



Newspaper - Weekly

January -March 2022



				PAID CIRCULATION							FREE CIRCULATION				TOTALS				
				Sales at 50% and above						Sales below 50%	Controlled Free		Monitored						
Publication Name	Frequency	Cover Price	Postal Copies	Single Copy Sales	Single Copy Subscriptions	Multi Copy Subscriptions	Multi Copy Sales	Contracted Travel Sales	e- Editions	Sales below 50%	Contracted Travel Sales	Print Media in Education	Free Distribution	e- Editions (Free)	TOTAL PAID	TOTAL_FREE	TOTAL CIRCULATION	Immediate Previous Period	Corresponding Previous Period
BOTSWANA GUARDIAN	Wkly, Wed	Pula 12.00 /	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	5,182	6,030
Daily Maverick,	Wkly, Sat	25.00 /	0	6,802	46	0	109	0	0	0	1,420	0	0	0	6,957	1,420	8,377	Changed Sector	Changed Sector
Diamond Fields Advertiser.	Wkly, Fr	R 6.00 /	0	0	0	0	0	0	4,494	0	0	0	52	0	4,494	52	4,546	5,378	6,432
Ilanga	2xW, Mo&Th	R 4.10 /	0	38,239	194	0	0	0	0	0	0	0	0	0	38,433		38,433	39,390	45,489
Lesotho Times	Wkly, Th	R 6.00 /	0	6,921	65	0	0	0	0	0	0	0	0	0	6,986		6,986	6,467	6,408
Mail & Guardian	Wkly, Fr	R 49.90 /	7	5,686	699	201	0	0	2,519	102	0	0	0	0	9,207	41	9,248	10,265	12,147
Post, The	Wkly, Wed	R 10.00 /	0	7,646	8,498	22	0	0	33	0	0	3,153	21	0	16,199	3,174	19,373	20,489	21,677
Soccer Laduma	Wkly, Wed	R 5.00 /	0	76,664	0	0	73	0	93	0	0	0	0	0	76,830		76,830	83,823	92,238
The Midweek Sun	Wkly, Wed	P8.00 /	0	0	0	0	0	0	0	0	0	0	0	0	No Submission	No Submission	No Submission	4,072	5,223
Voice, The	Wkly, Fr	Pula 8.50 /	0	7,595	960	0	0	0	0	0	0	0	0	0	8,555		8,555	12,773	10,397
Total			7	149,553	10,462	223	182	0	7,139	102	1,420	3,153	73	0	167,661	4,687	172,348	187,839	206,041

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