Wkly, Fr	R 3.00 /	11,747	0	0	0	0	23	0	11,770	12,297	13,082
Knysna Plett Herald	Wkly, Th	R 4.00 /	2,285	25	0	0	0	0	0	2,310	2,452	2,691
Ladysmith Gazette	Wkly, Fr	R 5.30 /	2,264	0	100	0	0	0	0	2,364	2,217	2,118
Limpopo Mirror	Wkly, Fr	R 5.00 /	6,585	0	0	0	0	0	0	6,585	7,079	7,367
Lowvelder, The / Laevelder, Die (Tuesday)	Wkly, Tue	R 4.00 /	15,147	134	5	0	0	0	0	15,286	13,897	12,053
Lowvelder, The / Laevelder, Die (Friday)	Wkly, Fr	R 4.00 /	16,177	100	5	0	0	0	0	16,282	15,037	13,354
Mid South Coast Mail	Wkly, Fr	R 1.00 /	1,733	2	0	0	0	0	0	1,735	1,771	2,085
Middelburg Observer, Fri	Wkly, Fr	R 4.00 /	12,763	0	6	0	0	0	0	12,769	13,407	13,867
Middelburg Observer, Tues	Wkly, Tue	R 2.00 /	0	0	0	0	0	0	0	Discontinued	Discontinued	3,047
Mosselbay Advertiser	Wkly, Fr	R 5.00 /	6,133	36	0	0	0	0	0	6,169	6,534	7,136
Mpumalanga News	Wkly, Th	R 1.70 /	9,585	36	5	0	0	0	0	9,626	8,226	8,051
Newcastle and District Advertiser	Wkly, Fr	R 6.80 /	4,174	0	32	0	0	0	0	4,206	4,360	4,737
Northern Natal Courier	Wkly, Fr	R 4.60 /	2,071	0	0	0	0	0	0	2,071	2,171	2,297

Publication Name	Frequency	Cover Price	Sales at 50% and above						Sales below 50%	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
			Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e-Editions				
Northern Review Weekend	Wkly, Fr	R 3.00 /	2,715	56	0	0	0	0	0	2,771	3,478	3,840
Oudtshoorn Courant	Wkly, Fr	R 4.00 /	1,521	14	0	0	0	0	0	1,535	1,617	1,729
Paarl Post	Wkly, Th	R 8.20 / R .20	9,928	316	0	0	0	0	1,028	11,272	11,887	11,467
Polokwane Observer	Wkly, Th	R 6.00 /	0	0	0	0	0	0	0	Changed Sector	2,929	5,314
Potchefstroom Herald	Wkly, Fr	R 6.10 /	4,257	1	7	452	0	0	0	4,717	5,332	5,031
Representative	Wkly, Fr	R 5.10 /	4,200	31	1	0	0	0	0	4,232	4,428	5,057
Rustenburg Herald	Wkly, Th	R 5.00 / R 5.00	12,168	0	0	0	0	30	2,000	14,198	14,593	15,286
South Cape Forum/Suid Kaap Forum	Wkly, Th	R 4.00 /	3,274	14	0	0	0	0	0	3,288	3,535	3,842
South Coast Herald	Wkly, Fr	R 3.00 /	8,809	20	0	188	1,697	0	0	10,714	10,815	11,597
Stellalander	Wkly, Wed	R 2.00 /	4,352	0	2	0	0	19	0	4,373	3,900	5,231
Streeknuus	Wkly, Fr	R 3.00 /	1,328	0	6	0	0	0	0	1,334	1,445	1,566
Streeknuus Delmas	Wkly, Fr	R 3.00 /	768	0	6	0	0	0	0	774	791	888
Talk of the Town	Wkly, Fr	R 5.60 /	1,963	11	0	0	0	0	0	1,974	1,914	1,971
Tembisan	Wkly, Th	R 1.50 /	1,855	0	0	0	0	0	0	1,855	2,046	2,194
The Courier	Wkly, Fr	R 4.00 /	903	12	51	0	0	0	0	966	733	943
The Mail	Wkly, Th	R 4.00 /	9,715	0	0	0	0	22	0	9,737	9,960	10,298
Vaalweekblad	Wkly, Th	R 6.10 /	5,155	24	133	153	0	0	0	5,465	5,722	6,337
Vryheid Herald	Wkly, Fr	R 4.60 /	1,624	0	15	0	0	0	0	1,639	1,997	1,962
Weslander, The	Wkly, Th	R 7.50 /	7,951	160	0	0	0	0	690	8,801	9,388	9,603
Witbank News, Fri	Wkly, Fr	R 4.00 /	14,568	0	21	0	0	0	0	14,589	16,170	17,196
Worcester Standard	Wkly, Th	R 6.80 / R .20	7,417	197	76	0	0	0	759	8,449	8,641	8,546
Zululand Observer Monday	Wkly, Mon	R 4.00 / R 182.00	4,601	3	0	0	0	15	0	4,619	4,809	4,833
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	R 4.00 / R 182.00	8,671	3	0	0	0	15	0	8,689	8,512	8,441
Total			277,670	1,758	477	860	1,697	200	6,056	288,718	303,351	317,482

This report is the copyright property of the Audit Bureau of Circulations of South Africa

Report Date : 14 Aug, 2019

Revision : 96.0 Q2 2019